

# 2020 SCHOOL BUSINESS SOLUTIONS PRODUCTS & SERVICES

**BAIRD**

Public Finance

At a time when school districts are asked to do more with less, making smart, forward-looking decisions is best for your students and stakeholders. Our suite of school business tools and solutions can help keep your schools on firm financial footing – and thriving.

## TOOLS AND SOLUTIONS

BAIRD VIDEO LIBRARY	BUDGET FORECAST MODEL	SCHOOL ANALYTICS	BUSINESS OFFICE TRAINING & CONSULTING
More than 100 interactive school finance videos in an easy-to-grasp format	Budgeting tools that let you plan proactively	Sortable, searchable state and district data – right at your fingertips	Training and consulting from Baird's school business experts
<ul style="list-style-type: none"> <li>Increase your team's school business knowledge and efficiency</li> <li>Toolkits for any board, community, lunch-and-learn or team meeting</li> <li>Ideal for training, continuing education and talent development</li> </ul>	<ul style="list-style-type: none"> <li>Comprehensive school finance forecast</li> <li>"What if" scenarios for school budget, levy, referendum planning and more</li> <li>Grab-and-go charts and graphs for communications</li> </ul>	<ul style="list-style-type: none"> <li>Up-to-date school statistics to help you make data-driven decisions</li> <li>Visuals and high-level summaries for board and community presentations</li> <li>Tools to identify the factors most closely tied to academic performance in your district</li> </ul>	<ul style="list-style-type: none"> <li>Training, mentoring and stand-in services, on-site or remote</li> <li>Auditing, reporting, bank reconciliations and operational referendum</li> <li>Board and community presentations</li> </ul>

## PLANS AND PRICING

TOOLS AND SOLUTIONS	INDIVIDUAL	ELITE BEST VALUE	PREMIUM	BASIC	
	Baird Video Library	\$2,000	●	●	N/A
Budget Forecast Model	\$2,750	●	●	●	●
School Analytics	\$3,000	●	●	●	N/A
Business Office Training & Consulting	\$850/\$1,000 Per Day	Includes Two On-Site Days	N/A	N/A	N/A
<b>TOTAL:</b>	Individual Pricing	<b>\$7,500</b>	<b>\$6,000</b>	<b>\$5,000</b>	<b>\$4,000</b>

To register or for more information visit [bairdsbs.com](http://bairdsbs.com)

## SCHOOL FINANCING AND DEBT ISSUANCE SOLUTIONS

Baird Public Finance has created financing solutions for districts large and small, all across Wisconsin, each with a different vision of success. No matter your specific short- and long-term financing needs, you can be confident we have the expertise to create thoughtful, cost-effective solutions that are right for you, your students and your community.

We offer the following financing services, customized for your district:

- Financial planning
- Debt monitoring and management
- Referendum assistance
- Credit rating support
- Bond and note issuance
- Continuing disclosure assistance
- School financial data analysis
- Municipal market updates

## ABOUT BAIRD'S SCHOOL BUSINESS SOLUTIONS TEAM

Since 2009, Baird's School Business Solutions team has been helping districts across Wisconsin plan for and meet their financial needs. Whether your district serves tens of thousands of students or a few hundred, we have the people, services and solutions to keep your district on firm financial footing and prepared for the future.

To learn more about our suite of school business solutions, contact a member of our team or visit [bairdsbs.com](http://bairdsbs.com).



**Dennis Birr**  
School Business Specialist  
608-415-1254  
dbirr@rwbaird.com  
Madison



**Debby Brunett**  
School Business Specialist  
715-552-3567  
dbrunett@rwbaird.com  
Eau Claire



**Todd Hajewski**  
School Business Specialist  
414-298-1974  
thajewski@rwbaird.com  
Milwaukee



**Keith Lucius**  
School Business Specialist  
920-634-6999  
klucius@rwbaird.com  
Green Bay



**Elise Murn**  
Coordinator  
414-298-2324  
emurn@rwbaird.com  
Milwaukee



**Diane Pertzborn**  
School Business Specialist  
608-438-8125  
dpertzborn@rwbaird.com  
Madison