

# Making a difference

*Chicago United Way honors*



Associates in Chicago have received a pair of awards from the United Way of Metropolitan Chicago based on the success of their first workplace campaign. Their efforts marked the largest new campaign in the city in at least 10 years, according to the United Way.

"Our culture at Baird calls us to make a difference in the communities where we live and work. This is an outstanding example of that commitment," said Paul Purcell, Baird Chairman, President & CEO. "Congratulations to all of our associates in Chicago."

Baird raised over \$116,000 last fall, winning the Great Beginnings Leadership Award for the best campaign among more than 200 new campaigns in Chicago. The firm also received the Great Beginnings Tocqueville Award for having the most donors over \$10,000 of any new campaign.

Baird will appear in several United Way ads in the *Chicago Tribune*, Sunday, May 10. The ads will recognize campaign award winners.

