

An Industry-Leading Equities Partner

High Marks for Baird's Research, Sales, Trading and Corporate Access Teams

BAIRD

Baird's global equities platform was again recognized in Greenwich Associates' 2021 Small/Mid-Cap Survey as the **No. 1 firm for overall quality in sales, corporate access and research. We have maintained a top ranking for 18 consecutive years.**

OVERALL RANKING	2021	2020	2019	2018	2017
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"Overall quality in sales, corporate access and research"	1	1	1	1	1
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RESEARCH RANKINGS	2021	2020	2019	2018	2017
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"Important small/mid-cap research advisory firm"	1	1	1	1	1
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"Overall research and analyst service quality"	1	1	1	1	1
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"Quality of analyst service"	1	1	1	1	1
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"Greatest knowledge of companies and industries"	1	1	1	1	1
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SALES AND CORPORATE ACCESS RANKINGS	2021	2020	2019	2018	2017
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"Overall sales and corporate access quality"	1	1	1	1	1
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"Capability of sales professional"	1	2	1	1	2
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"Best tailors research to investors"	1	2	1	1	3
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"Important firm for small/mid-cap corporate access"	1	1	1	1	1
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"Most useful conferences and seminars"	1	1	2	2	2
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TRADING

Baird was recognized as the top-ranked trading firm for small/mid-cap equities among middle-market research firms in Greenwich's 2021 survey.

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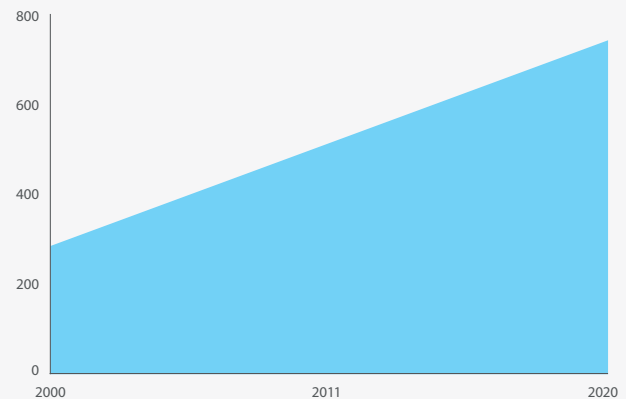
High Marks for Baird's Research, Sales, Trading and Corporate Access Teams

Continued Growth in Coverage

Baird covered more than 725 stocks at the end of 2020 – an increase of more than 250% in our coverage since 2000 and a reflection of our long-term commitment to providing high-quality, industry-focused research.

More Than 250%

GROWTH IN RESEARCH COVERAGE, 2000–2020



Global Coverage from Our International Team

Investors around the world turn to Baird for proven institutional equities capabilities. We are investing in the growth of our platform with a strategic focus on continuing to increase our global capabilities.

196

research, sales and trading professionals serve clients from our U.S. and European offices.

Leading Corporate Access Offering

We connect institutional investors and corporate management teams around the world. Our focus on creating superior connections, exclusive access and seamless execution garnered a No.1 ranking for "Important firm for small/mid-cap corporate access" in 2020 – the 50th anniversary of our corporate access offering.

30,000+

company-investor connections in-person and virtual 1-1 and group meetings arranged through Baird Conferences, NDRs, Webcasts, Field Trips and Company Visits.

Premier Trading Platform

Our trading team's commitment to best execution and exceptional service is the foundation of our global trading platform. Baird was recognized as the top-ranking trading firm for small/mid-cap equities among middle-market research firms.

Top

trading firm for SMID equities among middle-market research firms.

To learn more about Baird's global equities platform, call 800-648-4788 or visit <https://www.rwbaird.com/corporations-and-institutions/institutional-equities-research>.

Discover the
Baird Difference