

Global Program and ETF Trading Services

For agency execution of portfolio trades. Our experienced experts specialize in:

- Index rebalancing
- Pairs/spreads
- Inflows/outflows
- Sector rotation
- ETF trading
- Customized execution strategies

About Baird Global Equity Trading

Baird offers a full suite of comprehensive trading services for institutional clients. Our seasoned team provides fully customized solutions for a wide range of strategic needs. In addition to our Global Program and ETF Trading services, we offer capabilities and expertise in:

- Electronic trading
- Cash equities
- International equities
- Commission management

PT Approach – Bespoke Solutions to Your Execution Needs



ETF Capabilities

FOCUS

ETF Insights
ETF Execution
ETF Access Capabilities

RESEARCH

ETF Screening
Fund Flow Analysis
Custom, Event-Driven ETF Analysis

EXECUTION

Seasoned Trading Expertise
Robust Technology Platform



Global Program and ETF Trading Services

BAIRD



**AGENCY-FOCUSED
EXECUTION**

**FULLY CUSTOMIZABLE
TO MEET YOUR NEEDS**

**EXPERIENCED
PROGRAM AND
ETF TRADING DESK**

**HIGH-TOUCH
SERVICE**

A Client-Focused Approach

Our Global Program and ETF Trading desk takes a holistic approach to execution services, integrating high-touch trading experience, bespoke algorithmic routing solutions and top-tier client service.

- Facilitates agency execution in **more than 50 countries**
- A **fee-agnostic agency model** uncomplicated by dark pool ownership or proprietary trade desk conflicts
- Experienced sales staff, traders and quantitative analysts deliver a **24/6 “follow the sun”** coverage model
- A **dedicated support and operations team**, ensuring seamless front-to-back trade processing and settlement
- A systematic approach to portfolio construction and implementation, **including pre- and post-trade analytics**, to add value to our clients' investment process
- Each Baird trader has the option of employing the firm's **full suite of proprietary strategies**

The Baird Difference

Founded in 1919 – a trusted trading partner for our clients for over 100 years

Deep relationships built on an experienced trading desk with an average tenure of 20+ years

Client-first model with no proprietary trading desk or dark pool operations

Invested in our trading capabilities and committed to providing best execution for our clients

Program Trading Desk

888-792-0461

programs@rwbaird.com

rwbaird.com

SEE WHAT'S MOVING MARKETS

Keep up to date on ETF happenings in our weekly newsletter.



Click here to sign up