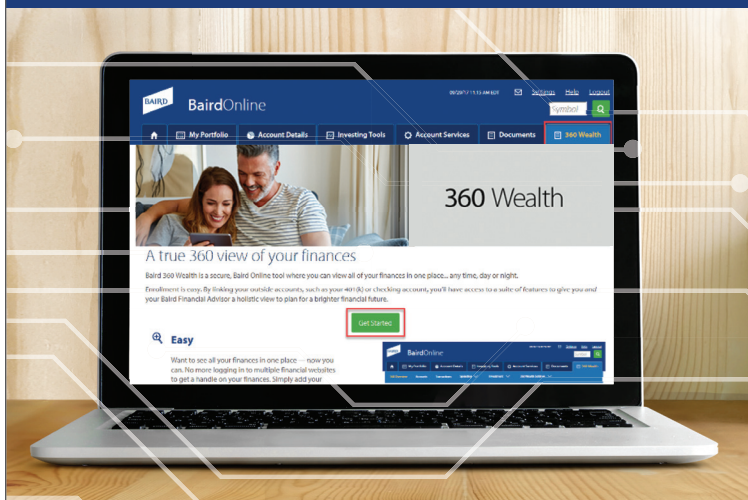


# Baird Online – 360 Wealth

## Get Started!

BAIRD



360 Wealth gives you a secure, comprehensive view of your total wealth all in one place – at Baird Online.

### WITH 360 WEALTH, YOU CAN:

- Link a variety of non-Baird accounts to give you a holistic view of your financial status, including:
  - Checking/Savings
  - 401(k)
  - Credit/Debit Cards
  - Home/Mortgage/Real Estate
  - Assets/Liabilities
- View a comprehensive net worth statement
- Track changes in your portfolio
- Manage and view your current month's budget, spending and cash flow



### ENHANCED ONLINE SECURITY

Protecting your personal and account information is an essential part of our commitment to you and the trust you place in us. Our information security team uses advanced technologies and industry-tested processes to provide a defense against electronic fraud.



360 Wealth offers the following security features:

- Your credentials are always fully encrypted
- The tool offers alternative methods of verifying your identity
- All access and activity is controlled, logged, and monitored by a 24x7 Security Operations Center



### Enrolling is easy!

1

Have your user IDs and passwords for all your non-Baird accounts ready

2

Login to Baird Online and click on the 360 Wealth tab

3

Agree to the Terms and Conditions

4

Link your non-Baird accounts

To learn more about 360 Wealth, go to [BairdOnline.com](https://BairdOnline.com) or contact your Financial Advisor.