

# 2023 SCHOOL BUSINESS SOLUTIONS PRODUCTS AND SERVICES

**BAIRD**





Public Finance

At a time when school districts are asked to do more with less, making smart, forward-looking decisions is best for your students and stakeholders. Our suite of school business tools and solutions can help keep your schools on firm financial footing – and thriving.

## TOOLS AND SOLUTIONS

BAIRD BUDGET FORECAST MODEL	BAIRD VIDEO LIBRARY	BAIRD SCHOOL ANALYTICS	BUSINESS OFFICE TRAINING/CONSULTING
Budgeting tools that let you plan proactively	More than 100 interactive school finance videos in an easy-to-grasp format	Sortable, searchable state and district data – right at your fingertips	Training and consulting from Baird's school business experts
<ul style="list-style-type: none"> <li>Comprehensive school finance forecast</li> <li>"What-if" scenarios for school budget, levy, referendum planning and more</li> <li>Grab-and-go charts and graphs for communications</li> </ul>	<ul style="list-style-type: none"> <li>Increase your team's school business knowledge and efficiency</li> <li>Toolkits for any board, community, lunch-and-learn or team meeting</li> <li>Ideal for training, continuing education and talent development</li> </ul>	<ul style="list-style-type: none"> <li>Up-to-date school statistics to help you make data-driven decisions</li> <li>Visuals and high-level summaries for board and community presentations</li> <li>Tools to identify the factors most closely tied to academic performance in your district</li> </ul>	<ul style="list-style-type: none"> <li>Training, mentoring and stand-in services, on-site or remote</li> <li>Auditing, reporting, bank reconciliations and operational referendum</li> <li>Board and community presentations</li> </ul>

## PLANS AND PRICING

						
PACKAGE	PACKAGE SAVINGS	BAIRD BUDGET FORECAST MODEL	BAIRD VIDEO LIBRARY	BAIRD SCHOOL ANALYTICS	TRAINING/CONSULTING	TOTAL
★	CHOOSE ANY ONE PRODUCT OR SERVICE AT THE REGULAR PRICE	\$4,000	\$2,000	\$3,000	CONTACT BAIRD FOR QUOTE	
★★	PURCHASE TWO & SAVE \$1,000	●	●			\$5,000
		●		●		\$6,000
★★★	PURCHASE THREE & SAVE \$2,000	●	●	●		\$7,000
To register or for more information visit <a href="https://bairdsbs.com">bairdsbs.com</a>						

Operational Referendum Add-On available at District's request for \$2,000.

# SCHOOL FINANCING AND DEBT ISSUANCE SOLUTIONS

Baird Public Finance has created financing solutions for districts large and small, all across Wisconsin, each with a different vision of success. No matter your specific short- and long-term financing needs, you can be confident we have the expertise to create thoughtful, cost-effective solutions that are right for you, your students and your community.

We offer the following financing services, customized for your district:

- Financial planning
- Debt monitoring and management
- Referendum assistance
- Credit rating support
- Bond and note issuance
- Continuing disclosure assistance
- School financial data analysis
- Municipal market updates

## ABOUT BAIRD'S SCHOOL BUSINESS SOLUTIONS TEAM

Since 2009, Baird's School Business Solutions team has been helping districts across Wisconsin plan for and meet their financial needs. Whether your district serves tens of thousands of students or a few hundred, we have the people, services and solutions to keep your district on firm financial footing and prepared for the future.

To learn more about our suite of school business solutions, contact a member of our team or visit [bairdsbs.com](https://bairdsbs.com).



**Dennis Birr**  
608-415-1254  
dbirr@rwbaird.com  
Madison



**Mary Blaha**  
920-803-4423  
mblaha@rwbaird.com  
Sheboygan Falls



**Debby Brunett**  
715-552-3567  
dbrunett@rwbaird.com  
Eau Claire



**Todd Hajewski**  
414-298-1974  
thajewski@rwbaird.com  
Milwaukee



**Elise Murn**  
414-298-2324  
emurn@rwbaird.com  
Milwaukee

