Houston Wire & Cable Company (HWCC)

Review of 1Q13 Results



Maintain Neutral rating with new \$15 price target. 1Q13 results were slightly below expectations overall, as steady MRO demand was offset by slightly lower project activity. The outlook calls for more of the same near term, given inconsistent market conditions and varying regional demand. As such, our expectation for only moderate earnings growth in 2013 is unchanged, with the stock likely to perform in line with the broader market from current levels.

- Maintain Neutral rating with new \$15 price target based on approximately 8x EV/2014E EBITDA.
- Estimate changes. We are adjusting our 2013 and 2014 EPS estimates to \$1.00 and \$1.12, respectively.
- 1Q13 results slightly below expectations. HWCC reported 1Q13 results that were just slightly below expectations overall, as better gross margin was offset by softer sales and higher SG&A.
- Sales outlook remains subdued. Same-store sales growth improved in April vs. 1Q13 levels, and while 2Q13 sales are expected to increase sequentially, management was reluctant to call for y/y growth in 2Q13. The company continues to expect only modest sales growth in 2013 due to "inconsistent" trends in the underlying economy.
- Recent investments pressuring operating leverage. While we believe HWCC's recent investments in additional selling personnel and the new Minneapolis distribution center are prudent long-term investments, these additional costs are likely to subdue operating leverage near-term given our outlook for only modest sales growth.
- **Copper likely a headwind going forward.** Copper was a 2% headwind during the quarter, and average quarter-to-date prices suggest similar headwinds over 2013.
- 1Q13 results. EPS \$0.22 vs. \$0.23 estimate. Sales \$94.3 million vs. \$96.5 million estimate. Gross margin 22.7% vs. 22.3% estimate. EBIT margin 6.8% vs. 7.1% estimate.

RAISING PRICE TARGET

1-Year Price Chart



Stock Data

Rating:	Neutral
Suitability:	Higher Risk
Price Target/Previous:	▲\$15/\$14
Price (5/9/13):	\$14.47
Market Cap (mil):	\$258
Shares Out (mil):	17.8
Average Daily Vol (mil):	0.06
Dividend Yield:	3.0%

Estimates

FY Dec	2012A	2013E	2014E
Q1	0.23 A	0.22 A	
Q2	0.25 A	0.26 E	
Q3	0.24 A	0.26 E	
Q4	0.25 A	0.26 E	
Fiscal EPS	0.96 A	1.00 E	1.12 E
Previous (FY)		1.04 E	1.15 E
Fiscal P/E	15.1x	14.5x	12.9x

Chart/Table Sources: Bloomberg and Baird Data

Houston Wire & Cable Company is a leading distributor of specialty wire and cable products as well as mechanical cable.

Please refer to Appendix - Important Disclosures and Analyst Certification

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Details

		Qua	Percent of Revenue						
	1Q13	1Q12	Change	Baird/	Variance	1Q13	1Q12	Baird	
Net Sales	\$ 94,304	\$ 94,462	(0%)	\$ 96,511	(2%)				
Cost of Sales	72,925	73,324	(1%)	74,976	(3%)				
Gross Profit	21,379	21,138	1%	21,535	(1%)	22.7%	22.4%	22.3%	
SG&A	14,993	14,336	5%	14,650	2%	15.9%	15.2%	15.2%	
Operating Income	6,386	6,802	(6%)	6,885	(7%)	6.8%	7.2%	7.1%	
Other Exp (Inc)	273	266	3%	300	(9%)				
Pretax Income	6,113	6,536	(6%)	6,585	(7%)	6.5%	6.9%	6.8%	
Taxes	2,251	2,520	(11%)	2,529	(11%)	36.8%	38.6%	38.4%	
Net Income	\$ 3,862	\$ 4,016	(4%)	\$ 4,056	(5%)	4.1%	4.3%	4.2%	
Diluted EPS	\$ 0.22	\$ 0.23		\$ 0.23					
Diluted Shares	17.845	17.815		17.820					

Source: Company reports, Robert W. Baird & Co. estimates

1Q13 results slightly below expectations

- EPS. EPS was \$0.22 vs. \$0.23 y/y, just below our \$0.23 estimate (also consensus).
- Sales. Sales were \$94.3 million vs. \$94.5 million y/y, below our \$96.5 million estimate (\$95.0 million consensus). Declines in copper prices and one fewer selling day were each a ~2% headwind to growth, respectively.
- Segment results. Sales growth in the MRO business was +3% y/y, reflecting steady overall demand in Industrial and Oil & Gas end markets, recent product line expansion, and sales & marketing headcount additions. Sales growth in the project business was -4% y/y, reflecting the absence of large mega-projects vs. the prior-year, which more than offset favorable demand in Refining, Transportation Infrastructure, and Up/Mid/Downstream Oil & Gas end markets.
- Gross margin. Gross margin was 22.7% vs. our 22.3% estimate, a 30bps y/y increase reflecting slightly favorable mix (better relative trends in MRO vs. projects).
- Operating expenses. Operating expenses as a percent of sales were 15.9% vs. our 15.2% estimate. On a dollars basis, operating expenses were up just over \$0.5 million vs. the prior-year period, driven by higher sales and marketing headcount.
- **EBIT margin.** Resulting EBIT margin was 6.8% vs. our 7.1% estimate, as gross margin improvement was offset by lower sales and slightly higher SG&A.
- 2013 outlook relatively unchanged
- Overall sales. Management continues to expect overall revenues to be up vs. 2012, reflecting an ongoing cautious tone with respect to both end markets and geographies. Encouragingly, however, management commented that underlying same-store trends in April improved vs. March, although the company was hesitant to endorse y/y sales growth in 2Q13. Looking ahead, overall sales are expected to slowly improve over the balance of 2013 in an inconsistent economy, with relatively stronger trends in Up/Mid/Downstream Oil & Gas end markets expected to continue.
 - MRO. Trends within the MRO business are expected to benefit from modest growth in the underlying economy and ongoing strength in Oil & Gas markets, with recent additions to sales & marketing personnel and continued emphasis on product line expansion also contributing to growth. We are modeling mid-single digit volume growth in 2013, with trends moderating to low-single digits into late-2013 reflecting difficult prior-year comparisons.
 - Project. The project pipeline continues to be replenished with small- to medium-sized projects, and the book-to-bill ratio improved both sequentially and y/y, reflecting continued infrastructure investment in Up/Mid/Downstream Oil & Gas markets. Our outlook is for mid-single-digit volume growth near term given easy prior-year comparisons, inflecting negatively to a mid-single-digit decline in 4Q13 on a more difficult comparison due to two large one-time \$5+ million projects in 4Q12.

- Gross margin. Management expects gross margins to remain consistent with 1Q13 levels over 2013, reflecting the company's outlook for improving MRO growth and flattish project trends which should favorably impact mix. Consistent with this outlook, we expect gross margins to remain relatively unchanged from recent trends.
- SG&A. We expect SG&A to increase going forward, reflecting recent additions to sales & marketing personnel and the start-up of the distribution center in Minneapolis, MN. In conjunction with management's expectations for only modest improvement in sales in 2013, we are modeling overall contribution margins in the low-to-mid-teens for 2013 on moderate volume growth given HWCC's high fixed-cost structure.

Copper a modest headwind

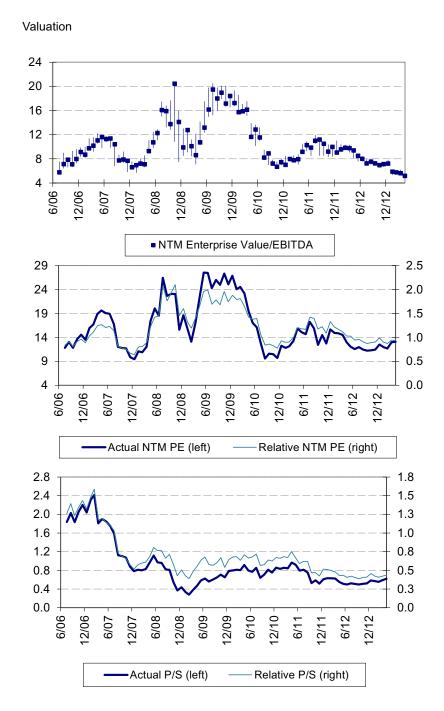
- Spot prices moderately lower. Average spot prices declined on a y/y basis (-4.4%) but were relatively flattish sequentially (+0.2%). Recent copper prices have declined, both on a y/y basis and sequentially, with prices averaging just above \$3.28/lb quarter-to-date, or roughly -7.5% y/y and -9.2% q/q.
- **1Q13 revenue similarly impacted.** Management commented that copper was a -2% headwind during the quarter, directionally consistent with our estimate for a slight y/y headwind to growth.
- **Outlook.** Assuming prices near current levels going forward, we expect the negative impact from copper (y/y basis) to be a low single-digit headwind to growth over 2013.

Balance Sheet/Cash Flows

- **DSOs.** TTM DSOs were 59.4 days vs. 60.7 days y/y and 59.5 days sequentially.
- Inventory turns. TTM inventory turns were 3.6x vs. 4.0x y/y and 3.8x sequentially.
- **Operating cash flow.** Operating cash flow was \$12.0 million, vs. \$(5.0) million y/y and \$8.6 million sequentially.
- Total debt. Total debt of \$48.0 million was down vs. \$58.6 million sequentially. The company has \$51.4 million in availability under its \$100 million credit facility.
- Share repurchases. The company did not repurchase any shares during the quarter, and currently has \$19.4 million remaining under the current authorization.
- EBITDA ROIC. EBITDA ROIC was 11.8% vs. 13.8% y/y and 12.0% sequentially.

Houston Wire & Cabl Estimate Changes	e Co. (HWCC -	NASDAQ)	
2Q13E	New	Old	Change
Sales (millions)	\$100.6	\$102.5	-\$1.9
Sales Growth	2.6%	4.5%	(0bp
Gross Margin	22.8%	22.5%	30b
Op Ex	\$14.4	\$14.2	\$0.
Op Ex % of Sales	14.3%	13.8%	51b
EBIT Margin	7.7%	8.0%	(21bp
Diluted EPS	\$0.26	\$0.27	-\$0.0
2013E	New	Old	Change
Sales (millions)	\$397.8	\$405.9	-\$8.
Sales Growth	1.2%	3.3%	(0bp
Gross Margin	22.7%	22.4%	31b
Op Ex	\$60.5	\$59.6	\$0.
Op Ex % of Sales	15.2%	14.7%	54b
EBIT Margin	7.5%	7.7%	(22bp
Diluted EPS	\$1.00	\$1.04	-\$0.0
2014E	New	Old	Change
Sales (millions)	\$419.8	\$426.0	-\$6.
Sales Growth	5.6%	5.0%	0b
Gross Margin	22.8%	22.5%	26b
Op Ex	\$62.3	\$61.6	\$0.
Op Ex % of Sales	14.8%	14.5%	38b
EBIT Margin	7.9%	8.1%	(12bp
Diluted EPS	\$1.12	\$1.15	-\$0.0

Source: Robert W. Baird & Co. estimates



Source: FactSet, Robert W. Baird & Co. estimates

Investment Thesis

The call. We rate HWCC Neutral. Our \$15 price target is based on approximately 8x EV/2014E EBITDA, consistent with the midpoint of the valuation range for the wire and cable group (7-9x NTM EV/EBITDA). With continued uneven momentum in MRO trends and ongoing headwinds in the project business leading expected to persist though 2013, we continue to expect subdued earnings growth, leading to in-line performance.

Secular thesis. The specialty wire and cable industry is highly fragmented, with over 200 distributors serving the market. As the industry continues to consolidate, large distributors like HWCC should continue to gain share due to national capabilities, IT and management resources, broad product lines, ample access to capital, and the ability to drive consolidation via acquisitions. Over the long term, given a high fixed cost structure, HWCC should be able to achieve solid EPS growth in times of stronger revenue trends.

Cyclical thesis. HWCC sells increasingly into project business, primarily oil and gas and power generation (utilities), which is longer cycle and tied to capital expenditures, corporate profitability, and GDP growth and may hold up relatively better in a recession. This project business has been mixed recently, with large projects work being replaced by those smaller- to medium-sized in nature, although results here can be lumpy quarter-to-quarter. Trends in the legacy MRO business continue to be sluggish.

Growth initiatives helping drive revenues. In 2012, the company added sales & marketing resources in an effort to re-energize the MRO business and replenish the Project business backlog after the completion of several "mega-projects" in 2011. The company also markets LifeGuard (below) through a "pull" marketing strategy which targets end users of the product.

LifeGuard. LifeGuard is a low-smoke zero-halogen (LS0H) product with an early-mover advantage in the US market. We estimate that Lifeguard currently represents approximately 10% of sales and is growing at a higher rate.

Key risks to our Neutral rating. Significant increases or decreases in copper prices, better-than-expected unit growth, gross margins above expectations, better-than-expected SG&A control in an upturn and valuation below the group average.

Risks & Caveats

Cyclical industry. The wire and cable business is cyclical and HWCC's sales and profitability levels are inextricably tied to that cycle. While internal growth and margin initiatives are likely to offset some of the cyclicality, the core financial model is susceptible to the ebbs and flows of the wire and cable business. Historically, the market has experienced relatively long growth cycles followed by occasional sharp corrections.

Copper prices. Dramatic reductions in copper prices are likely to have an impact on HWCC's business. While some sales of wire and cable that were deferred because of high copper prices may come back, the marginal impact of rapidly falling copper prices is typically damaging to margins and sales. Given the fact there is little incremental expense related to pure copper-driven price increases, the incremental sales are highly profitable and leverageable on both the upside and the downside.

Customer and supplier concentration. While we do not believe that HWCC's significant customer and supplier concentration is an issue at this point, it does create relatively more exposure for HWCC to company-specific problems at customers and suppliers than most other industrial distributors.

Smaller relative size. HWCC is an order of magnitude smaller than the company's large electrical distributor customers that generate annual sales in the \$5+ billion range. While the relatively smaller sales base provides ample opportunities for expanding economies of scale, downturns in the business are likely to be more pronounced given the relatively smaller sales and gross profit base to spread the fixed cost infrastructure required to run the business. Additionally, the relatively small size means that a delay in one or two large shipments could cause the company to miss quarterly expectations.

Company Description

Houston Wire & Cable Company is a leading distributor of specialty wire and cable products. The acquisition of Southwest Wire Rope and Southern Wire broadened the company's product offering to include wire rope and lifting hardware. HWCC sells 43,000+ SKUs via 16 DCs to approximately 6,100 customers, including nearly all of the top 200 U.S. electrical distributors (WESCO, Graybar, Rexel, et al). HWCC's product offering covers control and power cable (estimated 35% of pro-forma stock sales), wire rope and lifting hardware (21%), flexible and portable cords (11%), electronic wire and cable (10%), instrumentation and thermocouple cable (7%), as well as medium-voltage cable, continuous and interlocked armor cable, premise and category wire and cable, and lead and high-temperature cable (each <5%).



Houston Wire & Cable Company

(HWCC - NASDAQ)

(\$ in thousands, except per share)

3.0% 36,122 8.6% 33,322 7.9% 11.6% 1,000 32,322 7.7% 12.3% 12,412 38.4% 19,910 4.7% 11.7%

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Comm

Div

0.00 20,974

0.34 0.34

0.34 17,710

0.09

0.09 17,787

0.09

0.09 17,798

0.09

0.09

0.09

0.36 17,815

0.09 0.11

0.11

Avg

Shares

0.00 20,771 0.00 21,007

0.15 20,406 17,817

17,686

17,779

17,814

17,815

17,806

17,814 17,826

17,845 17,845

17,845 0.11

17,845 0.42 17,845

0.44 17,845

0.36 17,795

Recent P Fiscal Ye Date Prin	ar End	Dec	4.50 ember 9, 2013								(\$ in t	housan	ds, exce	ept per s	hare)									EI	lio
Fiscal	Rever			oss Profi	t	Operat	ting Expe	enses	EBIT	DA	Oper	ating Inc	ome	Other Exp	Pre	tax Incoi	ne	Income	Taxes	N	et Incom	ie	Dilute	ed EPS	6
Year	\$	Chg	\$	%	Chg	\$	%	Chg	\$	%	\$	%	Chg	(Inc)	\$	%	Chg	\$	Rate	\$	%	Chg	\$	Chg	ľ
2001 2002 2003 2004 2005 2006 2007 2008 2009 2010	189,688 158,230 149,084 172,723 213,957 323,467 359,115 360,939 254,819 308,522	(16.6%) (5.8%) 15.9% 23.9% 51.2% 11.0% 0.5% (29.4%) 21.1%	43,258 37,391 35,125 41,304 55,717 92,339 92,839 85,715 52,954 62,590	23.6% 23.9% 26.0% 28.5% 25.9% 23.7%	(13.6%) (6.1%) 17.6% 34.9% 65.7% 0.5% (7.7%) (38.2%) 18.2%	34,975 31,224 31,426 31,433 34,621 39,807 42,772 45,331 39,182 47,236	18.4% 19.7% 21.1% 18.2% 16.2% 12.3% 11.9% 12.6% 15.4% 15.3%	(10.7%) 0.6% 0.0% 10.1% 15.0% 7.4% 6.0% (13.6%) 20.6%	10,172 7,855 5,180 9,871 21,162 52,908 50,417 40,907 14,335 17,092	5.4% 5.0% 3.5% 5.7% 9.9% 16.4% 14.0% 11.3% 5.6% 5.5%	8,283 6,167 3,699 9,871 21,096 52,532 50,067 40,384 13,772 15,354	2.5% 5.7% 9.9% 16.2% 13.9% 11.2% 5.4%	(25.5%) (40.0%) 166.9% 113.7% 149.0% (4.7%) (19.3%) (65.9%) 11.5%	(135) (201) 1,417 1,188 1,825 520 844	10,006 21,297 51,115 48,879 38,559 13,252 14,510	5.8% 10.0% 15.8% 13.6% 10.7% 5.2% 4.7%	112.8% 140.0% (4.4%) (21.1%) (65.6%) 9.5%	3,977 7,846 19,760 18,500 14,822 5,220 5,653	39.7% 36.8% 38.7% 37.8% 38.4% 39.4% 39.0%	6,029 13,451 31,356 30,379 23,737 8,032 8,857	3.5% 6.3% 9.7% 8.5% 6.6% 3.2% 2.9%	123.1% 133.1% (3.1%) (21.9%) (66.2%) 10.3%	0.29 0.64 1.49 1.33 0.45 0.50	120.6% 133.5% -0.4% (10.5%) (65.9%) 10.1%	
Q1 Q2 Q3 Q4	99,727 103,420 105,782 87,481	63.0% 63.5% 16.8% (6.5%)	22,252 23,720 23,006 19,917	22.3% 22.9% 21.7% 22.8%	77.9% 86.0% 30.9% 0.8%	14,094 12,193 14,620 14,611	14.1% 11.8% 13.8% 16.7%	46.0% 29.7% 8.2% (0.4%)	8,885 12,325 9,112 6,007	8.9% 11.9% 8.6% 6.9%	8,158 11,527 8,386 5,306		186.1% 243.9% 106.4% 4.3%	333 395 371 325	7,825 11,132 8,015 4,981	7.8% 10.8% 7.6% 5.7%	182.0% 239.4% 114.0% 5.8%	3,007 4,290 3,050 1,929	38.4% 38.5% 38.1% 38.7%	4,818 6,842 4,965 3,052	4.8% 6.6% 4.7% 3.5%	182.6% 239.5% 122.3% 5.1%	0.27 0.38 0.28 0.17	181.4% 238.0% 120.9% 4.7%	
2011 Q1 Q2 Q3 Q4	396,410 94,462 98,082 96,113 104,379	28.5% (5.3%) (5.2%) (9.1%) 19.3%	88,895 21,138 22,252 21,612 22,017	22.4% 22.7% 22.5% 21.1%	42.0% (5.0%) (6.2%) (6.1%) 10.5%	55,518 14,336 14,722 14,456 14,579	14.0% 15.2% 15.0% 15.0% 14.0%	17.5% 1.7% 20.7% (1.1%) (0.2%)	36,329 7,535 8,269 7,878 8,185	9.2% 8.0% 8.4% 8.2% 7.8%	6,802 7,530 7,156 7,438	7.2% 7.7%	117.4% (16.6%) (34.7%) (14.7%) 40.2%	1,424 266 329 334 323	31,953 6,536 7,201 6,822 7,115	8.1% 6.9% 7.3% 7.1% 6.8%	120.2% (16.5%) (35.3%) (14.9%) 42.8%	12,276 2,520 2,780 2,590 2,745	38.4% 38.6% 38.6% 38.0% 38.6%	4,016 4,421 4,232 4,370	5.0% 4.3% 4.5% 4.4% 4.2%	122.2% (16.6%) (35.4%) (14.8%) 43.2%	1.11 0.23 0.25 0.24 0.25	121.1% (16.8%) (35.5%) (14.8%) 43.0%	
2012 Q1 Q2E Q3E Q4E 2013E	393,036 94,304 100,641 101,061 101,744 397,751	(0.9%) (0.2%) 2.6% 5.1% (2.5%) 1.2%	87,019 21,379 22,946 22,941 23,096 90,362	22.1% 22.7% 22.8% 22.7% 22.7% 22.7%	(2.1%) 1.1% 3.1% 6.1% 4.9% 3.8%	58,093 14,993 15,150 15,150 15,200 60,493	14.8% 15.9% 15.1% 15.0% 14.9% 15.2%	4.6% 4.6% 2.9% 4.8% 4.3% 4.1%	31,867 7,131 8,541 8,536 8,641 32,849	8.1% 7.6% 8.5% 8.4% 8.5% 8.3%	28,926 6,386 7,796 7,791 7,896 29,869	7.4% 6.8% 7.7% 7.7% 7.8% 7.5%	(13.3%) (6.1%) 3.5% 8.9% 6.2% 3.3%	1,252 273 275 275 275 1,098	6,113 7,521 7,516 7,621 28,771	7.0% 6.5% 7.5% 7.4% 7.5% 7.2%	(13.4%) (6.5%) 4.4% 10.2% 7.1% 4.0%	10,635 2,251 2,888 2,886 2,926 10,952	38.4% 36.8% 38.4% 38.4% 38.4% 38.1%	17,039 3,862 4,633 4,630 4,694 17,819	4.3% 4.1% 4.6% 4.6% 4.6% 4.5%	(13.4%) (3.8%) 4.8% 9.4% 7.4% 4.6%	0.96 0.22 0.26 0.26 0.26 1.00	(4.0%) (4.0%) 4.6% 9.2% 7.3% 4.4%	

Note: Historical data is proforma - assuming IPO net proceeds were used to pay down debt at beginning of respective periods. Reflects adoption of SFAS 123R as of 1Q06. Historical figures have not been restated.

62,300 14.8%

5.8%

Source: Company reports, Robert W. Baird & Co. estimates

1.12 11.7%

Please refer to Appendix - Important Disclosures and Analyst Certification

95,622 22.8%

2014E

419,841

5.6%



Houston Wire & Cable Company

(HWCC - NASDAQ)

(\$ in thousands, except per share)

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Date Printed May 9, 2013							0	nas, except per snare)								14.298.5077
Balance Sheet	2007	2008	2009	2010	2011	2012	1Q13	Cash Flow Statement	2007	2008	2009	2010	2011	2012	2013E	2014E
ASSETS								Net Income	30,225	23,737	8,032	8,619	19,677	17,039	17,819	19,910
Cash & Equivalents	-	-	-	-	-	274	-	D&A	459	523	563	1,738	2,952	2,941	2,980	2,800
Receivables	58,202	50,798	46,859	67,838	59,731	65,892	59,218	Inventory	(13,025)	(4,206)	11,606	1,059	(2,840)	(15,960)	9,549	(3,114)
Inventory	69,299	73,459	61,325	67,503	69,517	84,662	81,767	A/R	(5,799)	7,120	4,048	(9,785)	8,050	(6,081)	2,036	(7,941)
Other	3,890	2,213	5,425	3,162	4,789	3,296	3,756	A/P	1,309	(2,206)	1,519	6,675	(10,686)	(39)	8,643	872
Total Current	131,391	126,470	113,609	138,503	134,037	154,124	144,741	Other	7,643	1,468	(7,030)	10,967	(2,834)	(933)	2,167	(757)
Fixed Assets	3,234	3,274	3,169	6,255	6,029	5,824	5,787	Operating Cash Flow	20,812	26,436	18,738	19,273	14,319	(3,033)	43,194	11,771
Intangibles	2,996	2,996	2,362	40,639	38,782	37,049	36,615	Capital Expenditures	(728)	(572)	(462)	(459)	(1,319)	(1,005)	(1,156)	(1,220)
Other Assets	1,470	2,990	2,302	40,639	30,782	158	143	Dividends	(2,997)	(6,043)	(6,001)	(6,003)	(6,276)	(6,375)	(7,485)	(7,852)
	139,091	134,753	122,014	185,490	179,153	197,155	187,286									
Total Assets	139,091	134,753	122,014	185,490	179,153	197,155	187,280	Free Cash Flow	17,087	19,821	12,275	12,811	6,724	(10,413)	34,554	2,699
LIABILITIES & EQUITY								Per Share Data	2007	2008	2009	2010	2011	2012	2013E	2014E
Current Debt	-	-	-	-	-	-	-	Diluted Average Shares	20,406	17,817	17,686	17,710	17,795	17,815	17,845	17,845
Payables	12,297	10,091	11,610	19,987	10,099	12,330	10,481	EPS	1.49	1.33	0.45	0.50	1.11	0.96	1.00	1.12
Other	17,263	13,326	11,205	21,762	21,351	17,054	16,996	Free Cash Flow (FCF)	0.84	1.11	0.69	0.72	0.38	(0.58)	1.94	0.15
Total Current	29,560	23,417	22,815	41,749	31,450	29,384	27,477	EBITDA	2.47	2.30	0.81	0.97	2.04	1.79	1.84	2.02
LT Debt & Lease	38,361	34,741	18,386	57,880	50,237	58,588	48,010	Book Value	3.49	4.30	4.57	4.84	5.47	6.12	6.71	7.39
Other Liabilities	-	-	-	141	128	103	103	Tangible Book Value	3.49	4.30	4.57	4.84	5.47	6.12	6.71	7.39
Common Equity	71,170	76,595	80,813	85,720	97,338	109,080	111,696									
Total Liabilities & Equity	139,091	134,753	122,014	185,490	179,153	197,155	187,286	Valuation Measures	2007	2008	2009	2010	2011	2012	PT/13E	PT/14E
									\$31.19 \$12.73				• •••• •	15.13 10.47	Price Ta	arget
Ratios	2007	2008	2009	2010	2011	2012	1Q13	11100 2011	\$ 22.54						\$15	
Days In Inventory	87	111	119	82	97	96	104	TTM P/E - High	21.0	16.8	32.5	29.4	16.3	15.8		0
Days Sales Outstanding (DSO)	64	71	64	65	67	58	60	TTM P/E - Low	8.6	4.2	10.3	17.3	9.2	10.9		
Days Payables Outstanding (DPO)	(17)	(20)	(29)	(25)	(17)	(15)	(15)	TTM P/E - Average	15.1	11.8	22.3	25.5	11.8	12.6	15.0	13.4
Cash Conversion Days	135	163	154	122	147	139	149	FTM P/E - High	23.4	49.2	29.5	13.3	18.8	15.2		
Current Ratio	3.9	4.5	4.8	3.2	4.3	5.6	5.6	FTM P/E - Low	9.6	12.4	9.4	7.8	10.6			
Quick Ratio	1.7	1.8	2.0	1.5	1.9	2.4	2.3	FTM P/E - Average		047	00.0			10.5		
La construire Transie								Thirty E your age	16.9	34.7	20.3	11.5	13.7	10.5 12.1		
Inventory Turns	4.2	3.3	3.1	4.5	3.8	3.8	3.5	FCF Yield - Average	16.9 3.7%	34.7 7.1%	20.3 6.8%	11.5 5.7%	13.7 2.9%		12.9%	1.0%
TTM Return On Assets	23.4%	16.8%	6.4%	4.5 5.7%	3.8 10.4%	8.8%	3.5 8.7%		3.7% 1.4					12.1 -4.8% 0.7	0.7	0.7
TTM Return On Assets TD/Cap	23.4% 35.0%	16.8% 31.2%	6.4% 18.5%	4.5 5.7% 40.3%	3.8 10.4% 34.0%	8.8% 34.9%	3.5 8.7% 30.1%	FCF Yield - Average EV/TTM Sales - Average Price / TTM Sales - Average	3.7% 1.4 1.3	7.1% 0.9 0.8	6.8% 0.8 0.7	5.7% 0.9 0.7	2.9% 0.7 0.6	12.1 -4.8% 0.7 0.5	0.7 0.7	0.7 0.6
TTM Return On Assets TD/Cap TTM EBITDA Interest Cov	23.4% 35.0% 42.4	16.8% 31.2% 22.4	6.4% 18.5% 27.6	4.5 5.7% 40.3% 20.3	3.8 10.4% 34.0% 25.5	8.8% 34.9% 25.5	3.5 8.7% 30.1% 25.0	FCF Yield - Average EV/TTM Sales - Average Price / TTM Sales - Average Price / TTM TBV - Average	3.7% 1.4 1.3 6.5	7.1% 0.9 0.8 3.7	6.8% 0.8 0.7 2.2	5.7% 0.9 0.7 2.6	2.9% 0.7 0.6 2.4	12.1 -4.8% 0.7 0.5 2.0	0.7 0.7 2.2	0.7 0.6 2.0
TTM Return On Assets TD/Cap	23.4% 35.0%	16.8% 31.2%	6.4% 18.5%	4.5 5.7% 40.3%	3.8 10.4% 34.0%	8.8% 34.9%	3.5 8.7% 30.1%	FCF Yield - Average EV/TTM Sales - Average Price / TTM Sales - Average	3.7% 1.4 1.3	7.1% 0.9 0.8	6.8% 0.8 0.7	5.7% 0.9 0.7	2.9% 0.7 0.6	12.1 -4.8% 0.7 0.5	0.7 0.7	0.7 0.6
TTM Return On Assets TD/Cap TTM EBITDA Interest Cov	23.4% 35.0% 42.4 1.3 2007	16.8% 31.2% 22.4 1.2 2008	6.4% 18.5% 27.6 0.8 2009	4.5 5.7% 40.3% 20.3 0.3 2010	3.8 10.4% 34.0% 25.5 0.7 2011	8.8% 34.9% 25.5 0.5 2012	3.5 8.7% 30.1% 25.0 0.7 1Q13	FCF Yield - Average EV/TTM Sales - Average Price / TTM Sales - Average Price / TTM TBV - Average Dividend Yield - Average	3.7% 1.4 1.3 6.5 0.7%	7.1% 0.9 0.8 3.7 2.2%	6.8% 0.8 0.7 2.2 3.4%	5.7% 0.9 0.7 2.6 2.7%	2.9% 0.7 0.6 2.4 2.6%	12.1 -4.8% 0.7 0.5 2.0 2.8%	0.7 0.7 2.2 2.3%	0.7 0.6 2.0 2.3%
TTM Return On Assets TD/Cap TTM EBITDA Interest Cov TTM EBITDA/TD Du Pont Formula Net Margins (N/S)	23.4% 35.0% 42.4 1.3 2007 8.5%	16.8% 31.2% 22.4 1.2 2008 6.6%	6.4% 18.5% 27.6 0.8 2009 3.2%	4.5 5.7% 40.3% 20.3 0.3 2010 2.9%	3.8 10.4% 34.0% 25.5 0.7 2011 5.0%	8.8% 34.9% 25.5 0.5 2012 4.3%	3.5 8.7% 30.1% 25.0 0.7 1Q13 4.3%	FCF Yield - Average EV/ITIM Sales - Average Price / TTM Sales - Average Price / TTM TBV - Average Dividend Yield - Average	3.7% 1.4 1.3 6.5 0.7% 2007	7.1% 0.9 0.8 3.7 2.2%	6.8% 0.8 0.7 2.2 3.4%	5.7% 0.9 0.7 2.6 2.7% 2010	2.9% 0.7 0.6 2.4 2.6%	12.1 -4.8% 0.7 0.5 2.0 2.8%	0.7 0.7 2.2 2.3% PT/13E	0.7 0.6 2.0 2.3% PT/14E
TTM Return On Assets TD/Cap TTM EBITDA Interest Cov TTM EBITDA/TD Du Pont Formula Net Margins (N/S) Asset Turnover (S/A)	23.4% 35.0% 42.4 1.3 2007 8.5% 2.8	16.8% 31.2% 22.4 1.2 2008 6.6% 2.6	6.4% 18.5% 27.6 0.8 2009 3.2% 2.0	4.5 5.7% 40.3% 20.3 0.3 2010 2.9% 2.0	3.8 10.4% 34.0% 25.5 0.7 2011 5.0% 2.1	8.8% 34.9% 25.5 0.5 2012 4.3% 2.0	3.5 8.7% 30.1% 25.0 0.7 1Q13 4.3% 2.0	FCF Yield - Average EV/TTM Sales - Average Price / TTM Sales - Average Price / TTM TBV - Average Dividend Yield - Average	3.7% 1.4 1.3 6.5 0.7%	7.1% 0.9 0.8 3.7 2.2%	6.8% 0.8 0.7 2.2 3.4%	5.7% 0.9 0.7 2.6 2.7%	2.9% 0.7 0.6 2.4 2.6%	12.1 -4.8% 0.7 0.5 2.0 2.8%	0.7 0.7 2.2 2.3%	0.7 0.6 2.0 2.3%
TTM Return On Assets TD/Cap TTM EBITDA Interest Cov TTM EBITDA/TD Du Pont Formula Net Margins (N/S)	23.4% 35.0% 42.4 1.3 2007 8.5%	16.8% 31.2% 22.4 1.2 2008 6.6%	6.4% 18.5% 27.6 0.8 2009 3.2%	4.5 5.7% 40.3% 20.3 0.3 2010 2.9%	3.8 10.4% 34.0% 25.5 0.7 2011 5.0%	8.8% 34.9% 25.5 0.5 2012 4.3%	3.5 8.7% 30.1% 25.0 0.7 1Q13 4.3%	FCF Yield - Average EV/ITIM Sales - Average Price / TTM Sales - Average Price / TTM TBV - Average Dividend Yield - Average	3.7% 1.4 1.3 6.5 0.7% 2007 460,011	7.1% 0.9 0.8 3.7 2.2%	6.8% 0.8 0.7 2.2 3.4%	5.7% 0.9 0.7 2.6 2.7% 2010	2.9% 0.7 0.6 2.4 2.6% 2011 232,318	12.1 -4.8% 0.7 0.5 2.0 2.8%	0.7 0.7 2.2 2.3% PT/13E	0.7 0.6 2.0 2.3% PT/14E
TTM Return On Assets TD/Cap TTM EBITDA Interest Cov TTM EBITDA/TD Du Pont Formula Net Margins (N/S) Asset Turnover (S/A)	23.4% 35.0% 42.4 1.3 2007 8.5% 2.8	16.8% 31.2% 22.4 1.2 2008 6.6% 2.6	6.4% 18.5% 27.6 0.8 2009 3.2% 2.0	4.5 5.7% 40.3% 20.3 0.3 2010 2.9% 2.0	3.8 10.4% 34.0% 25.5 0.7 2011 5.0% 2.1	8.8% 34.9% 25.5 0.5 2012 4.3% 2.0	3.5 8.7% 30.1% 25.0 0.7 1Q13 4.3% 2.0	FCF Yield - Average EV/ITIM Sales - Average Price / TTM Sales - Average Price / TTM TBV - Average Dividend Yield - Average Enterprise Value Market Value	3.7% 1.4 1.3 6.5 0.7% 2007 460,011	7.1% 0.9 0.8 3.7 2.2% 2008 281,029	6.8% 0.8 0.7 2.2 3.4% 2009 179,415	5.7% 0.9 0.7 2.6 2.7% 2010 225,817	2.9% 0.7 0.6 2.4 2.6% 2011 232,318 - 50,237	12.1 -4.8% 0.7 0.5 2.0 2.8% 2012 215,058	0.7 0.7 2.2 2.3% PT/13E 267,682	0.7 0.6 2.0 2.3% PT/14E
TTM Return On Assets TD/Cap TTM EBITDA Interest Cov TTM EBITDA/TD Du Pont Formula Net Margins (N/S) Asset Turnover (S/A) Leverage (A/E)	23.4% 35.0% 42.4 1.3 2007 8.5% 2.8 1.5	16.8% 31.2% 22.4 1.2 2008 6.6% 2.6 2.0	6.4% 18.5% 27.6 0.8 2009 3.2% 2.0 1.6	4.5 5.7% 40.3% 20.3 0.3 2010 2.9% 2.0 1.9	3.8 10.4% 34.0% 25.5 0.7 2011 5.0% 2.1 2.0	8.8% 34.9% 25.5 0.5 2012 4.3% 2.0 1.9	3.5 8.7% 30.1% 25.0 0.7 1Q13 4.3% 2.0 <u>1.8</u>	FCF Yield - Average EV/TTM Sales - Average Price / TTM Sales - Average Dividend Yield - Average Dividend Yield - Average Enterprise Value Market Value Preferred Stock	3.7% 1.4 1.3 6.5 0.7% 2007 460,011	7.1% 0.9 0.8 3.7 2.2% 2008 281,029	6.8% 0.8 0.7 2.2 3.4% 2009 179,415	5.7% 0.9 0.7 2.6 2.7% 2010 225,817	2.9% 0.7 0.6 2.4 2.6% 2011 232,318	12.1 -4.8% 0.7 0.5 2.0 2.8% 2012 215,058 -	0.7 0.7 2.2 2.3% PT/13E 267,682	0.7 0.6 2.0 2.3% PT/14E 267,682
TTM Return On Assets TD/Cap TTM EBITDA Interest Cov TTM EBITDA/TD Du Pont Formula Net Margins (N/S) Asset Turnover (S/A) Leverage (A/E)	23.4% 35.0% 42.4 1.3 2007 8.5% 2.8 1.5	16.8% 31.2% 22.4 1.2 2008 6.6% 2.6 2.0 33.0%	6.4% 18.5% 27.6 0.8 2009 3.2% 2.0 1.6	4.5 5.7% 40.3% 20.3 0.3 2010 2.9% 2.0 1.9	3.8 10.4% 34.0% 25.5 0.7 2011 5.0% 2.1 2.0	8.8% 34.9% 25.5 0.5 2012 4.3% 2.0 1.9	3.5 8.7% 30.1% 25.0 0.7 1Q13 4.3% 2.0 <u>1.8</u>	FCF Yield - Average EV/TTM Sales - Average Price / TTM Sales - Average Dividend Yield - Average Dividend Yield - Average Market Value Preferred Stock Total Debt Other Long-Term Liabilitie	3.7% 1.4 1.3 6.5 0.7% 2007 460,011 - 38,361	7.1% 0.9 0.8 3.7 2.2% 2008 281,029 - 34,741	6.8% 0.8 0.7 2.2 3.4% 2009 179,415 - 18,386	5.7% 0.9 0.7 2.6 2.7% 2010 225,817 - 57,880	2.9% 0.7 0.6 2.4 2.6% 2011 232,318 - 50,237	12.1 -4.8% 0.7 0.5 2.0 2.8% 2012 215,058 - 58,588	0.7 0.7 2.2 2.3% PT/13E 267,682 - 38,010	0.7 0.6 2.0 2.3% PT/14E 267,682 - 26,010
TTM Return On Assets TD/Cap TTM EBITDA Interest Cov TTM EBITDA/TD Du Pont Formula Net Margins (N/S) Asset Turnover (S/A) Leverage (A/E) Return On Equity	23.4% 35.0% 42.4 1.3 2007 8.5% 2.8 1.5 36.1% \$258.8 M	16.8% 31.2% 22.4 1.2 2008 6.6% 2.6 2.0 33.0%	6.4% 18.5% 27.6 0.8 2009 3.2% 2.0 1.6	4.5 5.7% 40.3% 20.3 0.3 2010 2.9% 2.0 1.9	3.8 10.4% 34.0% 25.5 0.7 2011 5.0% 2.1 2.0	8.8% 34.9% 25.5 0.5 2012 4.3% 2.0 1.9	3.5 8.7% 30.1% 25.0 0.7 1Q13 4.3% 2.0 <u>1.8</u>	FCF Yield - Average EV/TTM Sales - Average Price / TTM Sales - Average Dividend Yield - Average Market Value Preferred Stock Total Debt	3.7% 1.4 1.3 6.5 0.7% 2007 460,011 - 38,361 - -	7.1% 0.9 0.8 3.7 2.2% 2008 281,029 - 34,741 - -	6.8% 0.8 0.7 2.2 3.4% 2009 179,415 - 18,386 - -	5.7% 0.9 0.7 2.6 2.7% 225,817 - 57,880 141 -	2.9% 0.7 0.6 2.4 2.6% 2011 232,318 - 50,237 128	12.1 -4.8% 0.7 0.5 2.0 2.8% 2012 215,058 - 58,588 103 (274)	0.7 0.7 2.2 2.3% PT/13E 267,682 - 38,010 (833)	0.7 0.6 2.0 2.3% PT/14E 267,682 - 26,010 (2,081) (5,073)
TTM Return On Assets TD/Cap TTM EBITDA Interest Cov TTM EBITDA/TD Du Pont Formula Net Margins (N/S) Asset Turnover (S/A) Leverage (A/E) Return On Equity Market Capitalization Insider Ownership:	23.4% 35.0% 42.4 1.3 2007 8.5% 2.8 1.5 36.1% \$258.8 N 9%	16.8% 31.2% 22.4 1.2 2008 6.6% 2.6 2.0 33.0%	6.4% 18.5% 27.6 0.8 2009 3.2% 2.0 1.6	4.5 5.7% 40.3% 20.3 0.3 2010 2.9% 2.0 1.9	3.8 10.4% 34.0% 25.5 0.7 2011 5.0% 2.1 2.0	8.8% 34.9% 25.5 0.5 2012 4.3% 2.0 1.9	3.5 8.7% 30.1% 25.0 0.7 1Q13 4.3% 2.0 <u>1.8</u>	FCF Yield - Average EV/TTM Sales - Average Price / TTM Sales - Average Dividend Yield - Average Dividend Yield - Average Market Value Preferred Stock Total Debt Other Long-Term Liabilitie Cash & Equivalents EV	3.7% 1.4 1.3 6.5 0.7% 2007 460,011 - 38,361 - - 498,372	7.1% 0.9 0.8 3.7 2.2% 2008 281,029 - 34,741 - - 315,770	6.8% 0.8 0.7 2.2 3.4% 2009 179,415 - 18,386 - - 197,801	5.7% 0.9 0.7 2.6 2.7% 225,817 - 57,880 141 - 283,838	2.9% 0.7 0.6 2.4 2.6% 232,318 - 50,237 128 - 282,683	12.1 -4.8% 0.7 0.5 2.0 2.8% 215,058 - 58,588 103 (274) 273,475	0.7 0.7 2.2 2.3% PT/13E 267,682 - 38,010 (833) (14,375) 290,484	0.7 0.6 2.0 2.3% PT/14E 267,682 - 26,010 (2,081) (5,073) 286,537
TTM Return On Assets TD/Cap TTM EBITDA Interest Cov TTM EBITDA/TD Du Pont Formula Net Margins (N/S) Asset Turnover (S/A) Leverage (A/E) Return On Equity Market Capitalization	23.4% 35.0% 42.4 1.3 2007 8.5% 2.8 1.5 36.1% \$258.8 M	16.8% 31.2% 22.4 1.2 2008 6.6% 2.6 2.0 33.0%	6.4% 18.5% 27.6 0.8 2009 3.2% 2.0 1.6	4.5 5.7% 40.3% 20.3 0.3 2010 2.9% 2.0 1.9	3.8 10.4% 34.0% 25.5 0.7 2011 5.0% 2.1 2.0	8.8% 34.9% 25.5 0.5 2012 4.3% 2.0 1.9	3.5 8.7% 30.1% 25.0 0.7 1Q13 4.3% 2.0 <u>1.8</u>	FCF Yield - Average EV/TTM Sales - Average Price / TTM Sales - Average Dividend Yield - Average Dividend Yield - Average Market Value Market Value Preferred Stock Total Debt Other Long-Term Liabilitie Cash & Equivalents	3.7% 1.4 1.3 6.5 0.7% 2007 460,011 - 38,361 - -	7.1% 0.9 0.8 3.7 2.2% 2008 281,029 - 34,741 - -	6.8% 0.8 0.7 2.2 3.4% 2009 179,415 - 18,386 - -	5.7% 0.9 0.7 2.6 2.7% 225,817 - 57,880 141 -	2.9% 0.7 0.6 2.4 2.6% 2011 232,318 - 50,237 128	12.1 -4.8% 0.7 0.5 2.0 2.8% 2012 215,058 - 58,588 103 (274)	0.7 0.7 2.2 2.3% PT/13E 267,682 - 38,010 (833) (14,375)	0.7 0.6 2.0 2.3% PT/14E 267,682 - 26,010 (2,081) (5,073)

Source: Company reports, Robert W. Baird & Co. estimates

Recent Price

\$14.50

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