



















































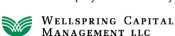

















Baird Global Consumer Investment Banking

BAIRD

Global Investment
Banking

Select 2024 Transactions

 TRUE RELIGION <small>BRAND JEANS®</small> Sale to  ACON	 A Portfolio Company of  COMPASS DIVERSIFIED Acquired by  HIGHLANDER PARTNERS L.P.	 A Portfolio Company of  TRUARC PARTNERS Refinancing Asset-Based Revolving Credit Facility	 METAL <small>supermarkets</small> Sale to  RIVERARCH EQUITY PARTNERS
 CCM A Portfolio Company of  BIRCH HILL PARTNERS Acquired by  ALTOR	 Sila A Portfolio Company of Morgan Stanley CAPITAL PARTNERS Sale to  Goldman Sachs Asset Management	 bugaboo A Portfolio Company of  Bain Capital Sale to MUBADALA CAPITAL	 GSM OUTDOORS A Portfolio Company of  GRIDIRON CAPITAL Acquired by  Platinum Equity
 FOUNDATION WELLNESS A Portfolio Company of  GRIDIRON CAPITAL Sale to Bansk	 KidKraft <small>MADE FOR MAKE BELIEVE®</small> Sale through Chapter 11 Plan of Reorganization to  Backyard PRODUCTS Financial Advisor	 JD Acquisition of HIBBETT CITY GEAR <small>ESTABLISHED 1945</small>	 REVELYST A Segment of  VISTA Sale of  FIBER ENERGY PRODUCTS to  LIGNETICS GROUP
 RCBS <small>PRECISION RELOADING®</small> A Subsidiary of  VISTA OUTDOOR Sale to  HODGDON <small>THE GUNFORDER PEOPLE®</small>	 tropical CAFE <small>SMOOTHIE</small> A Portfolio Company of  LEVINE LEICHTMAN CAPITAL PARTNERS Sale to  Blackstone	 Crosman A Division of VELOCITY OUTDOOR A Subsidiary of  COMPASS DIVERSIFIED Sale to  Daisy	 CATTERTON Acquisition of  AMA WATERWAYS A Portfolio Company of Certares
 SVE A Subsidiary of  AMER SPORTS Sale to PV3 Investments	 Riddell A Portfolio Company of  F <small>Fracor Partners, LLC</small> Strategic Investment by  BC PARTNERS	 HEARTH SIDE <small>Prepared Foods Manufacturing Assets</small> Sale to  CUSTOM MADE Meats A Portfolio Company of  stellor	 ARSENAL <small>Capital Partners</small> Acquisition of  BAYPINE Acquisition of POLYWOOD A Portfolio Company of  MAYFAIR CAPITAL PARTNERS
 INSURVIA A Portfolio Company of GEMSPRING Sale to BHARCAP PARTNERS	 BatteriesPlus A Portfolio Company of Freeman Spogli Structured Equity Investment by  WELLSPRING CAPITAL MANAGEMENT LLC	 BOOMERANG LABORATORIES, INC. A Subsidiary of a Portfolio Company of  ELEVATION Sale to  KNOX-LANE	 PROCUBITOS EUROPE A Portfolio Company of  GED Sale to  GRUPO HERVAZ Sale to  MAGNUM INDUSTRIAL PARTNERS
 WHAT DO YOU MEME? <small>(dba Relatable)</small> Acquisition of  HUNT KILLER	 KidKraft <small>MADE FOR MAKE BELIEVE®</small> Recapitalization Secured Debt Facility	 SPORTECH A Portfolio Company of  MONOMOY CAPITAL PARTNERS Sale to  PATRICK	 AUGUSTA SPORTSWEAR BRANDS A Portfolio Company of KELSO <small>PRIVATE EQUITY</small> Sale to  Platinum Equity

As one of the most experienced advisors in the sector, Baird's Global Consumer team knows what it takes to achieve an exceptional outcome. Our team's deep industry expertise allows us to understand our clients' businesses, provide tailored, honest advice and execute with earnest passion and care.







2024 Highlights

- 30+ Advisory & Capital Raising Transactions
- \$11B+ Total M&A Volume
- ~\$500M Average M&A Transaction
- \$4.2B+ Capital Raised

2025 Backlog

- 30+ Advisory & Capital Raising Transactions
- \$9B+ Total M&A Volume

Recent Equity Transactions

 <p>\$1,079,160,000 Ordinary Shares</p> <p><i>Follow-on Offering</i></p>	 <p>\$344,999,974 Common Stock</p> <p><i>Follow-on Offering</i></p>	 <p>\$500,000,000 Senior Notes</p> <p><i>Senior Notes Offering</i></p>	 <p>\$662,400,000 Common Stock</p> <p><i>Initial Public Offering</i></p>	 <p>\$869,400,000 Ordinary Shares</p> <p><i>Follow-on Offering</i></p>	 <p>\$1,569,750,000 Ordinary Shares</p> <p><i>Initial Public Offering</i></p>
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