

# Client Statements

## A Baird Wealth Management Solution

Baird's Premier and Master Connect statements have been designed to help you monitor important information regarding your Baird account(s).

**Premier Client Statement:** Offers a summary and detail of your account activity and investments in one easy-to-use document.

**Master Connect Statement:** Provides a comprehensive overview of asset value, unrealized gains and losses and income for all householded accounts.

Householded accounts are those that you and your Financial Advisor have decided to "connect." All "connected" statements with activity will be mailed to you in one envelope to the address of the "parent" account, along with the Master Connect Statement.


Whether you're interested in the bottom line or monitoring your investment activities, it's easy to find the information that's most important to you.

Our Premier Client Statement features:

- A clear and simple design so all of your account information is easy to find and easy to read.
- Top-line summaries to give you a clear picture of your current account value and activity as well as changes in the portfolio value.
- Cost basis, unrealized and realized gain/loss information so you can monitor your investments more closely.
- Two-sided printing to save paper and reduce the number of pages mailed to you.



Stay connected.



**MASTER CONNECT STATEMENT**

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**Master Connect Account**

Account No.: 1111-1110 ABO1  
 Period Ending: AUGUST 31, 20xx

Your Baird Financial Advisor: Office Servicing Your Account  
 William R Broker 1111 Lincoln Ave  
 Telephone: 111-222-3333 Anytown US 12345

**JOHN Q CLIENT**  
 1234 MAIN ST  
 ANYTOWN US 12345-6789

**1** Total Asset Value as of August 31, 20xx: \$386,802.14


**Summary of Connected Accounts**

Account No.	Account Name	Nature of Account
1111-1110	JOHN Q CLIENT	Individual
2222-2221	JOHN Q CLIENT & JANE Q CLIENT	Joint IRA
3333-3332	JANE Q CLIENT	IRA
4444-4443*	JANE Q CLIENT CUST FOR ROLLOVER IRA	UGMA/UTMA
	KEITH T CLIENT UNDER WR	UNIFORM TRANSFER TO MINORS ACT

**Detail of Connected Accounts**

Account No.	Asset Value:		
	Cash Equivalents	Current Period Priced Portfolio	Total
1111-1110	\$ 19,699.35	\$ 330,302.03	\$ 350,001.38
2222-2221	\$ 11,250.00	\$ 15,500.00	\$ 26,750.00
3333-3332	\$ 530.00	\$ 8,200.00	\$ 8,730.00
4444-4443*	\$ 50.00	\$ 1,270.56	\$ 1,320.56
<b>Totals</b>	<b>\$ 31,529.35</b>	<b>\$ 355,272.59</b>	<b>\$ 386,802.14</b>

\* No statement was produced for this account in the current period.  
 \*\* Please note Gains/(-)Losses are only available for Premier accounts.  
 † Includes assets not held at Baird.



**PREMIER CLIENT STATEMENT**

AUGUST 1 - AUGUST 31, 20xx

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Account number: 1111 1110 ABO1

**ASSET VALUE**

Cash Equivalents	19,699.35
Portfolio assets held at Baird	304,535.39
Portfolio assets not held at Baird	25,766.64
<b>Total asset value as of August 31, 20xx</b>	<b>\$350,001.38</b>
Total asset value as of last statement	\$330,081.55
Total asset value as of December 31, 20xx	\$298,504.95

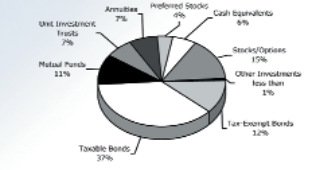
**JOHN Q CLIENT**  
 1234 MAIN ST  
 ANYTOWN US 12345-6789

**INVESTMENT OBJECTIVE**

Appreciation with acceptance of risk

If you have any questions concerning your investment objective or wish to make a change, please contact your Baird Financial Advisor.

**ASSET ALLOCATION**



Robert W. Baird & Co. Incorporated  
 777 East Wisconsin Avenue Milwaukee, WI 53202-5391  
 Member NYSE, Inc. and other principal exchanges. Member SIPC.  
[www.rwbaird.com](http://www.rwbaird.com)

**FROM YOUR BAIRD FINANCIAL ADVISOR**

**William R Broker**  
 Telephone: (111) 222-3333  
 1111 Lincoln Ave  
 Anytown US 12345

**Office servicing your account**  
 1111 Lincoln Ave  
 Anytown US 12345

**Current opportunities**  
 Baird OnLine Gives You Access To Your Account Information Anywhere, Anytime. Baird OnLine Allows You To View Baird Research, Your Buy And Sell Transactions, Income And Distributions And Much More. For Details On How To Get Started, Please Call Your Baird Financial Advisor.

**Portfolio bulletin board**  
 Please contact your Baird Financial Advisor for suitable investment alternatives.

**Account protection**  
 Robert W. Baird & Co. Incorporated provides up to \$150 million of coverage for securities held in client accounts, of which \$1 million may be in cash deposits. Ask your Baird Financial Advisor for details and a copy of the Automatic Account Protection at Baird brochure.

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Please note: the sample statements shown here are for illustrative purposes only and may not reflect the features of the statement you receive.

- 1** **Total Asset Value:** Highlights the total value of all the accounts within your household.
- 2** **Summary of Connected Accounts:** Lists all of the account names, numbers and types of accounts within your household.
- 3** **Detail of Connected Accounts:** Displays each account's asset value as well as a combined total value for all accounts within your household.
- 4** **Asset Value:** Provides you with the bottom line first so you can quickly see your portfolio's value and the change over the last statement period and year.
- 5** **Investment Objective/Asset Allocation:** Reports your investment objective and asset allocation so you and your Financial Advisor can be sure your portfolio is consistent with your stated goals.
- 6** **From Your Baird Financial Advisor:** Keeps you informed of investment opportunities and other important information so you can better manage your portfolio. Your Financial Advisor's name and telephone number are always easy to find.

Baird		A NORTHWESTERN MUTUAL COMPANY		AUGUST 1 - AUGUST 31, 20xx		JOHN Q CLIENT		Account number: 1111-1110	
ASSET SUMMARY									
Value as of August 31, 20xx					Gains/(-)Losses				
	At Baird	Not at Baird	Total	% of Assets *	Realized				
					Unrealized	This period	Year-to-date		
Cash	4,325.84		4,325.84	1.24%					
Money Market Funds	15,373.51		15,373.51	4.39%					
Margin Loan									
<b>Net Cash Equivalents</b>	<b>\$19,699.35</b>		<b>\$19,699.35</b>	<b>5.63%</b>					
Stocks/Options	54,123.43		54,123.43	15.47%	11,477.42	1,396.93	3,588.26		
Preferred Stocks	15,225.00		15,225.00	4.35%	787.50				
Tax-Exempt Bonds	40,439.50		40,439.50	11.55%	-82.99				
Taxable Bonds	131,244.27		131,244.27	37.50%	1,326.54		161.18		
Mutual Funds	38,617.39		38,617.39	11.03%	267.52	345.76	497.87		
Unit Investment Trusts	22,960.80		22,960.80	6.56%	1,842.92				
Annuities		25,766.64	25,766.64	7.36%	5,766.64				
Other Investments	1,925.00		1,925.00	0.55%	421.19				
<b>Portfolio Assets</b>	<b>\$304,535.39</b>	<b>\$25,766.64</b>	<b>\$330,302.03</b>	<b>94.37%</b>	<b>\$21,806.74</b>	<b>\$1,742.69</b>	<b>\$4,247.31</b>		
<b>Total Assets</b>	<b>\$324,234.74</b>	<b>\$25,766.64</b>	<b>\$350,001.38</b>	<b>100.00%</b>	<b>\$21,806.74</b>	<b>\$1,742.69</b>	<b>\$4,247.31</b>		
INCOME & DISTRIBUTION SUMMARY					TAX INFORMATION SUMMARY				
		This period	Year-to-date			This period	Year-to-date		
Dividends	Tax-Exempt	137.95	461.54	Accrued Interest Paid	Tax-Exempt	41.11	138.21		
	Taxable	187.87	628.56		Taxable				
Interest	Tax-Exempt		533.20	Accrued Interest Received	Tax-Exempt				
	Taxable	490.62	4,023.15		Taxable				
Capital Gain Distributions			18.38	Gross Proceeds		11,160.64	33,904.70		
Return of Principal		57.65	57.65	Federal Withholding					
Other				Foreign Taxes Paid					
<b>Total Income and Distributions</b>		<b>\$ 874.09</b>	<b>\$5,722.48</b>	Margin Interest Charged					

\* Please note "% of assets" figures are shown gross of any amounts owed to Baird and/or net short positions.

Please note: the sample statements shown here are for illustrative purposes only and may not reflect the features of the statement you receive.

- 7 **Asset Summary – At Baird:** Shows the value for each type of investment so you can get a comprehensive view of your portfolio and more closely monitor your asset allocation.
- 8 **Asset Summary – Not At Baird:** Includes assets not held at Baird when you report them to your Financial Advisor. Gives you a complete picture of your entire portfolio in one statement.
- 9 **Gains/Losses:** Reports total gains and losses – both realized and unrealized – by investment type to help you evaluate how your account is doing and assist with tax planning.
- 10 **Income & Distribution Summary/Tax Information Summary:** Provides summaries of your income and gross proceeds so you can estimate your annual income and anticipate the effect on your taxes.
- 11 **Asset Details:** Highlights totals and subtotals so it's easier to trace the asset details to the summaries and reconcile your statement.

**ACTIVITY SUMMARY**

Type of Activity	Activity	This period	Year-to-date
<b>Opening Balance - Net Cash Equivalents</b>		<b>\$17,976.70</b>	<b>\$22,849.51</b>
Buy and Sell Transactions	Assets Sold/Redeemed	12,189.10	34,933.16
	Assets Bought	-25,064.41	-74,796.26
Cash Deposits and Withdrawals	Deposits	15,000.00	35,000.00
	Withdrawals		
Income and Distributions	Dividends	325.82	1,090.10
	Interest	490.62	4,556.35
	Capital Gain Distributions		18.38
	Return of Principal	57.65	57.65
	Other		
Margin Interest	Margin Interest Charged		
VIP Gold Activity	VIP Card Activity	-286.41	-2,745.19
	VIP ACH/ATM Activity	292.77	6,844.87
VIP Checking Activity	Checks You Wrote	-1,282.49	-8,109.22
Other	Other Transactions		
<b>Closing Balance - Net Cash Equivalents</b>		<b>\$19,699.35</b>	<b>\$19,699.35</b>

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**ACTIVITY DETAILS**

Description	Price	Description	Total
GENERAL MONEY MARKET			
INSURED DEPOSIT U.S. BANK			
<b>Total Opening Balance</b>			<b>\$17,976.70</b>
FUNDS RECEIVED-THANK YOU		15,000.00	15,000.00
PAYMENT RECEIVED - ACH		594.00	594.00
VIP CASH WITHDRAWAL		-40.00	-40.00
BRISTOL MYERS SQUIBB CO		107.50	107.50
VAN KAMPEN U.S. GOVT		23.30	23.30
FD CL A			
VAN KAMPEN U.S. GOVT		-23.30	-23.30
FD CL A			
REINVEST AT 13.770			
E-PAY CHECK #996231		-400.00	-400.00
GENERAL MONEY MARKET		-15,261.50	15,261.50
GENERAL MONEY MARKET		261.23	-261.23
E-PAY ACH WITHDRAWAL		-261.23	-261.23
AT&T CORP			
VIP CARD CHARGE		-24.93	-24.93
GENERAL MONEY MARKET		24.93	-24.93
VIP CHECK #00348		-25.00	-25.00

**SUBACCOUNT ACTIVITY**

Description	Cash	Money Market	Margin
GENERAL MONEY MARKET		16,960.37	
INSURED DEPOSIT U.S. BANK		1,016.33	
<b>Total Opening Balance</b>		<b>\$0.00</b>	<b>\$17,976.70</b>
FUNDS RECEIVED-THANK YOU	15,000.00		
PAYMENT RECEIVED - ACH	594.00		
VIP CASH WITHDRAWAL	-40.00		
BRISTOL MYERS SQUIBB CO	107.50		
VAN KAMPEN U.S. GOVT	23.30		
FD CL A			
VAN KAMPEN U.S. GOVT	-23.30		
FD CL A			
REINVEST AT 13.770			
E-PAY CHECK #996231	-400.00		
GENERAL MONEY MARKET	-15,261.50	15,261.50	
GENERAL MONEY MARKET	261.23	-261.23	
E-PAY ACH WITHDRAWAL	-261.23		
AT&T CORP			
VIP CARD CHARGE	-24.93		
GENERAL MONEY MARKET	24.93		-24.93
VIP CHECK #00348	-25.00		

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**ASSET DETAILS**

This section shows the cash equivalents and/or securities in your account. It reflects market values as of the close of business, August 31, 20xx. Please note, unrealized gain/loss is being prepared for informational purposes only and should not be used for tax preparation without the assistance of your tax advisor. Performance on mutual funds and unit investment trusts is provided for informational purposes only to assist you in comparing the total current value of your position with your total amount invested, excluding reinvestment activity. Performance may be misstated if any cost information is inaccurate or if you have sold part of your position since your original investment.

**NET CASH EQUIVALENTS**

	Current value	Cost	Unrealized gain/(-)loss*	Anticipated annualized income	Current yield %
<b>CASH</b>					
GENERAL MONEY MARKET	14,353.30	14,353.30	643.02	4.48%	
Net yield from 8/01/xx - 8/31/xx was 4.48% (Compounded).					
INSURED DEPOSIT U.S. BANK	1,020.21	1,020.21	41.01	4.02%	
Net yields from 8/01/xx - 8/31/xx was 4.02% (Compounded). Deposits held at U.S. Bank are insured by the FDIC up to \$100,000.					
<b>Total Net Cash Equivalents</b>	<b>\$19,699.35</b>	<b>\$19,699.35</b>	<b>\$ 684.03</b>	<b>3.47%</b>	

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**PORTFOLIO ASSETS**

	Symbol/CUSIP	Bond Rating	Quantity	Current price	Average unit cost	Current value	Cost	Unrealized gain/(-)loss*	Anticipated annualized income	Current yield %
<b>Stocks/Options</b>										
AT&T CORP	T	M	220	59.2500	56.7345	13,035.00	12,481.60	553.40	192.99	
REINVESTMENTS			5,7120	59.2500	58.7693	338.43	335.69	2.74	5.01	
TOTAL			225,7120	59.2500	56.7860	13,373.43	12,817.29	556.14	198.00	1.48%
BRISTOL MYERS SQUIBB CO	BNY		500	70.4375	52.6557	35,218.75	26,327.85	8,890.90	430.00	1.22%
MERCK & CO INC	MRK	M	100	71.3125	45.2933	7,131.25	4,529.33	2,601.92	108.00	1.51%
CALL AT&T CORP	ZTAK	M	-1	16.0000	10.2846	-1,600.00	-1,028.46	-571.54	N/A	N/A
\$\$\$ EKD 01/20/10										
<b>Total Stocks/Options</b>						<b>\$54,123.43</b>	<b>\$42,646.01</b>	<b>\$11,477.42</b>	<b>\$ 736.00</b>	<b>1.36%</b>
<b>Preferred Stocks</b>										
PACIFICORP CPTL SER APFD	PPWA		600	25.3750	24.0625	15,225.00	14,437.50	787.50	1,237.80	8.13%
8.25% QUIPS DUE 6-30-36										
<b>Total Preferred Stocks</b>						<b>\$15,225.00</b>	<b>\$14,437.50</b>	<b>\$ 787.50</b>	<b>\$1,237.80</b>	<b>8.13%</b>
<b>Tax-Exempt Bonds</b>										
FRANKLIN CNTY OH HOSP	353186ZG7		15,000	102.9300	103.4833	15,439.50	15,522.49	-82.99	810.00	5.25%
REV BFGS & IMPF REV	Hoody: A3									
DOCTORS PROJ B/E N/C										
CPN 5.400% DUE 12/01/20										
DTD 05/01/93										
SHEBOYGAN WI HSG RV JUNG	821026CU3		25,000	100.0000	100.0000	25,000.00	25,000.00	0.00	925.00	3.70%
VAR RTE WPL SPT AGMT LIQ	S&P: A+									
BK TOKYO OPT PUT CALL AMT										
CPN 3.700% DUE 02/01/07										
DTD 12/30/91										
CALL 08/01/00 @100.000										
<b>Total Tax-Exempt Bonds</b>			<b>40,000</b>			<b>\$40,439.50</b>	<b>\$40,522.49</b>	<b>-\$82.99</b>	<b>\$1,735.00</b>	<b>4.29%</b>

Please note: the sample statements shown here are for illustrative purposes only and may not reflect the features of the statement you receive.

- 12 **Portfolio Assets:** Combines unrealized gains/losses with your portfolio details so you can closely monitor the performance of your individual investments.
- 13 **Activity Summary:** Summarizes investment activity by type for an easy explanation of the change in your cash balances for both the current period and year-to-date.
- 14 **Activity Details:** Simplifies transaction details by clearly reporting subaccount activity that affects the cash, money market and/or margin balances in your account.

Baird / A NORTHWESTERN MUTUAL COMPANY		AUGUST 1 - AUGUST 31, 20xx		JOHN Q CLIENT		Account number: 1111-1110	
<b>VIP GOLD ACTIVITY</b>							
<b>VIP Gold MasterMoney Card Activity</b>							
Payee	Location	Reference	Date Charged	Date Paid	Amount		
APPLEBEES	GREENDALE WI	999990272271709170849	08/08/xx	08/11/xx	24.93		
DON JACOBS TOYOTA	MILWAUKEE WI	7501025408820623331429	08/14/xx	08/17/xx	21.95		
BLOCKBUSTER VIDEO	GREENFIELD WI	9999992423650625215041	08/14/xx	08/17/xx	35.14		
STAR MARKET	CHICAGO IL	14 75913216242319	08/19/xx	08/23/xx	121.68		
MARSHALL FIELDS	BROOKFIELD WI	999993641832711123642	08/23/xx	08/24/xx	82.71		
<b>Total VIP Gold MasterMoney Card Activity</b>					<b>\$ 286.41</b>		
<b>VIP Gold ACH and ATM Activity</b>							
Merchant/Description	Location	Transaction	Reference	Date Processed	Amount		
US TREASURY 412 SOC SEC	N/A	ACH Deposit	026000428332613	08/02/xx	594.00		
777 E WISCONSIN AVE.	MILWAUKEE WI	Cash Withdrawal	4630 20282367238892	08/02/xx	-40.00		
CITIBANK VISA	N/A	E-Pay ACH Withdrawal	02611112894351	08/04/xx	-261.23		
Total VIP Gold ACH and ATM Activity Deposits					594.00		
Total VIP Gold ACH and ATM Activity Withdrawals					-301.23		
<b>VIP Gold Checkwriting Activity</b>							
Check no.	Payee	Expense category	Expense				
345	WI DEPT OF REVENUE	Taxes					
346	MENARDS	Home Bldg/Maintenance					
348	UNITED WAY	Charitable Contribution					
349	WISCONSIN ELECTRIC	Utilities					
996231	ST FRANCIS SAVINGS BANK	E-Pay					
<b>Total VIP Gold Checkwriting Activity</b>							
<b>VIP GOLD CHECKWRITING EXPENSE SUMMARY</b>							
Expense category	Expense code	This period	Year-to-date	Pct.			
Home Bldg/Maintenance	S	136.25	136.25				
Charitable Contribution	C	25.00	60.00				
Medical/Dental	M	0.00	200.00				
Taxes	T	680.00	2,100.00				
Utilities	U	41.24	1,587.47				
Client Defined	S	0.00	825.50				
E-Pay Checks	E-Pay	400.00	3,200.00				
<b>VIP Gold Expense Summary</b>		<b>\$ 1,282.49</b>	<b>\$ 8,109.22</b>				
If your MasterMoney card is lost or stolen, IMMEDIATELY call toll-free 1-888-RWB-PLAN. If you have any questions regarding your MasterMoney Card, please call toll-free 1-800-713-7263. MasterMoney is a registered trademark.							

Baird / A NORTHWESTERN MUTUAL COMPANY		AUGUST 1 - AUGUST 31, 20xx		JOHN Q CLIENT		Account number: 1111-1110		
<b>REALIZED GAINS/LOSSES</b>								
This section presents estimated realized gains or losses for your information only, and should not be used for tax purposes. To calculate gains or losses, the position with the highest purchase price has been liquidated first. We suggest you review this information for accuracy and contact your Baird Financial Advisor with any questions.								
Stocks/Options	Date acquired	Date sold	Quantity	Purchase price	Sale price	Cost basis	Sale proceeds	Realized gain/(-)loss*
DATA PROCESSING RES CORP	10/24/96	08/24/xx	50	18.0000	25.1875	950.00	1,259.25	247.50 (LT)
	05/01/98	08/24/xx	50	21.1250	25.1875	1,056.25	1,259.25	111.25 (LT)
PIMCO ADVISORS HEDGS LP	12/18/99	08/16/xx	1.25	74.3500	34.7500	3,991.42	4,241.37	*** 566.20 (ST)
UNITS LTD PARTNERSHIP INT						2,046.25	2,405.00	358.75
Accumulated Paydown 216.25								
CALL NQI AUG 7 1/2	08/21/xx	09/01/99	10	0.0000	0.5000	0.00	471.98	471.98 (ST)
\$7.50 - EXP 08/21/xx								
<b>Total Stocks/Options</b>						<b>\$5,937.67</b>	<b>\$7,118.35</b>	<b>\$1,396.93</b>
<b>Taxable Bonds</b>								
FHLHC 1334-G 7.0 101506	05/06/97	08/16/xx	10,000	100.0000	100.0000	8,078.25	188.43	*** 0.00 (LT)
First Factor 01/01/99/3030								
<b>Total Taxable Bonds</b>						<b>\$8,078.25</b>	<b>\$188.43</b>	<b>\$0.00</b>
<b>Mutual Funds</b>								
ASH EQUITY WEINGTN A	02/10/95	08/30/xx	160.812	24.7500	26.9000	3,980.08	4,325.84	345.76 (LT)
WEINGARTEN FD CL A								
<b>Total Mutual Funds</b>						<b>\$3,980.08</b>	<b>\$4,325.84</b>	<b>\$345.76</b>
<b>Total Realized Gains/(-)Losses</b>						<b>\$17,996.00</b>	<b>\$11,632.62</b>	<b>\$1,742.09</b>
<b>Total Net Short-Term (ST)</b>						<b>\$3,801.42</b>	<b>\$4,713.35</b>	<b>\$1,038.18</b>
<b>Total Net Long-Term Subject to 20% Maximum Tax Rate (LT)</b>						<b>\$14,104.58</b>	<b>\$6,919.27</b>	<b>\$704.51</b>
* Please note "Realized gain/(-)loss" does not equal total sale proceeds minus total cost basis if any cost basis amounts are missing. *** The Realized gain/loss on this favorable security, Unit Investment Trust, or Limited Partnership, was calculated based upon all principal payments on our records and/or provided by you. Please consult your tax advisor for additional information.								
Thank you for allowing Robert W. Baird & Co. Incorporated to serve you. If you have any questions regarding your account or this statement, Please contact your Baird Financial Advisor.								

Please note: the sample statements shown here are for illustrative purposes only and may not reflect the features of the statement you receive.

- 15 **VIP Gold Activity:** Details each type of VIP Gold activity in your Baird account, allowing you to track your financial activity.
- 16 **Realized Gains/Losses:** Calculates your realized gains/losses by security and tax lot as well as determines whether each gain/loss is short-term or long-term.

## Statements OnLine

Baird OnLine clients are able to retrieve, save and print their statements, confirmations and tax documents directly from our Web site. Baird OnLine includes many other features and is provided as a complimentary service to all Baird clients. Speak to your Baird Financial Advisor about getting signed up.

## Our Commitment to You

Baird is committed to providing you with the best investment service available. That's why we have combined your holdings and transactions into one clear, easy-to-use statement.

1-800-RW-BAIRD  
www.bairdonline.com

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