

Industrial Research

August 6, 2014

Transportation & Logistics

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Quality

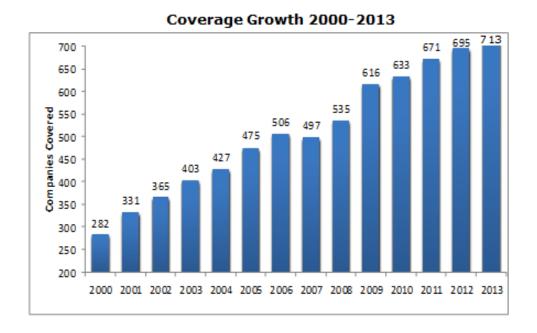
- No. 1 "Most Trusted" Research¹
- No. 1 "Overall Sales Quality"¹
- Fortune's "100 Best Companies to work for" eleven years in a row, top-25 last five years



BAIRI

Commitment

- Coverage has grown 33% since the beginning of 2009, including 170+ new companies and the recent addition of our Portfolio Strategy research team
- Baird expanded coverage by more than 150% since 2000



Premiere Corporate Access

- More than 520 non-deal roadshows hosted in 2013
- More than 8,700 one-on-one meetings arranged with companies and institutional clients
- Industry recognized annual conferences:
 Business Solutions (Feb.)
 Growth Stock (May)
 Health Care (Sep.)
 Industrial (Nov.)

Greenwich Associates U.S. Equity Investors – Small/Mid-Cap Funds, May 2013. Surveys conducted with 88 U.S. small-cap and mid-cap fund managers

Current Thoughts As of July 7



Volume growth accelerated in 2Q after 1Q weather issues; underlying trends healthy but normalizing. Overall rail volume growth accelerated to over +5% yoy in 2Q, accelerating from a 1Q growth rate (+1.1% yoy) muted by severe winter weather. We believe underlying economic fundamentals are solid, but trends appear to be normalizing in recent weeks after the early 2Q catch-up.

Healthy volume trends should drive upside in LTL-related names and UPS; but rail and truckload upside could be muted by cost pressures. We expect 2Q14 EPS upside for transports with industrial end-market exposure (LTLs, LSTR/FWRD and UPS) given the recovery in industrial end-markets during the quarter—which we believe is reflected in investor sentiment. Greater-than-expected rail volume growth, however, likely muted by ongoing network velocity issues stemming from 1Q's weather; and building inflationary cost pressures (i.e., driver wages) could limit upside among truckload carriers.

Reaccelerating pricing growth a potential catalyst during 2H14. We believe the pricing negotiation leverage has shifted this cycle from shippers to carriers; and we believe that truckload carriers will likely seek (and receive) additional rate increases during 2H14 to offset incremental margin pressure from rising driver wages and justify incremental fleet growth. 3Q14 seasonal transport stock performance is historically weak, creating a near-term headwind; but reaccelerating pricing growth during 2H14 presents a potential catalyst for transports that own/control assets.

Positioning for 2014 remains unchanged. Stabilizing trends to end 2Q, YTD outperformance and normal seasonal freight weakness in July/August could limit transport stock performance near term, but we believe industry dynamics continue to favor models that own/control capacity this cycle. Overall rail volume growth has accelerated (to roughly +2.5% yoy YTD versus +0.2% yoy in 2013), which coupled with the building truckload capacity constraints has resulted in accelerating pricing growth that favors asset-based transports.

Remain buyers of FDX and R; look for pullbacks in truckload (SWFT) and rails (CSX) to add to positions to transports that own/control capacity.

FedEx (FDX)

- Accelerating Express EBIT margin improvement in F2015 a fundamental catalyst to the stock. F2015's EPS guide, in our view, reflects accelerating (and greater-than-expected) Express EBIT margin improvement in F2015 (+180 bps yoy, to 6.1%). As Figure 5 reflects, accelerating Express EBIT margin improvement is a critical catalyst for FDX and improves line of sight to consistently achieving a 10%+ overall EBIT margin--which management believes is a realistic "near-term" objective.
- Our \$170 price target reflects 15.5x our F2016 EPS estimate. Our valuation multiple is more consistent with a mid-cycle NTM P/E as opposed to a trough, given our view that consistently achieving 10%+ overall EBIT margins through a successful Express restructuring initiative should improve FDX's free cash flow and capital return profile—an achievement that would warrant a higher valuation multiple.

Ryder (R)

- Revenue growth in 2014 is accelerating as Ryder's secular positioning to transportation outsourcing appears to be building momentum.
- This cycle, we believe that incremental growth in the lease fleet can drive margins better than prior peak levels. With a hypothetical 14% FMS margin in 2016, Ryder's 2016 EPS power could exceed \$7.50, more than 50% above 2013 levels.

Sector-Specific Themes



Parcel

- The change in customer buying behavior evidenced by 4Q13's B2C volume surge is transformative and altering supply chain strategies. We believe the business-to-consumer (B2C) growth potential remains robust, and the Integrators are most favorably positioned to participate in the growth of B2C delivery this cycle
- Stabilizing AF volumes and firming underlying rates support the capacity providers, such as UPS and FDX

Railroads

- Attractive fundamentals: pricing, improving ROC, peak margin upside, reasonable valuations
- Near-term risks for rails: coal headwinds, regulation/litigation, slowing margin gains, decelerating pricing
- · CSX: Leverage to improving demand environment, normalizing incremental margins; but coal trends remain a near-term headwind

Third-Party Logistics

- Intermodal: Channel checks have reflected a continued competitive rate environment. That said, improving pricing on the truckload side, which typically leads intermodal pricing, could allow for upside to our initial estimate for +0-1% pricing growth in 2014 (though still below TL's +2-3%)
- International: International freight demand trends remain muted, but stable in April and into May. Airfreight and ocean freight rates
 remain volatile into overcapacity in both modes, and actions taken by carriers (cutting capacity, carrier alliances, GRIs) will continue to
 pressure forwarder yields given underlying rate volatility into a competitive bid environment

Truckers: Truckload and Less-Than-Truckload

- TL: From peak March levels, spot demand trends have moderated in May and pricing growth has decelerated. However, underlying demand remains firm and core contractual pricing growth is accelerating (estimated +3-4% yoy, from +1-2% yoy in 2013). Focus now turns to June, typically the strongest month of the year, to assess how much of the year-to-date strength reflects underlying demand versus weather-impacted supply.
- LTL: solid pricing improvement; demand trends benefitted from interrupted supply chains and limited TL capacity in 1Q14

Mergers & Acquisitions

- Potential acquisition targets: UTIW, HUBG
- Acquirers: international logistics, ocean liners, private equity, CHRW, FDX, FWRD, HUBG, KNX, R, RRTS

Source: FactSet, Company data, Baird estimates



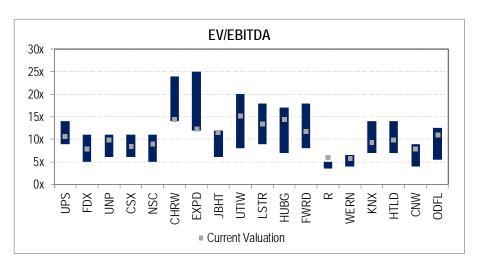
	o Appendix for Important Discl	osures and	Analyst Cer	tification																								
ransportat	ion/Logistics				Stock Metr	ice		Dring	Perforn	nanca	EP	e							P/E				E	V/EBITD	Δ		Price T	arnot
			Price	Price	52-wk	Mkt. Cap	Avg. Vol	1M	3M	YTD	2013		2014E	Chg	2015E	Chg	NTM	2013		2015E	Avg	LTM	2013		2015E	Avg	P/E	EV/
cker itegrators	Company	Rating	8/4/14	Target	H-L	(000)	(000)					-				-										J		EBITDA
DX	FedEx Corp	0	148.78	\$170	155-106	44,039	1,603	(2%)	9%	3%	6.75	8%	8.81	31%	10.94	24%	16.9	22.0	16.9	13.6	15	7.8	7.8	6.8	6.0	6.4	15.5	6.8
PS	United Parcel Service	N	97.18	\$105	105-85	90,086	2,380	(6%)	(1%)	(8%)	4.57	1%	4.95	8%	5.85	18%	17.9	21.2	19.6	16.6	17	10.7	10.6	10.2	9.1	12.3	16.9	10.0
PW-DE	Deutsche Post		23.25		39-28	29,332	3,801	(12%)	(14%)		2.27	25%	2.31	2%	2.61	13%	10.1	10.2	10.1	8.9	10	7.9	5.5	5.2	4.8	6.4		
NTE-NL	TNT Express NV		5.89		10-8	3,212	1,566	(12%)	(9%)	(13%)	0.25	NM	0.47	88%	0.65	38%	19.6	23.6	12.5	9.1	20	7.3	7.3	6.4	5.1	7.2		
	Parcel Median Values					·		(4%)	4%	(2%)							17.4	22.0	16.9	13.6	16	9.3	7.8	6.8		9.3		
ailroads																												
SX	CSX	0	29.70	\$34	32-24	29,789	6,068	(4%)	7%	3%	1.83	2%	1.87	2%	2.12	13%	14.8	16.2	15.9	14.0	13	8.5	8.4	8.2	7.5	7.4	15.1	8.5
SC	Norfolk Southern	N	101.30	\$118	109-72	31,687	1,359	(1%)	8%	9%	5.86	9%	6.56	12%	7.47	14%	14.4	17.3	15.4	13.6	13	9.0	9.4	8.4	7.8	7.4	15.0	8.8
NP	Union Pacific	N	98.28	\$104	103-75	88,943	3,196	(2%)	4%	17%	4.71	14%	5.51	17%	6.27	14%	16.7	20.9	17.8	15.7	14	10.0	10.6	9.5	8.6	8.2	15.5	9.6
NI	Canadian National		66.90		70-47	55,213	828	2%	15%	17%	3.06	9%	3.15	3%	3.55	13%	21.2	21.9	21.2	18.8	14	12.7	12.6	12.0	11.2	9.3		
P	Canadian Pacific		191.87		200-116	33,750	796	6%	23%	27%	6.42	49%	7.67	19%	9.46	23%	25.0	29.9	25.0	20.3	15	14.8	15.2	13.5	12.2	10.1		
SU	Kansas City Southern		108.74		126-89	12,005	740	1%	9%	(12%)	4.05	25%	4.71	16%	5.46	16%	21.6	26.8	23.1	19.9	20	14.2	14.8	12.1	10.6	11.0		
WR	Genesee & Wyoming		95.49		106-83	5,434	258	(9%)	0%	(1%)	4.37	56%	4.25	(3%)	5.23	23%	19.9	21.9	22.5	18.3	18	14.2	14.2	11.1	9.9	12.5		
	Rail Median Values							(1%)	8%	9%							19.9	21.9	21.2	18.3	14	9.0	12.6	11.1	9.9	9.3		
	y Logistics		00.40	***	70.50	40.40	4 400	001	4704	4704	0.07	race.	2.00	4207	2.00	1000		05 -	00.0	00.0	00		4.5	40.0	40.0	40.7	40.0	
HRW	C.H. Robinson	N N	68.49 43.83	\$68 \$44	70-50 47-38	10,134	1,498	8% (2%)	17%	17% (1%)	2.67 1.69	(3%) 7%	3.02 1.87	13%	3.39 2.18	12% 17%	21.3 21.8	25.7 25.9	22.6 23.5	20.2	22 24	14.4 12.3	14.5	13.3 11.8	12.3 10.9	13.7 13.0	19.0	11.8 11.7
XPD BHT	Expeditors Intl J.B. Hunt Transport	N	76.15	\$80	80-69	8,846 9,027	1,395 839	4%	6% (1%)	(1%)	2.87	11%	3.13	11% 9%	3.81	22%	21.6	26.6	24.3	20.1	21	11.6	12.6 11.9	10.8	9.3	9.7	18.9 19.6	10.2
		N				992															19							12.1
TIW STR	UTi Worldwide Landstar	N N	9.45 65.28	\$12 \$74	18-9 74-53	2,946	1,468 308	(9%) 1%	(3%) 4%	(46%) 14%	(0.05)	NM (13%)	-0.05 2.99	NM 25%	0.27	NM 15%	NM 20.4	NM 27.3	NM 21.8	35.6 19.0	20	15.1 13.4	15.1 14.1	11.1 12.0	8.3 11.3	11.1 11.7	45.3 20.1	11.7
UBG	Hub Group, Inc.	0	47.01	\$54	51-35	1,731	320	(6%)	4%	18%	1.92	5%	2.04	6%	2.55	25%	20.4	24.5	23.1	18.4	19	14.4	14.1	13.0	10.6	11.0	19.8	12.8
WRD	Forward Air Corp.	N	45.27	\$52	49-36	1,422	118	(7%)	4%	3%	1.75	(2%)	2.15	23%	2.47	15%	19.5	25.9	21.0	18.3	21	11.8	12.9	9.9	8.9	10.6	19.9	10.5
RTS	Roadrunner Trans	0	24.58	\$32	31-21	967	239	(14%)	(4%)	(9%)	1.32	12%	1.42	8%	1.77	24%	15.3	18.7	17.3	13.9	16	11.6	12.4	10.3	8.3	14.5	16.9	11.6
PO	XPO Logistics	-	30.90	***	33-19	1,624	1,010	6%	14%	18%	(2.50)	NM	(0.82)	NM	0.38	NM	NM	NM	NM	81.3	NM	NM	NM	34.3	13.1	8.9		
CHO	Echo Global Logistics		22.01		23-16	#N/A	181	13%	16%	2%	0.62	3%	0.77	24%	0.98	27%	25.0	35.5	28.6	22.5	23	14.4	14.4	10.7	8.6	14.1		
LTY	Quality Distribution		13.50		16-9	378	195	(11%)	5%	5%	0.70	3%	0.77	10%	1.09	42%	16.1	19.3	17.5	12.4	13	NM	9.1	7.8	7.0	9.1		
ACL	Universal Truckload		23.97		34-22	721	61	(6%)	(3%)	(21%)	1.70	47%	1.59	(6%)	1.99	25%	13.4	14.1	15.1	12.0	16	7.6	7.7	8.0	7.4	7.6		
NIN-SWX	Kuehne & Nagel		120.00		143-119	14,400	123	2%	(0%)	2%	5.61	21%	6.19	10%	6.73	9%	22.0	21.4	19.4	17.8	18	14.6	14.6	13.6	12.6	12.0		
WTN-SWX	Panalpina		125.60		171-136	2,980	20	-11%	-9%	(16%)	3.41	NM	5.15	51%	6.95	35%	23.3	36.8	24.4	18.1	17	13.6	15.1	11.5	9.2	10.7		
	3PL Median Values							(2%)	4%	3%							20.4	16.8	16.8	16.8	20	12.9	13.5	11.8	10.6	11.1		
ransport	Leasing																											
2	Ryder	0	86.77	\$103	92-55	4,603	521	(2%)	6%	18%	4.88	11%	5.54	14%	6.50	17%	14.1	17.8	15.7	13.3	13	6.1	6.4	5.8	5.2	4.3	15.0	6.1
ruckload	Carriera																											
ITLD	Heartland Express	N	22.65	\$24	24-14	1,991	423	5%	5%	15%	0.83	16%	0.99	20%	1.16	16%	21.4	27.4	22.8	19.6	20	9.8	11.0	8.2	7.4	7.8	19.4	8.2
NX	Knight Transportation	N	24.00	\$26	26-16	1,964	508	(2%)	2%	31%	0.86	2%	1.08	25%	1.21	12%	21.4	27.8	22.2	19.8	21	9.3	9.9	8.6	7.7	7.9	20.0	8.7
WFT	Swift Transportation	0	20.63	\$27	27-17	2,958	1,942		(15%)	(7%)	1.23	11%	1.29	5%	1.59	24%	13.6	16.8	16.0	13.0	12	7.6	7.2	6.9	6.5	7.5	16.1	8.9
/ERN	Werner Enterprises	N	24.59	\$29	27-23	1,785	454	(9%)	(4%)	(1%)	1.18	(16%)	1.27	8%	1.55	22%	17.4	20.8	19.3	15.9	18	5.8	5.7	5.4	4.9	5.0	17.7	6.2
IRTN	Marten Transport		20.12		26-16	678	149	(10%)	(14%)	(0%)	0.93	13%	1.00	8%	1.28	28%	17.5	21.6	20.1	15.7	18	6.3	6.3	5.4	4.9	4.9		
CGI	Celadon Group		21.05		25-17	501	172	(3%)	(9%)	8%	1.17	11%	0.96	(18%)	1.41	47%	16.1	18.0	21.9	14.9	17	#N/A	8.0	7.3	6.6	6.0		
JSAK	USA Truck		18.67		20-5	195	73	2%	11%	40%	-0.44	NM	-0.05	NM	0.45		NM	NM	NM	41.5	22	4.5	5.4	4.1	3.2	5.3		
:VTI	Covenant Transportation		11.58		14-5	176	38	(11%)	14%	44%	0.33	(15%)	0.60	82%	0.84	40%	NM	35.1	19.3	13.8	NM	5.4	6.0	6.1	5.9	5.2		
one the	TL Median Values							(6%)	(1%)	12%							17.5	20.8	19.3	15.9	18	7.6	7.2	6.9	6.5	5.7		
	truckload Carriers	_	40.50	054	E4 00	0.050	707	(00/)	4007	050/	4.00	(004)	0.00	0004	0.05	2007	40.0	00.0	00.0	47.	40	7.0	0.0	7.4	6.4	0.0	47.0	0.4
DDFL	Con-way, Inc. Old Dominion	O N	49.50 63.82	\$54 \$68	51-36 65-43	2,856 5,499	727 481	(2%) (1%)	12% 6%	25% 20%	1.66 2.39	(8%) 22%	2.09 2.84		2.85 3.31	36% 17%	19.9	29.8 26.7	23.6 22.5	17.4 19.3	18 18	7.8 11.0		7.1 10.2	6.1 8.9	6.2 8.0	17.0 19.1	6.1 10.0
		IN		φ00													20.6					11.0	12.2				19.1	10.0
RCB RCW	ArcBest Corporation YRC Worldwide		33.69 22.44		46-19 32-7	872 687	279 576	(24%) (21%)	(17%) 7%	0% 29%	0.56 (11.26)	NM NM	1.93 (2.54)	NM NM	2.69 0.78	39% NM	13.7 NM	NM NM	17.5 NM	12.5 NM	31 9	8.3 NM	9.4 7.6	5.8 5.5	4.4 4.8	4.4 5.7		
AIA	Saia, Inc.		46.09		48-28	1,173	227	3%	10%		1.70	32%			2.79		18.8	27.1	22.6	16.5	12	9.6	10.0	8.3	7.6	6.3		
	LTL Median Values		.3.00		.5 20	1,110		(1%)	10%				2.07	23,0		J. 70	19.9	27.1		17.4	18	9.4	10.0	8.3	7.6			
ndices																												
BPX	S&P 500		1939		1991-1627			(2%)	3%	5%	109.68	6%	117.70	7%	127.27	8%	15.5	17.7	16.5	15.2	13							
IID	S&P Mid Cap		1375		1452-1171			(5%)	1%	2%	68.64				88.46		16.6	20.0	18.1	15.5	15							
ML	S&P Small Cap		649		696-571			(6%)	(0%)		29.34	13%	33.37	14%	41.38	24%	17.3	22.1	19.4	15.7	16							
J20	DJ Transportation		8121		8515-6237			(2%)	5%	10%																		
JHEK	DJ Airfreight Index		792		845-662			(5%)		(5%)																		
JJTK	DJ Truck Index		509		517-421			3%		12%																		
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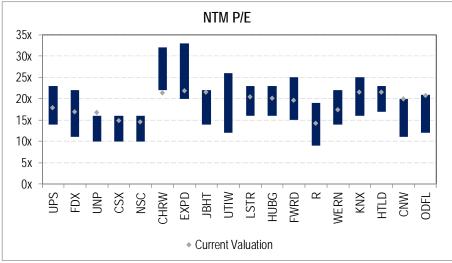
Source: FactSet, Company data, Baird estimates

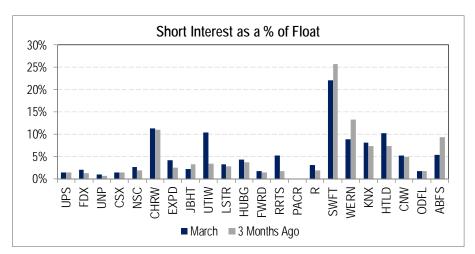


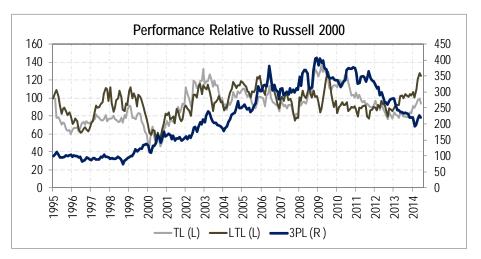
BAIRD

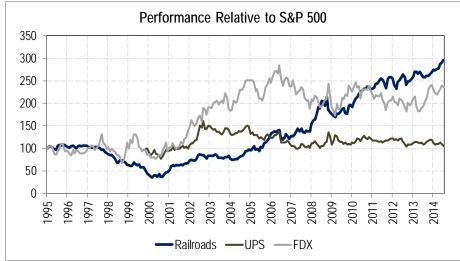
Transportati	ion/Logistics																								
					Stock Met	rics			Last Twel	ve Months		5-Ye	ar Avg	Current	t Qtr Sum	mary	Nex	t Qtr	2014 Su	ımmary	2015 Su	mmary	Yie	lds	Upside
			Price	Price	52-wk	Mkt. Cap	Avg. Vol	Sales	Gross	EBIT	TD/TC	ROE	ROIC	Qtr End	Baird	Cnss	Baird	Cnss	Baird	Cnss	Baird	Cnss	Div	FCF	
Ticker	Company	Rating	8/5/14	Target	H-L	(000)	(000)	(mil)	Margin	Margin					EPS		EPS		EPS		EPS				
Integrators	9																								
FDX	FedEx Corp	0	146.76	\$170	155-106	43,441	1,606	45,567		8%	49%	12%	10%	Aug-14	1.96	1.94	2.08	2.11	8.81	8.81	10.94	10.64	0.4%	1.6%	15.8%
UPS	United Parcel Service	N	96.46	\$105	105-85	89,415	2,388	56,544		12%	68%	56%	23%	Sep-14	1.25	1.28	1.52	1.48	4.95	4.95	5.85	5.72	2.8%	5.2%	8.9%
DPW-DE	Deutsche Post		23.75		39-28	29,969	3,906	55,509						Sep-14		0.58		0.51		2.31		2.61			
TNTE-NL	TNT Express NV		5.91		10-8	3,221	1,591	6,693						Sep-14		0.15		0.11		0.35		0.48			
Railroads																									
CSX	CSX	0	29.45	\$34	32-24	29,533	6,060	12,075		28%	47%	19%	12%	Sep-14	0.46	0.46	0.49	0.48	1.87	1.86	2.12	2.12	2.0%	5.5%	15.5%
NSC	Norfolk Southern	N	100.72	\$118	109-72	31,505	1,367	11,436		30%	44%	16%	11%	Sep-14	1.77	1.76	1.82	1.75	6.56	6.48	7.47	7.34	2.1%	3.4%	17.2%
UNP	Union Pacific	N	98.01	\$104	103-75	88,699	3,204	22,311		34%	38%	17%	12%	Sep-14	1.45	1.48	1.45	1.45	5.51	5.54	6.27	6.34	1.9%	2.9%	6.1%
CNI	Canadian National		66.03		70-47	54,495	839	10,576						Sep-14		0.85		0.89		3.15		3.55			
CP	Canadian Pacific		190.16		200-116	33,449	796	5,954						Sep-14		1.94		2.20		7.67		9.46			
KSU	Kansas City Southern		108.43		126-89	11,970	739	2,494						Sep-14		1.25		1.21		4.71		5.46			
GWR	Genesee & Wyoming		95.35		106-83	5,426	252	1,570						Sep-14		1.20		1.22		4.23		5.22			
OWN	ochooc a wyoning		30.00		100 00	0,420	202	1,010						оср 14		1.20		1.22		4.20		0.22			
Third-Part	y Logistics																								
CHRW	C.H. Robinson	N	67.37	\$68	70-50	9,968	1,523	13,115	14%	5%	52%	33%	31%	Sep-14	0.81	0.80	0.79	0.74	3.02	2.96	3.39	3.29	2.1%	4.1%	0.9%
EXPD	Expeditors Intl	N	41.13	\$44	47-38	8,302	1,437	6,153		9%	4%	18%	18%	Sep-14	0.49	0.50	0.75	0.49	1.87	1.88	2.18	2.12	1.5%	4.3%	7.0%
JBHT	J.B. Hunt Transport	N	75.98	\$80	80-69	9,007	833	5,865	0170	10%	45%	37%	20%	Sep-14	0.86	0.86	0.90	0.90	3.13	3.13	3.81	3.77	1.1%	0.3%	5.3%
UTIW	UTi Worldwide	N	9.42	\$12	18-9	988	1,445	4,441	34%	1%	44%	6%	7%	•	0.01	0.02	0.06	0.10	(0.05)	0.08	0.27	0.46	0.6%	NM	27.4%
LSTR	Landstar	N	65.01	\$74	74-53	2,934	309	2,875		7%	18%	34%	31%	Oct-14 Sep-14	0.80	0.80	0.80	0.78	2.99	2.98	3.44	3.39	0.0%	5.0%	13.8%
HUBG	Hub Group, Inc.	0	46.35	\$54	51-35	1,706	316	3,453	11%	3%	14%	13%	14%	Sep-14	0.60	0.60	0.60	0.60	2.04	2.04	2.55	2.44	0.0%	NM	16.5%
	• •								1170																
FWRD	Forward Air Corp.	N O	45.11	\$52	49-36	1,417	117	717	240/	13% 6%	12%	13%	13%	Sep-14	0.59	0.59	0.69	0.66	2.15	2.12	2.47	2.49	1.1%	4.5%	15.3% 31.5%
RRTS	Roadrunner Trans	U	24.34	\$32	31-21	957	229	1,444	31%	0%	42%	9%	30%	Sep-14	0.39	0.39	0.37	0.38	1.42	1.42	1.77	1.76	0.0%	2.7%	31.0%
XPO	XPO Logistics		30.86		33-19	1,622	995	1,315						Sep-14		(0.13)		(0.05)		(0.83)		0.28			
ECHO OLTV	Echo Global Logistics		21.94		23-16	#N/A	181	1,009						Sep-14		0.22		0.19		0.77		0.98			
QLTY	Quality Distribution		13.55		16-9	379	195	935						Jun-14		0.20		0.24		0.77		1.09			
UACL	Universal Truckload		23.97		34-22	721	59	1,108						Sep-14		0.42		0.43		1.59		1.99			
KNIN-SWX	Kuehne & Nagel		120.00		143-121	14,400	125	16,042		5%				Sep-14		1.46		1.54		6.19		6.73			
PWTN-SWX	Panalpina		124.00		171-136	2,942	21	6,753	23%	2%				Sep-14		1.70		1.51		5.15		6.95			
Transment	Lossins																								
Transport R	-	0	85.72	\$103	92-55	4 5 4 7	519	6,548		60/	740/	12%	5%	One 44	4.60	4.60	1.60	1.60	5.54	5.59	6.50	0.54	1.6%	NM	20.2%
K	Ryder	U	80.72	\$103	92-00	4,547	019	0,048		6%	71%	12%	0%	Sep-14	1.60	1.62	1.00	1.00	0.04	5.59	0.00	6.51	1.0%	NM	20.2%
Trucklood	Carriora																								
Truckload			00.24	604	04.44	4.000	400	705		450/	C0/	400/	4007	0 44	0.00	0.00	0.05	0.00	0.00	4.00	4.46	4.45	0.407	4.407	7.50/
HTLD KNX	Heartland Express Knight Transportation	N N	22.34 23.82	\$24 \$26	24-14 26-16	1,963 1,949	422 496	765 1,002		15% 13%	6% 3%	19% 12%	18% 11%	Sep-14 Sep-14	0.29	0.28 0.27	0.25 0.28	0.26 0.29	0.99 1.08	1.00 1.10	1.16 1.21	1.15 1.24	0.4% 1.0%	1.4% 3.8%	7.5% 9.2%
SWFT	Swift Transportation	0	20.51	\$27	27-17	2,941	1,936	4,192		8%	85%	1270	10%	Sep-14	0.26	0.35	0.28	0.47	1.29	1.10	1.59	1.65	1.070	4.9%	31.6%
WERN	Werner Enterprises	N	24.52	\$29	27-23	1,780	451	2,064		7%	5%	12%	12%	Sep-14	0.35	0.36	0.38	0.37	1.27	1.28	1.55	1.53	0.8%	1.2%	18.3%
	•			VL0		-		-			070	1270	1270	•	0.00		0.00		1.21		1.00		0.070	1.270	10.070
MRTN CGI	Marten Transport Celadon Group		19.90 20.72		26-16 25-17	671 493	149 172	661 725						Sep-14 Jun-14		0.30		0.31 0.37		1.00 0.96		1.28 1.41			
USAK	USA Truck		18.32		20-17	192	73	582						Sep-14		0.10		0.03		0.10		0.39			
CVTI	Covenant Transportation		11.53		14-5	175	38	682						Sep-14		0.10		0.25		0.60		0.84			
	COTORIAN TTANOPONIASON		11.00					002						- COP 11		0.21		0.20		0.00		0.01			
Less-than-	truckload Carriers																								
CNW	Con-way, Inc.	0	49.32	\$55	51-36	2,846	709	5,506		4%	46%	8%	7%	Sep-14	0.74	0.75	0.50	0.52	2.09	2.38	2.85	3.00	0.8%	0.8%	11.5%
ODFL	Old Dominion	N	63.50	\$68	65-43	5.471	477	2,419		15%	15%	15%	12%	Sep-14	0.89	0.86	0.74	0.69	2.84	2.93	3.31	3.44	0.0%	0.6%	7.1%
ARCB				-00	46-19	-1					.570	.070	,,		3.00		04		2.07		3.01		2.070	2.070	70
YRCW	ArcBest Corporation YRC Worldwide		32.87 21.87		46-19 31-7	851 669	283 557	2,357 4,989						Sep-14 Sep-14		0.79 0.06		0.54 (0.13)		1.85 (2.54)		2.65 0.78			
SAIA	Saia, Inc.		45.95		48-28	1,169	223	1,203						Sep-14 Sep-14		0.64		0.48		(2.54)		2.79			
S. III I	caid, inc.		40.00		70.20	1,103	220	1,200						36p-14		0.07		0.40		2.04		2.10			
Indices																									
SPX	S&P 500		1920		1991-1627																				
MID	S&P Mid Cap		1369		1452-1171																				
SML	S&P Small Cap		648		696-571																				
	•																								
DJ20 DJHEK	DJ Transportation		8149		8515-6237 845-662																				
DJJTK	DJ Airfreight Index DJ Truck Index		797 511		517-421																				
	Set Company data Raird est	imatoe	311		J17-421																				

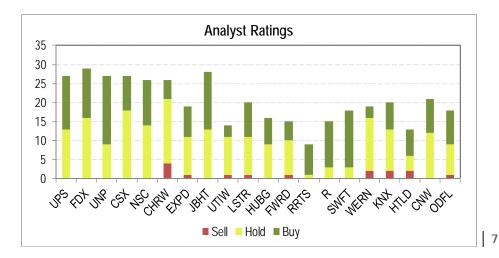
















Transportation and Logistics

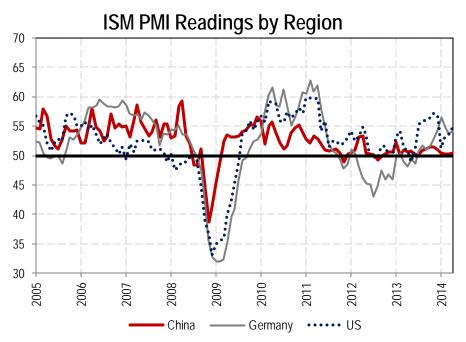
Benjamin J. Hartford, CFA (414.765.3752) bhartford@rwbaird.com

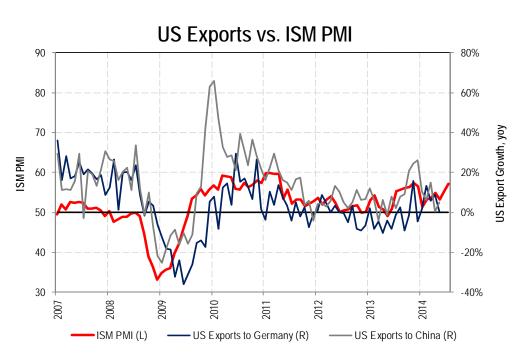
	Domestic Freight Trends									International Freight Trends									
	Overall	Truck F	reight		Ocean (I	nbound)	Oce (Total Lo		International Airfreight Regions										
-	Baird Freight	Baird		Cass Freight			Interm	odal		U.S. Inbound	LA/Long	LA/Long	Baird Asia		North	riogiono		нк	
	Index	F-W ISM	ATA	Index	Carloads	Total	Dom IMC	Dom	Int'l	(NRF)	Beach	Beach	Index	Total	America	Asia	Europe	Exports	
J-10	-0.6%	54.5	4.2%	5.6%	-0.7%	2.5%	6.4%	3.7%	-3.3%	2.0%	-0.7%	8.1%	22.0%	28.3%	33.8%	33.1%	10.1%	52.3%	
F-10 M-10	-0.8% 2.7%	53.1 59.2	1.9% 7.5%	-0.9% 7.6%	-1.5% 7.5%	10.1% 12.1%	8.6% 17.8%	6.9% 15.9%	11.1% 17.4%	20.0% 10.0%	33.8% 2.6%	33.4% 6.5%	25.4% 13.9%	26.5% 28.1%	24.8% 29.1%	29.8% 33.1%	5.6% 9.2%	42.2% 36.1%	
A-10	5.5%	56.6	9.4%	12.9%	15.8%	14.3%	13.5%	12.3%	13.0%	16.0%	13.6%	13.6%	19.8%	25.2%	20.0%	32.1%	2.8%	53.6%	
M-10	6.1%	54.3	7.7%	11.1%	15.8%	18.9%	14.1%	13.9%	20.5%	20.0%	18.3%	15.2%	20.2%	34.3%	29.7%	39.0%	17.4%	56.8%	
J-10	6.1%	54.0	7.4%	18.5%	10.6%	19.2%	13.1%	13.3%	29.3%	30.0%	30.0%	22.4%	20.3%	26.5%	21.8%	30.4%	11.8%	38.6%	
J-10	5.0%	54.0	7.4%	8.9%	4.1%	17.3%	10.0%	10.6%	27.3%	25.0%	25.9%	21.0%	17.7%	22.7%	14.4%	27.7%	9.8%	35.6%	
A-10 S-10	4.9% 4.5%	57.2 58.6	2.7% 4.9%	16.5% 15.5%	5.7% 7.7%	19.7% 17.3%	14.4% 9.8%	14.4% 10.2%	30.9% 26.1%	23.0% 17.0%	23.9% 24.0%	15.2% 18.2%	16.6% 11.8%	19.6% 14.8%	11.4% 1.9%	25.0% 18.5%	7.6% 8.5%	25.8% 16.8%	
O-10	5.3%	57.6	6.1%	14.9%	8.7%	14.0%	4.3%	5.3%	15.7%	13.0%	15.4%	14.2%	9.6%	14.4%	2.9%	16.6%	9.2%	16.8%	
N-10	3.8%	56.7	2.8%	14.9%	4.5%	11.3%	9.8%	10.9%	20.4%	13.0%	15.4%	16.5%	16.2%	5.4%	-6.6%	10.6%	4.8%	4.5%	
D-10	5.0%	55.8	5.3%	14.1%	9.4%	13.3%	9.1%	9.5%	15.0%	5.0%	7.8%	8.3%	13.4%	6.7%	-4.2%	9.7%	1.1%	4.8%	
J-11	3.8%	57.6	6.9%	12.3%	8.0%	7.4%	8.3%	5.8%	13.0%	12.0%	13.0%	12.9%	14.1%	9.1%	4.3%	6.5%	6.8%	6.6%	
F-11	4.2%	57.2	4.6% 5.9%	11.4%	4.2% 3.4%	10.3% 8.5%	10.3%	8.6%	11.6%	10.0% 0.3%	7.2% 2.5%	4.7% 5.8%	3.2%	2.3% 3.7%	1.7% 0.3%	-4.2% 0.4%	5.8% 6.1%	-18.2% 4.3%	
M-11 A-11	4.1% 1.9%	56.5 57.0	4.3%	13.8% 12.3%	-0.2%	9.0%	10.4% 9.3%	8.9% 7.6%	5.0% 7.7%	7.0%	7.2%	7.4%	11.0% 12.1%	5.4%	2.6%	-2.0%	16.5%	-11.6%	
M-11	1.4%	50.8	2.0%	9.6%	0.5%	7.5%	8.9%	6.4%	8.3%	1.0%	4.8%	4.9%	9.3%	-4.3%	-9.2%	-9.8%	-0.6%	-14.9%	
J-11	1.8%	55.1	6.6%	5.3%	0.9%	4.6%	11.0%	8.7%	1.3%	-5.0%	-4.6%	-1.1%	8.2%	-3.0%	-9.5%	-6.0%	0.2%	-12.2%	
J-11	1.9%	51.1	4.2%	11.0%	-1.0%	1.3%	5.4%	2.7%	-4.4%	-4.0%	-2.3%	0.5%	10.7%	-0.4%	-7.1%	-4.0%	1.2%	-9.8%	
A-11	1.5%	53.8	6.6%	4.4%	-0.3%	0.4%	10.9%	8.0%	-0.8%	-5.0%	-9.4%	-3.6%	8.1%	-3.8%	-9.4%	-5.8%	-1.5%	-13.3%	
S-11 O-11	2.1% 2.2%	53.2 49.8	6.3% 5.8%	7.5% 2.2%	1.1% 1.7%	2.3% 3.6%	10.3% 10.6%	7.4% 6.9%	-1.9% -0.4%	-0.6% -3.5%	-4.0% -6.7%	0.5% -3.5%	9.6% 12.2%	-3.0% -4.8%	-7.4% -10.2%	-6.5% -7.7%	-1.5% -3.2%	-11.6% -10.6%	
N-11	2.2%	51.2	6.8%	-2.9%	2.3%	3.8%	12.3%	9.1%	1.7%	1.2%	-3.6%	-3.1%	4.1%	-3.8%	-8.5%	-6.5%	-4.4%	-10.2%	
D-11	3.2%	52.2	10.3%	0.7%	7.3%	9.4%	11.3%	7.6%	2.5%	2.0%	1.9%	1.6%	8.4%	-0.8%	-5.5%	-5.4%	2.8%	-6.9%	
J-12	3.8%	52.2	1.8%	3.6%	0.1%	1.7%	14.6%	12.4%	3.6%	1.3%	0.8%	0.4%	1.2%	-8.1%	-6.8%	-13.7%	-9.1%	-21.0%	
F-12	4.6%	52.2	5.1%	3.5%	-1.9%	2.4%	19.0%	15.2%	2.2%	-5.7%	-12.5%	-6.6%	15.8%	5.1%	-2.4%	7.8%	-1.8%	25.9%	
M-12 A-12	3.3% 3.9%	53.0 53.8	3.8% 3.3%	-1.3% 0.2%	-5.8% -5.5%	3.5% 3.6%	10.7% 9.3%	7.4% 5.7%	4.6% 3.4%	8.5% 1.5%	12.8% 2.6%	8.7% 1.3%	8.4% 4.9%	0.1% -4.5%	-2.8% -6.1%	-4.5% -7.6%	-2.7% -6.0%	0.5% 0.0%	
M-12	3.8%	50.1	5.2%	2.2%	-2.8%	3.5%	15.8%	12.5%	5.9%	0.5%	-2.4%	-1.6%	7.1%	-2.2%	-1.9%	-5.3%	-6.4%	1.2%	
J-12	3.8%	48.2	2.9%	-1.3%	-1.3%	5.2%	11.7%	8.6%	4.4%	10.7%	4.9%	5.3%	6.3%	1.1%	1.3%	-0.8%	-1.4%	0.1%	
J-12	2.9%	51.2	4.5%	1.8%	-0.7%	5.6%	12.8%	9.1%	6.4%	2.5%	-2.3%	-1.8%	2.7%	-3.3%	-2.2%	-5.1%	-3.7%	-8.2%	
A-12	2.8%	51.0	4.1%	-1.1%	-1.4%	4.3%	14.8%	11.6%	2.6%	3.3%	-1.2%	-2.1%	2.2%	-1.3%	1.1%	-4.4%	-1.4%	-0.4%	
S-12 O-12	2.9% 1.9%	51.0 51.7	1.8% -2.1%	-3.8% 5.4%	-3.7% -6.1%	2.5% 1.5%	7.0% 14.2%	4.2% 11.2%	-4.1% 7.7%	3.3% 5.2%	2.3% 5.3%	0.7% 3.7%	8.3% 4.4%	0.5% -3.8%	-1.2% -6.4%	-0.6% -5.8%	-1.6% -4.4%	2.2% -4.5%	
N-12	3.0%	49.1	1.5%	3.5%	-6.1% -4.0%	1.2%	11.5%	8.8%	-1.1%	-2.8%	-3.3%	-4.8%	5.6%	1.4%	-0.4%	0.9%	-4.4%	8.5%	
D-12	3.7%	47.8	-2.1%	1.4%	-4.2%	1.7%	5.2%	2.2%	-7.0%	8.0%	4.5%	0.3%	1.2%	-0.3%	-4.1%	-2.0%	-1.6%	5.9%	
J-13	2.6%	52.3	3.6%	-2.5%	-6.3%	5.3%	19.9%	14.3%	8.8%	3.7%	4.4%	3.0%	9.9%	5.0%	-1.0%	4.3%	0.8%	18.9%	
F-13	2.6%	54.6	2.5%	0.5%	-1.1%	10.5%	7.0%	3.1%	6.7%	6.8%	34.1%	22.5%	-0.6%	-6.2%	-4.3%	-13.2%	-5.1%	-18.7%	
M-13 A-13	2.4% 2.4%	50.9 50.0	2.9% 3.8%	4.2%	-0.5% -0.4%	0.5% 1.6%	5.5% 11.5%	2.4% 8.3%	-6.5% 1.0%	2.3% -0.1%	-17.2% -1.1%	-13.2% -1.7%	4.7% 5.1%	-2.1% 1.2%	-1.6% -5.3%	-3.1% -0.8%	-3.0% 1.7%	-8.8% 4.2%	
M-13	2.4%	48.8	6.5%	-0.3%	0.7%	3.0%	11.7%	8.5%	1.0%	0.6%	1.8%	-0.1%	3.2%	0.8%	-5.5% -4.1%	0.5%	1.7%	0.1%	
J-13	2.5%	52.0	5.9%	-1.5%	0.0%	1.8%	5.4%	2.7%	-6.0%	-0.7%	-2.5%	-4.4%	4.7%	1.2%	-3.6%	-2.2%	3.2%	2.5%	
J-13	2.1%	56.0	4.5%	-3.1%	-0.5%	2.5%	12.5%	10.0%	0.7%	1.1%	5.1%	3.5%	6.4%	0.7%	-6.8%	-2.6%	2.9%	8.0%	
A-13	2.9%	55.0	6.9%	-0.4%	0.5%	4.4%	8.9%	6.5%	0.6%	3.8%	7.5%	7.2%	7.1%	3.7%	-5.1%	0.3%	4.0%	3.5%	
S-13	2.5%	56.3 56.7	9.2%	0.1%	0.7%	4.4%	8.9%	6.6%	6.1%	2.0%	4.4%	2.8%	2.7%	0.5%	-4.2% 5.2%	-2.1%	2.5%	-1.6% 16.4%	
O-13 N-13	3.4% 2.7%	56.7 56.7	9.9% 10.7%	-2.0% 1.1%		6.8% 7.8%	11.3% 8.0%	9.3% 5.9%	2.6% 6.0%		0.4% 12.7%	0.1% 14.1%	5.5% 7.0%	3.9% 6.7%	5.2% 7.5%	2.1% 5.4%	5.4% 9.1%	-16.4% -21.1%	
D-13	1.8%	54.6	6.8%	-3.2%	-0.9%	8.0%	10.7%	9.2%	9.6%	1.8%	3.6%	6.7%	5.9%	1.6%	2.4%	0.7%	2.4%	-23.1%	
J-14	1.2%	49.4	0.9%	-2.0%	0.4%	1.3%	2.2%	2.3%	-2.7%	3.3%	4.6%	3.0%	5.2%	5.2%		3.9%	6.8%	-15.6%	
F-14	1.6%	50.4	3.4%	-0.4%	-1.1%	1.1%	4.1%	4.4%	-1.7%	-7.8%	-6.9%	-5.0%	5.5%	2.8%		-0.3%	6.2%	-56.6%	
M-14	2.7%	54.2	3.0%	0.4%	3.5%	9.9%	5.1%	5.7%	8.4%	15.9%	20.7%	16.4%	6.7%	6.7%	5.6%	6.7%	6.7%	-17.1%	
A-14 M-14	2.9% 3.3%	54.4 54.1	4.1% 3.0%	5.5% 3.6%	6.4% 6.1%	9.0% 8.0%	9.2% 5.8%	9.0% 5.4%	11.4% 8.0%	6.1% 6.6%	11.6% 5.1%	10.1% 3.8%	7.5% 4.5%	3.1% 5.1%	10.3% 10.7%	4.7% 4.7%	1.0% 5.2%	-18.1% -17.6%	
J-14	3.2%	56.5	2.1%	6.0%		6.7%	7.3%	6.4%	9.3%		12.9%	11.0%	-3.2%	2.3%		4.7%	-1.2%	-22.7%	

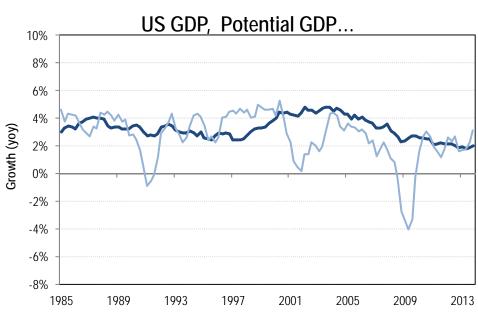
Sources: Robert W. Baird & Co estimates, ocean ports, airports, carriers, trade organizations
Note: All figures based on yoy monthly change; italics represent Baird estimates based on partial data

Broader Economic Indicators Reflect Stabilization

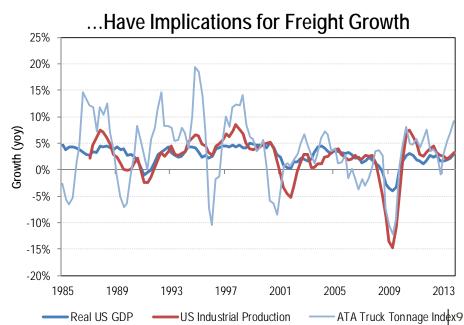








'Potential" US GDP

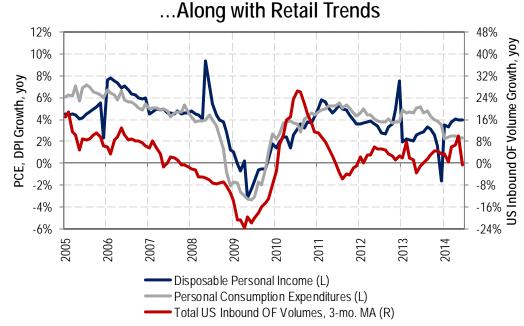


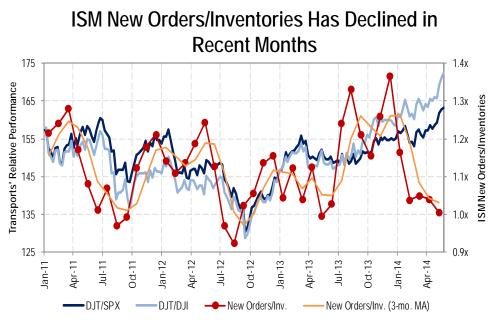
Real US GDP

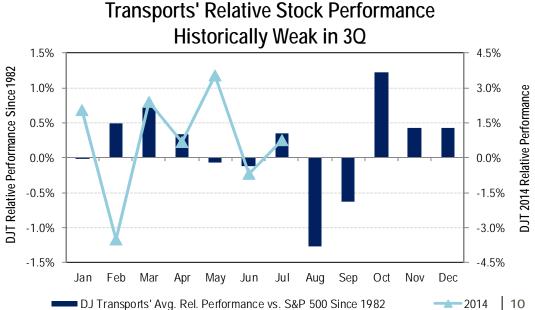
Normalizing Trends in 2Q14 Following 1Q14 Weather





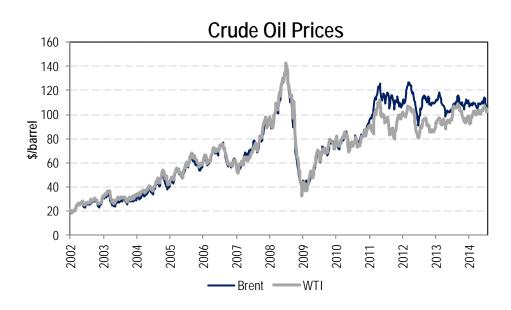


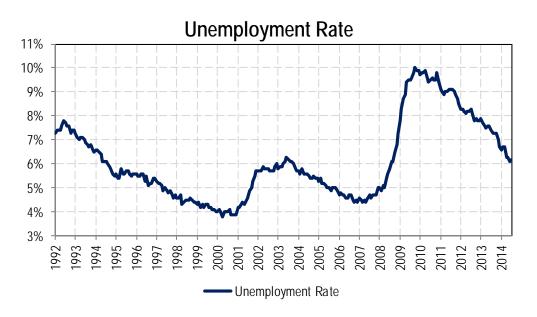


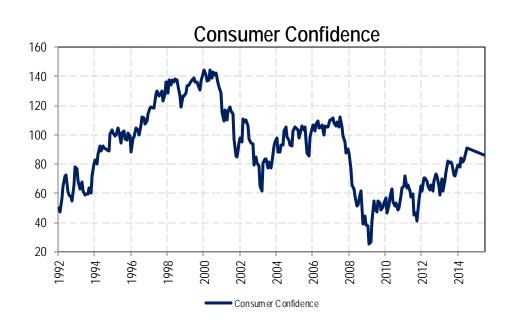


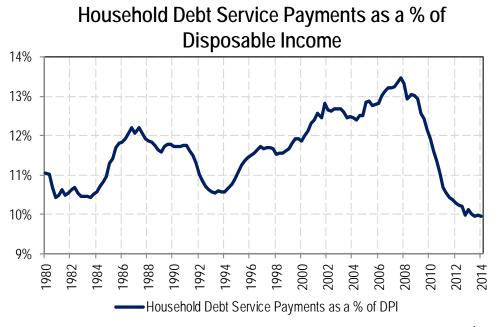
Key Macroeconomic Indicators





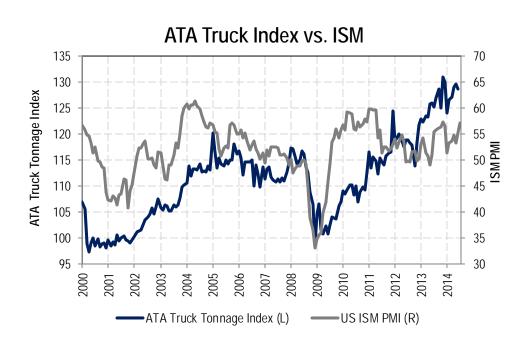


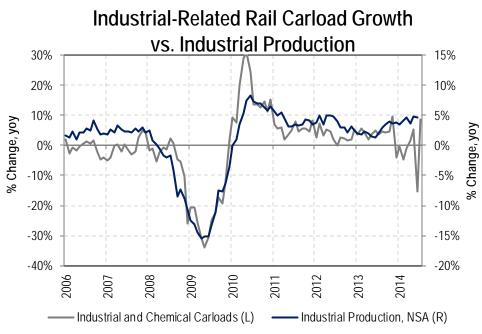


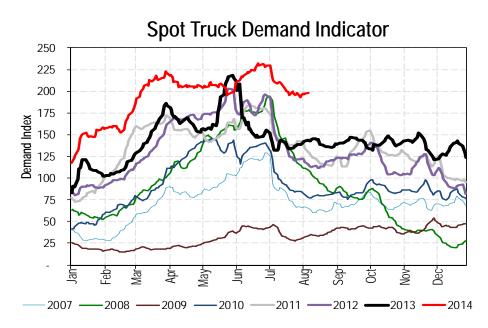


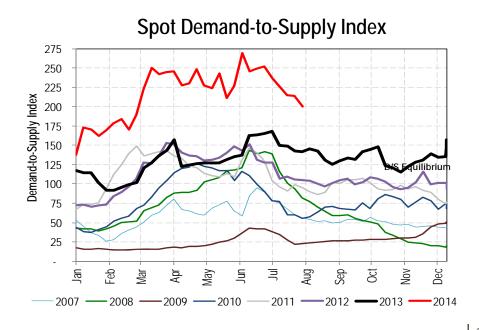
Freight-Related Demand Indicators





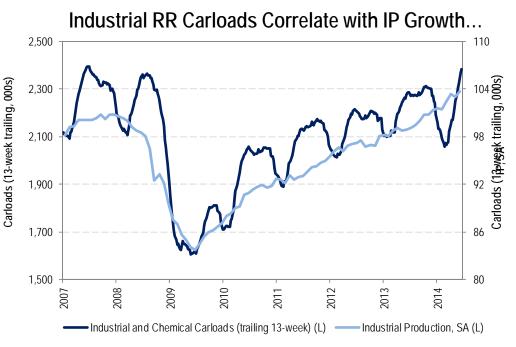


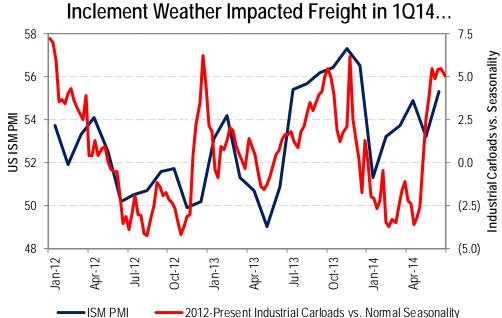


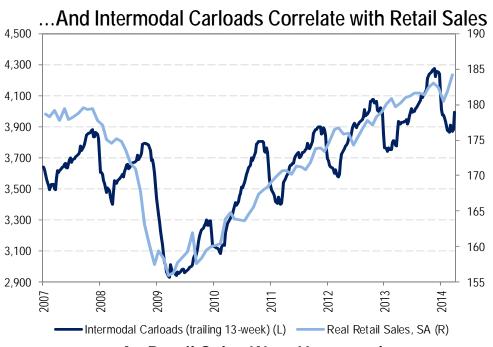


Freight-Related Demand Indicators

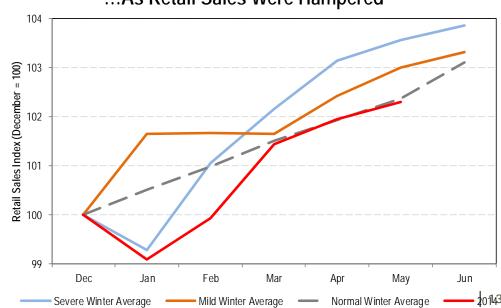






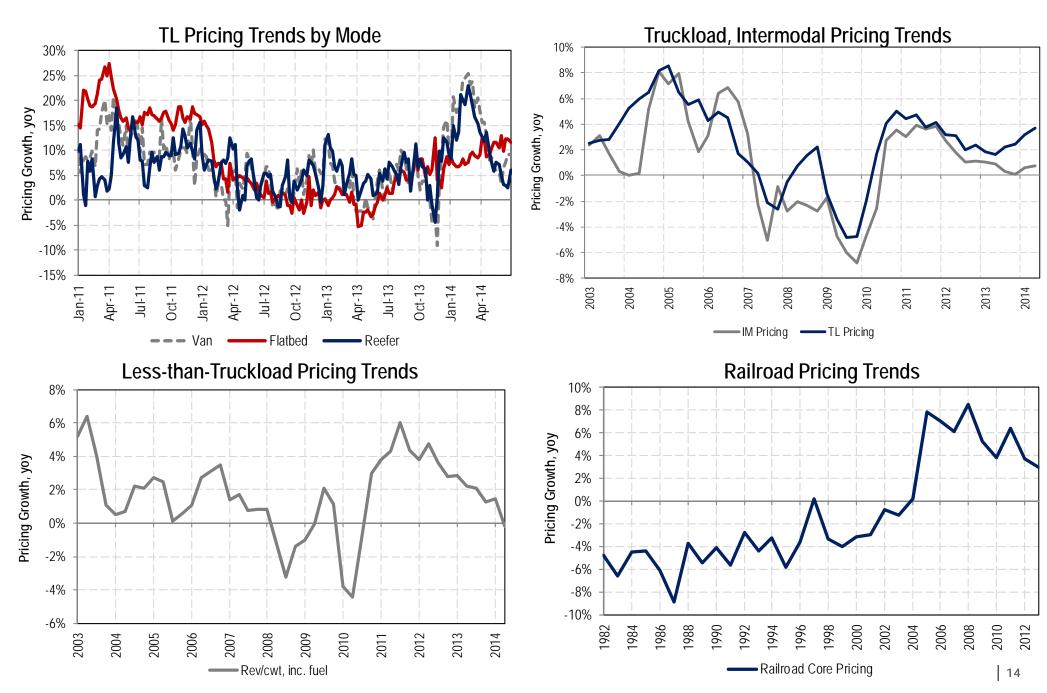






Truckload Pricing Reaccelerating in 2014

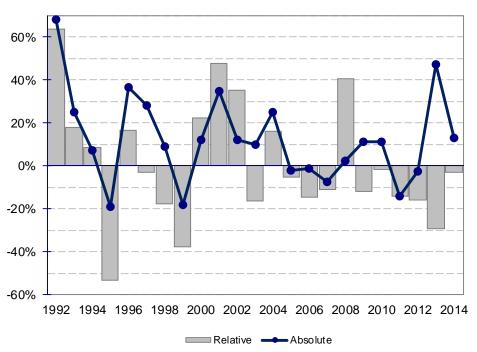


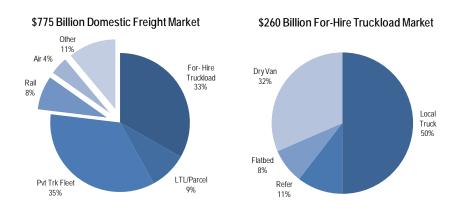


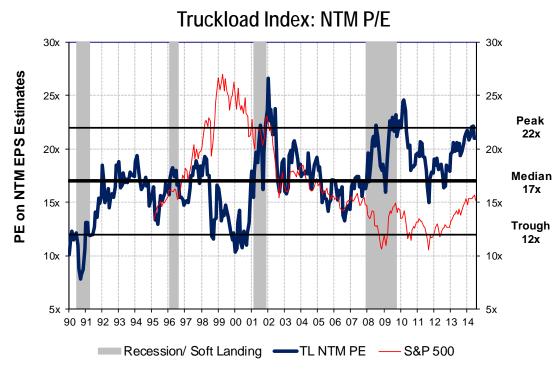
Truckload

BAIRD

Truckload Index Performance







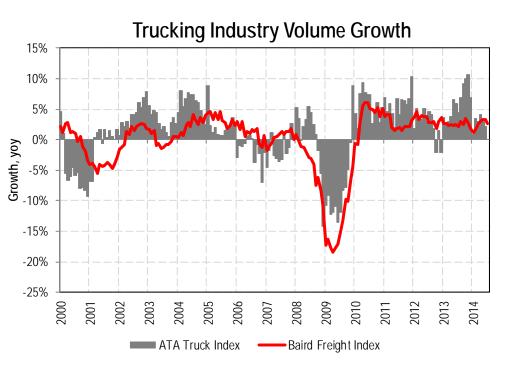
		Revenue	TL Revenue	% of	Fleet	Business
Company	Ticker	(\$mln)	(\$mIn)	Market	Size	Focus
CH Robinson	CHRW	9,250	7,560	5.8%	N/A	TL Brokerage/Logistics
Swift	SWFT	2,930	2,631	2.0%	16,100	TL/Dedicated/Specialty
Schneider	Private	3,890	2,220	1.7%	12,300	TL/Logistics/Dedicated/IM
Werner	WERN	1,815	1,551	1.2%	7,300	TL/Dedicated/Specialty
US Xpress	Private	1,470	1,440	1.1%	8,000	TL/LTL/Dedicated
JB Hunt	JBHT	3,790	1,390	1.1%	10,000	TL/Intermodal(IM)/Dedicated
Landstar	LSTR	2,400	1,370	1.1%	8,500	TL/Logistics/Specialty
Transplace	Private	1,040	1,040	0.8%	N/A	TL and LTL Brokerage/IM
Crete Carrier Grp	Private	900	900	0.7%	5,100	TL/Reefer/Specialty
Greatwide Logistics	Private	1,050	850	0.7%	5,000	TL Brokerage/Dedicated
CR England	Private	970	780	0.6%	4,600	Reefer/TL/Dedicated/Logistics
Prime Inc.	Private	920	720	0.6%	4,000	Reefer/Flatbed/Tanker
Knight	KNX	730	690	0.5%	3,900	TL/Refer/Brokerage
Covenant	CVTI	650	605	0.5%	3,100	TL/Expedited/Refer
CRST International	Private	860	560	0.4%	3,100	TL/Logistics/Dedicated
Conway Truckload	CNW	4,850	550	0.4%	2,700	TL/Flatbed
Heartland	HTLD	500	500	0.4%	2,800	TL
NFI Industries	Private	900	450	0.3%	2,500	TL/Logistics/IM/Dedicated
Truckload Market (es	timate)		130,000			1

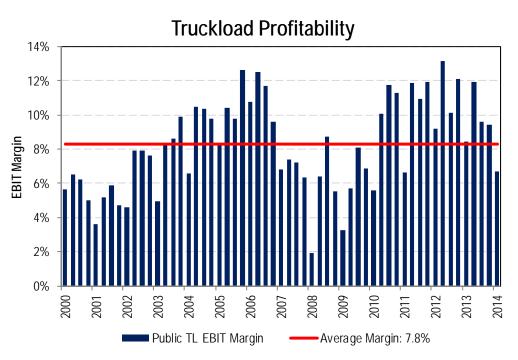
^{*} Ranked by TL revenue; revenue in \$millions

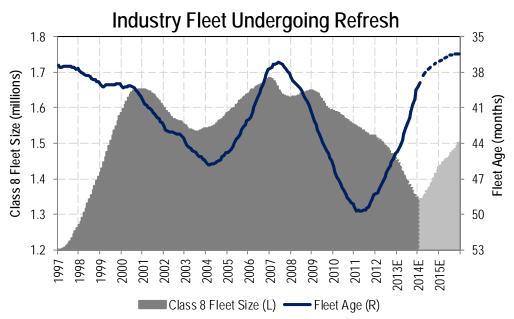
^{**} Market concentration based on estimated 2010 TL revenue

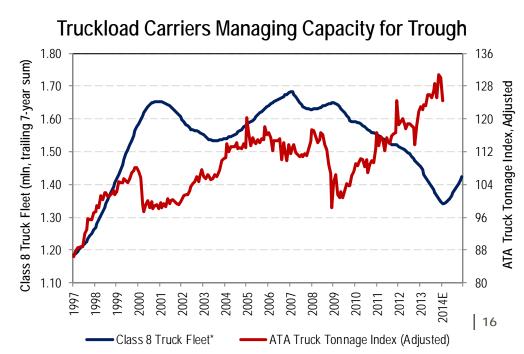
Truckload Operating Metrics







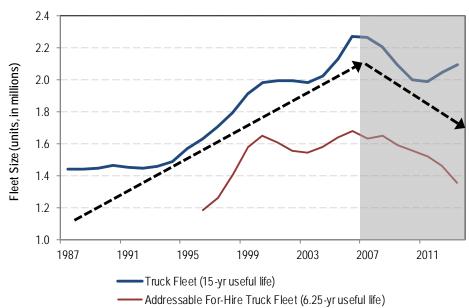


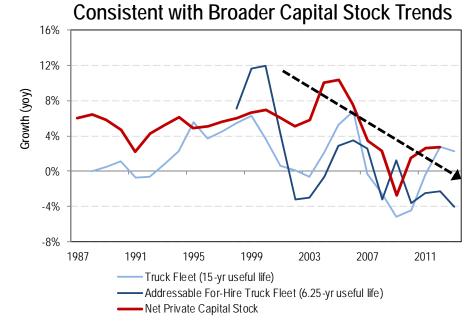


Truckload Capacity Constrained

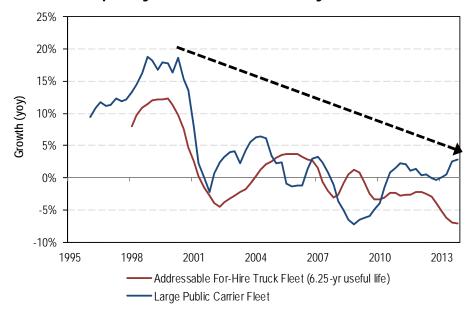


Trucking Capacity Trends Have Inflected...





...And Capacity Base Has Shrunk by 10% Since 2006

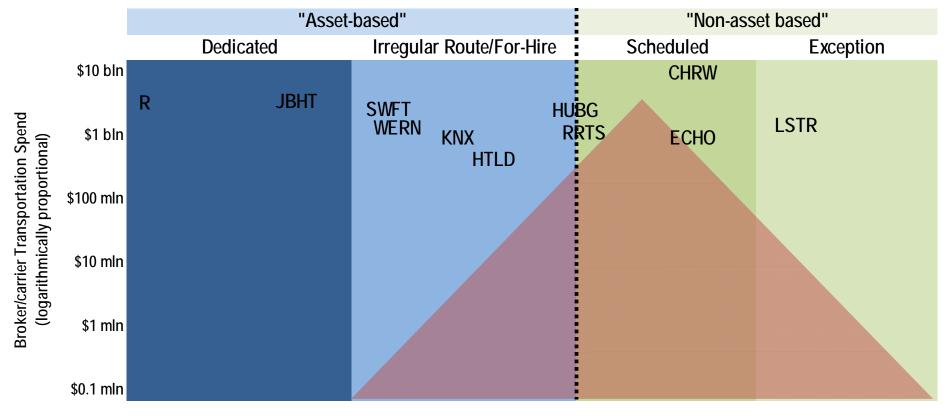


Productivity Trends Have Diverged



"Pyramid of Pressure"





Description

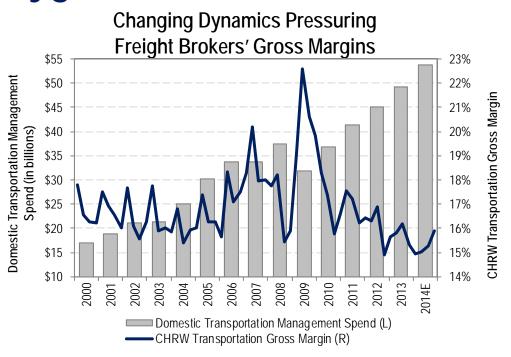
Dynamics this cycle

Dedicated	Irregular Route/For-Hire	Scheduled	Exception
Private fleet outsource arrangement	Licensed carrier available for public hire,	Contracted pre-determined	Transaction or "spot"-based
contracted to a for-hire carrier by one	typically without prescribed schedules or	customer rate arrangement for	customer arrangement, usually
particular shipper	routes	anticipated volume/destinations	arising from unplanned demand
*Pressures to shippers operating private	*Core carrier concept among shippers	*Pressures to small	*Constraints to capacity base
fleets (rising equipment costs, capital	highlights credible concerns about access	carriers/owner-operators (~80%	similarly pressures gross
scarcity, driver regulations) leading to	to reliable capacity	of TL market) limit available	margins
elevated inquiries about outsourcing	*Carriers with scale strategically	capacity base	*But, brokers filling need
management to dedicated fleet operators	positioned to protect margins and expand	*Coupled with slower end-market	(exception/emergency freight) or
	service offering	growth and increasing	niche (specialized equipment) in
	*Small carriers/individual owner-operators	competition, expect gross margin	position to deliver value,
	facing numerous headwinds, limiting	pressure for brokers lacking	particularly among small/medium-

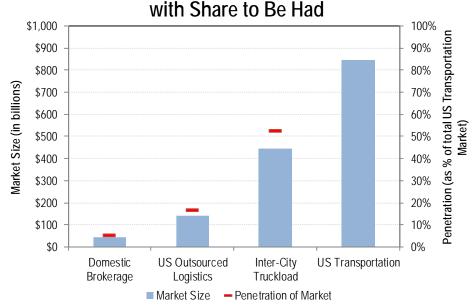
Source: Company data, Baird estimates

Pure, Non-Asset Based Brokers the Product of a Bygone Era?

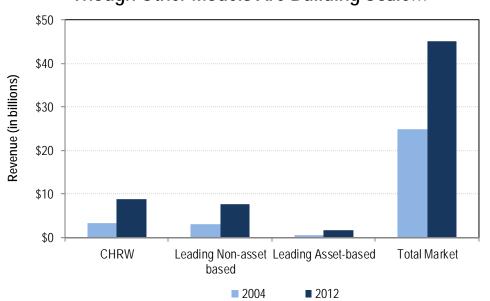




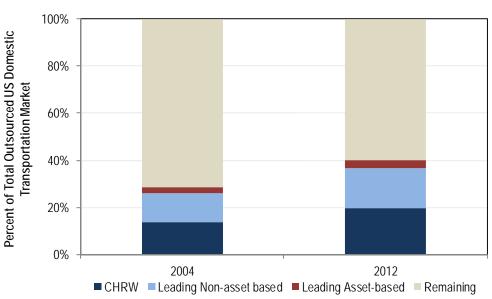
Domestic Brokerage Market Share Remains Small, with Share to Be Had



Though Other Models Are Building Scale...

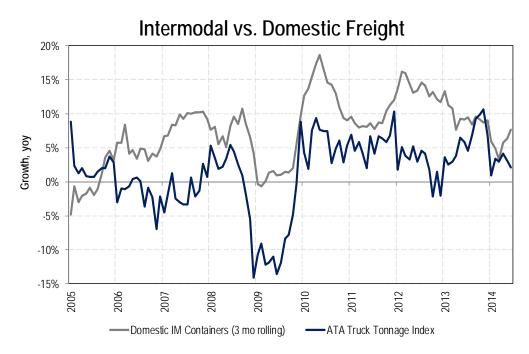


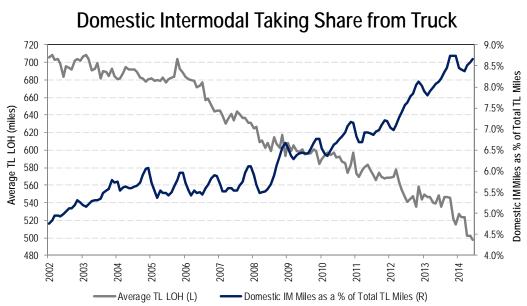
... CHRW Remains the Market Leader

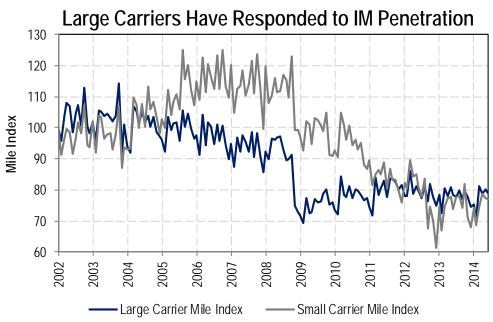


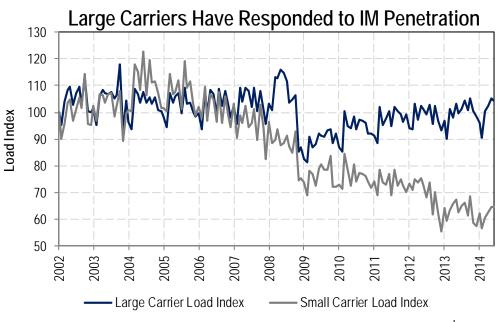
Domestic Intermodal & Truckload's Response





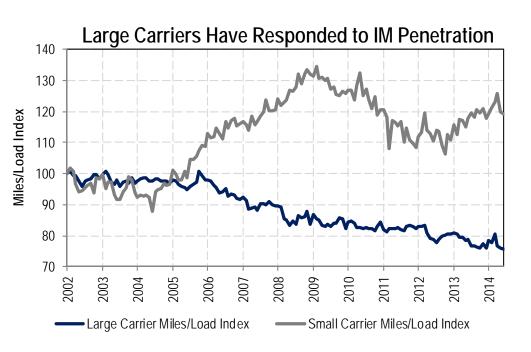




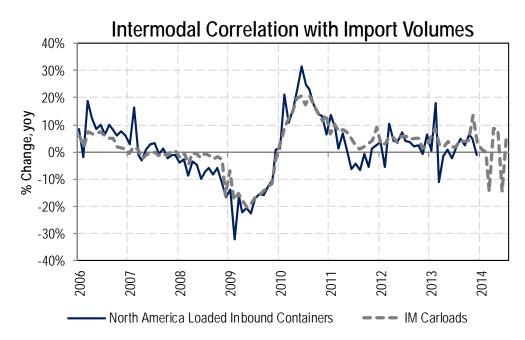


Domestic Intermodal & Truckload's Response





9%



2004 14% 23% 45% 2008 13% 58% 9% 6%

J.B. Hunt ■ Hub Group ■ Pacer ■ Schneider ■ Other

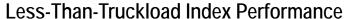
Intermodal Market Share Shift

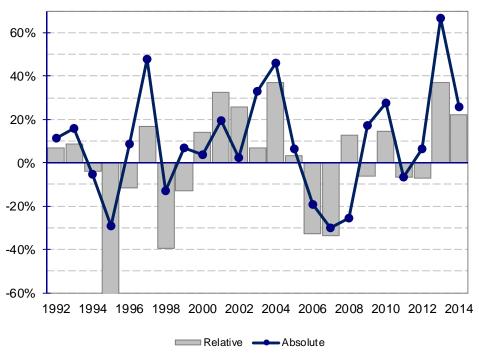
9%

7%

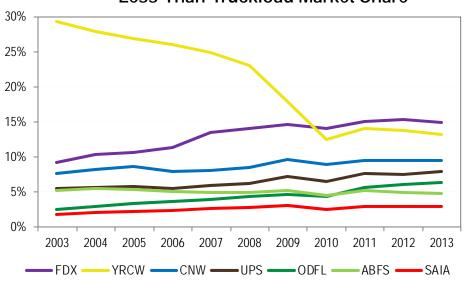
Less-Than-Truckload



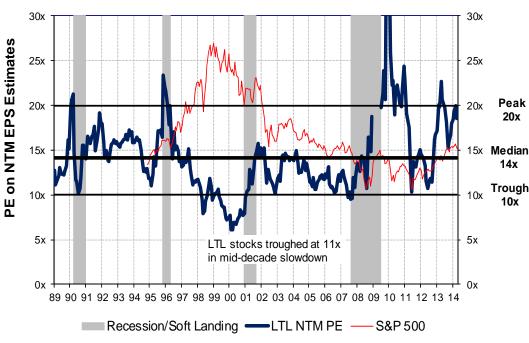




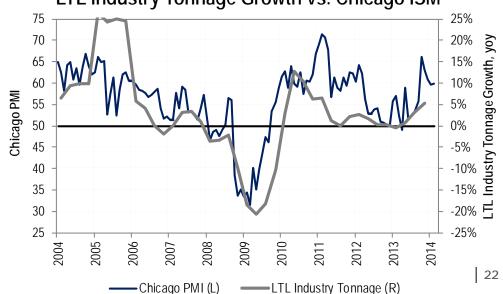
Less-Than-Truckload Market Share



Less-Than-Truckload Index: NTM P/E



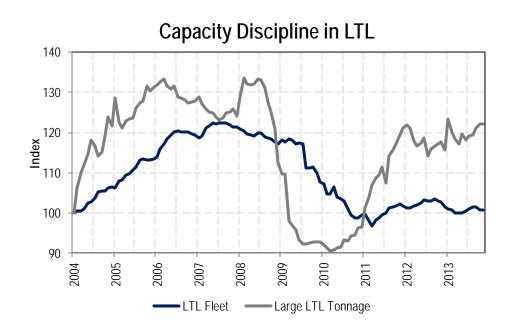


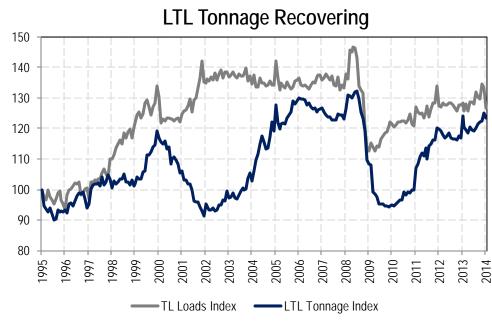


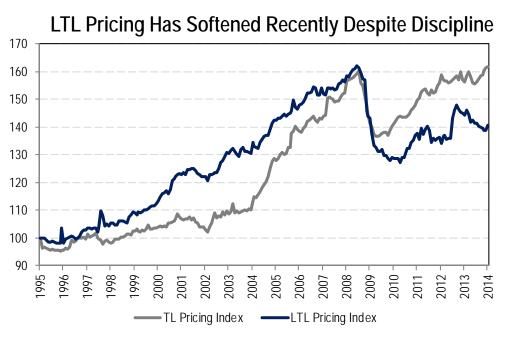
Source: FactSet, Company data, Cambridge Systematics

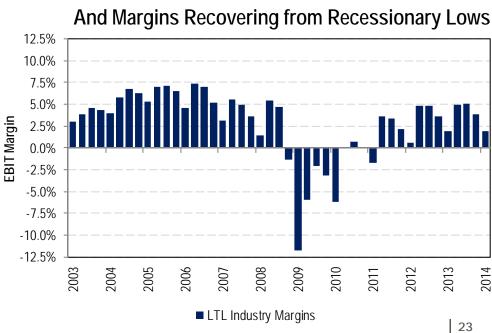
LTL Operating Metrics





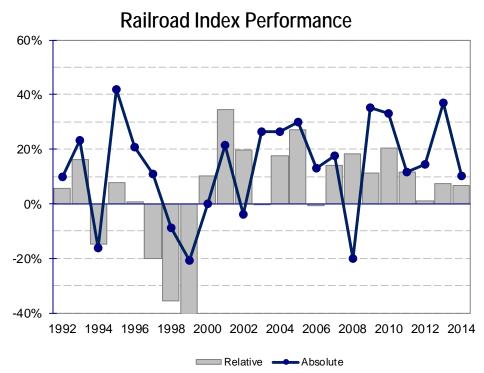


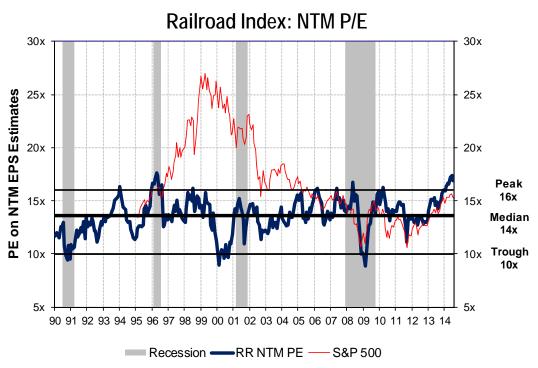


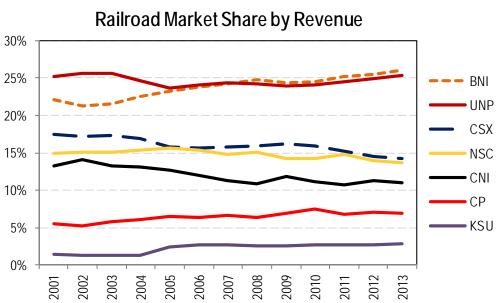


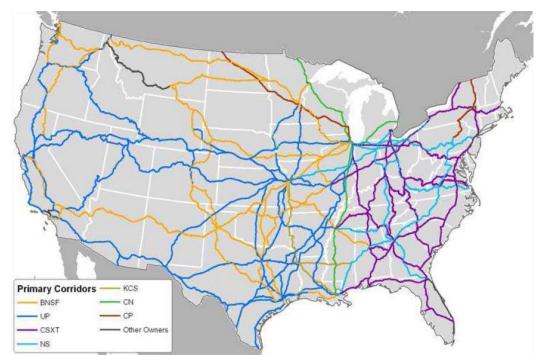
Railroads







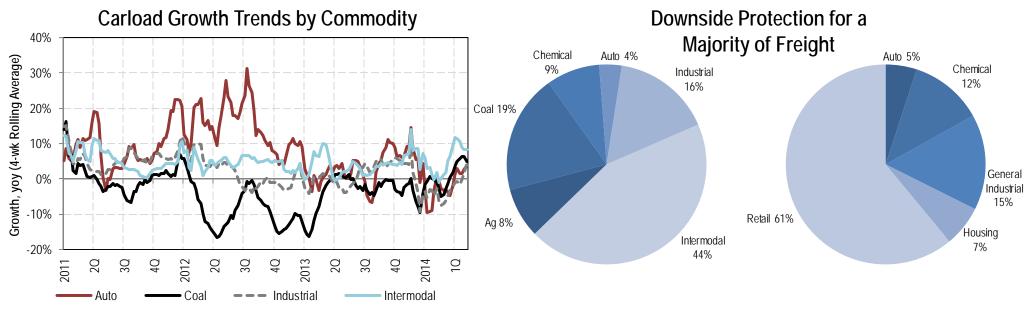




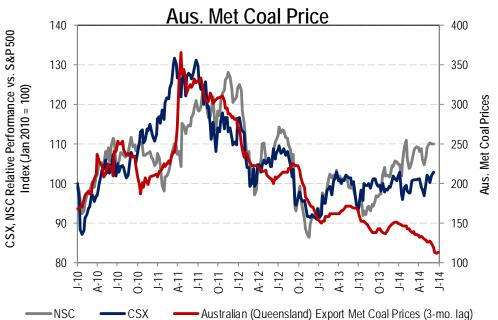
Source: FactSet, Company data, Cambridge Systematics

Railroads

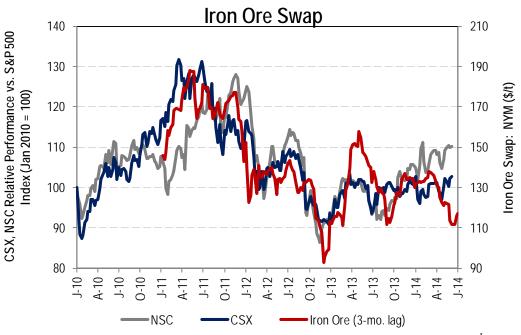








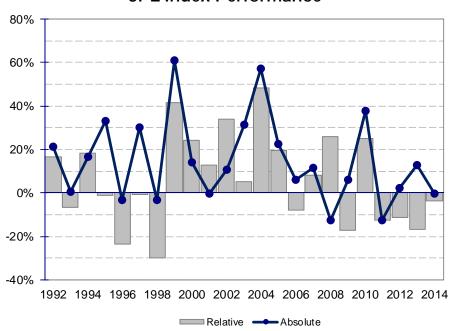
Eastern Rail Relative Performance vs.



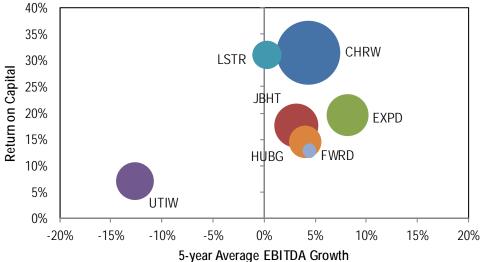
Third-Party Logistics

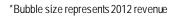


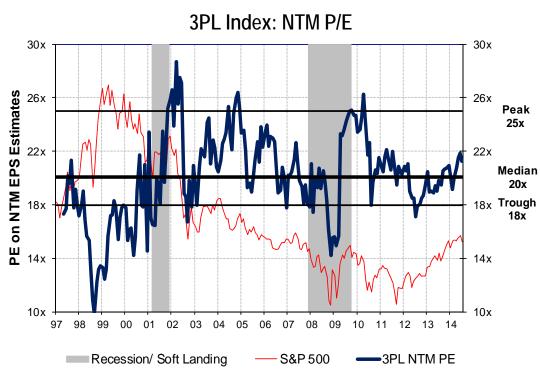


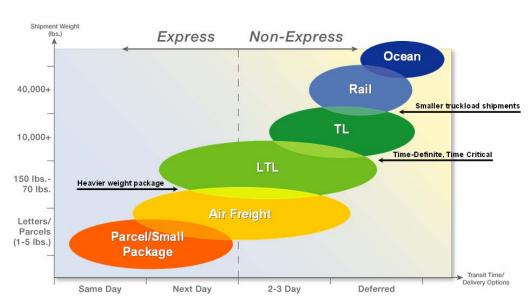


3PL Return on Capital vs. EBITDA Growth



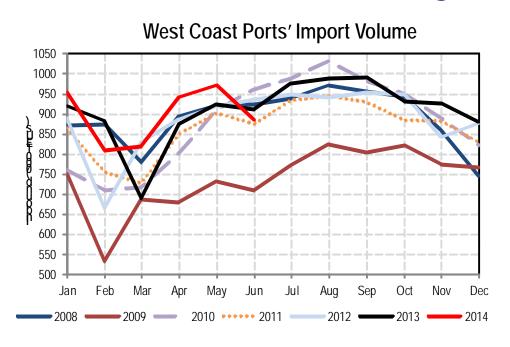


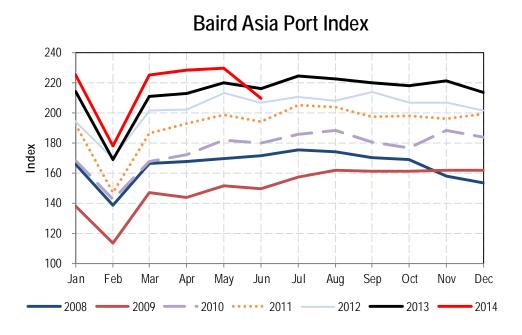


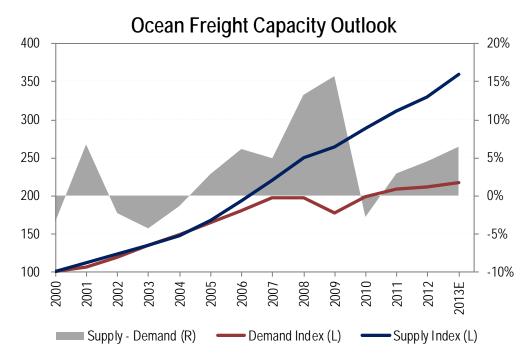


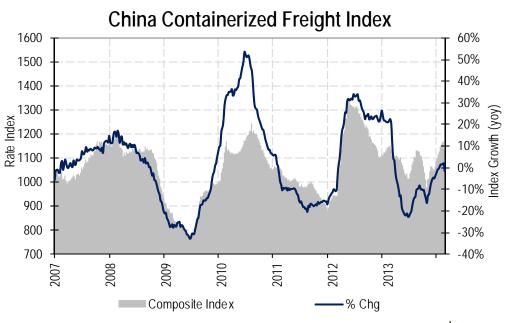
International Ocean Freight Metrics









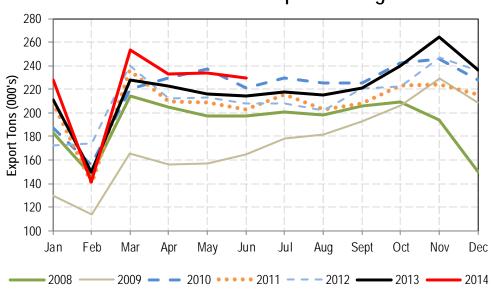


Source: Alphaliner, CCFI, Port data, Baird estimates

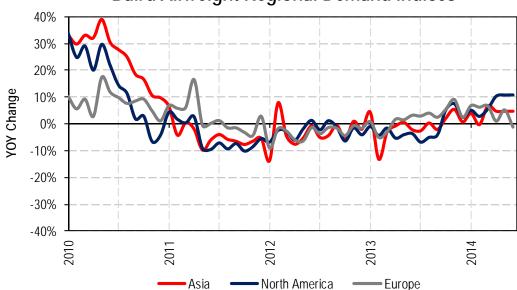
International Airfreight Metrics



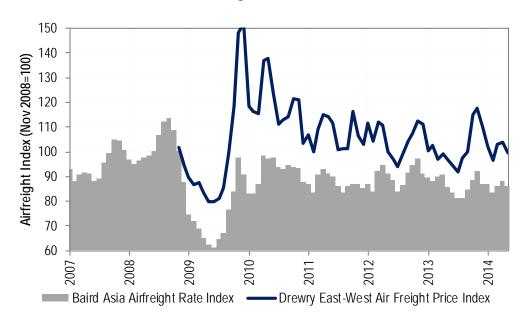




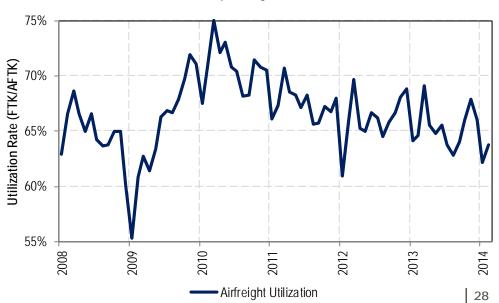
Baird Airfreight Regional Demand Indices



Airfreight Rate Index

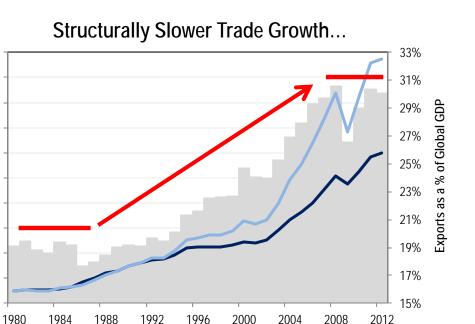


Asian and European Airfreight Capacity Utilization

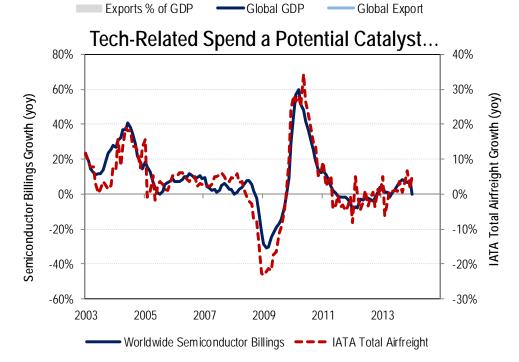


Airfreight Growth Has Slowed with Consumption

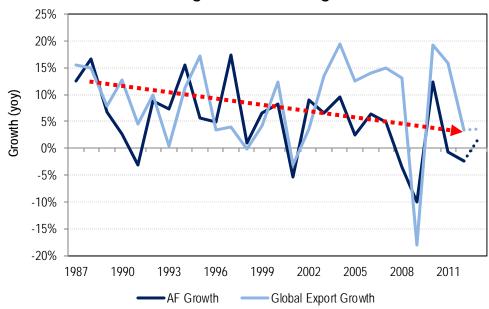




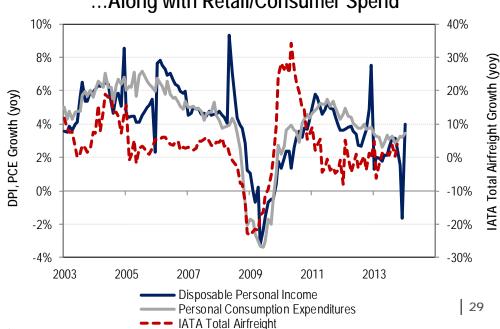
Indexed (1980 = 100)



...Driving Slower Airfreight Growth

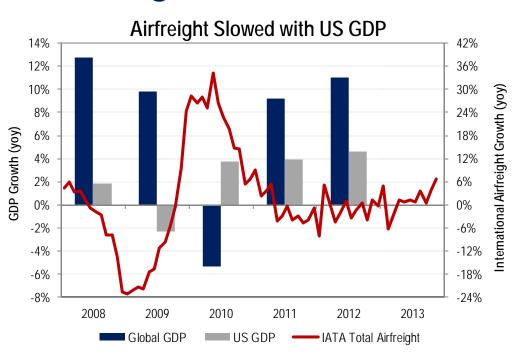


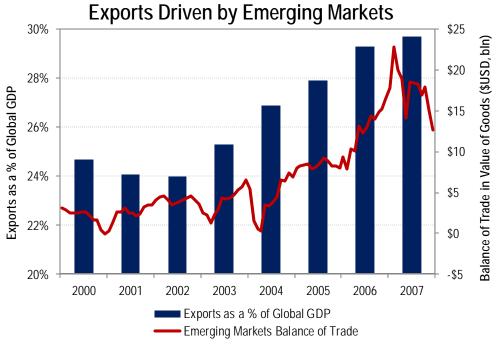
... Along with Retail/Consumer Spend



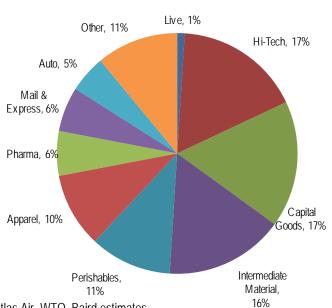


Airfreight Growth Has Slowed with Consumption

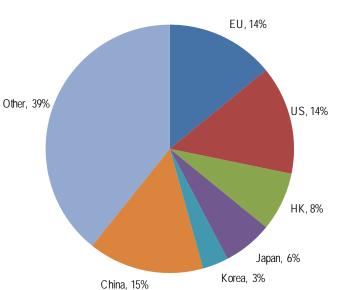




AIRFREIGHT: COMMODITY TYPE



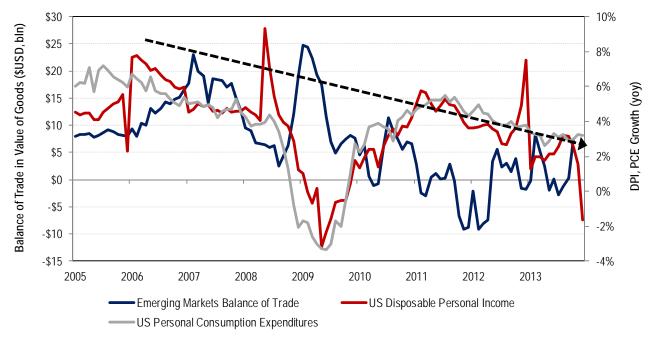
EXPORTS: DESTINATION (FROM BASKET OF ASIAN COUNTRIES)

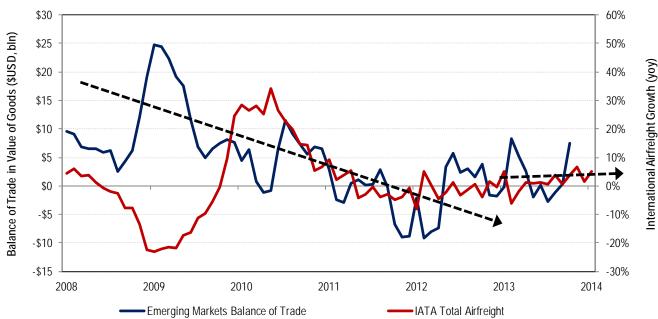


30

Airfreight, Emerging Market Trade Balances Stabilizing

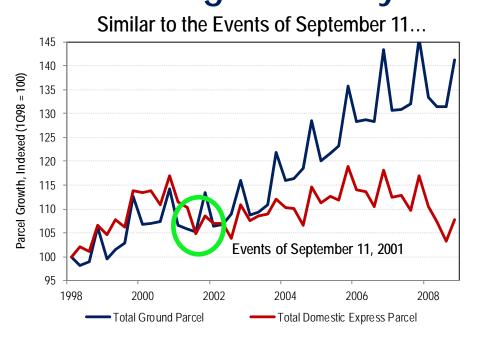


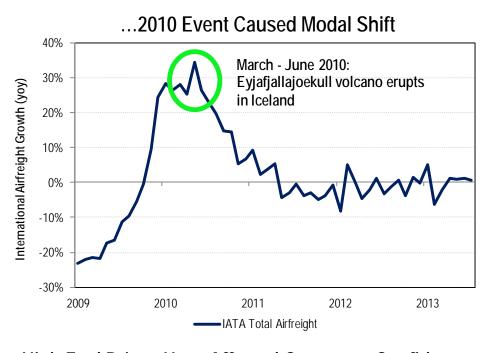


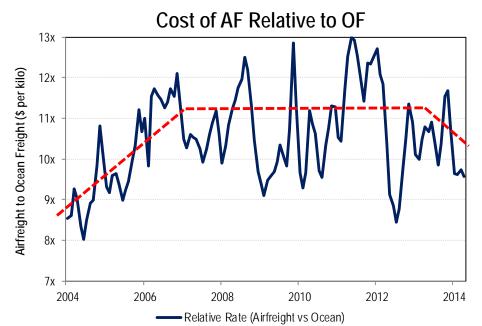


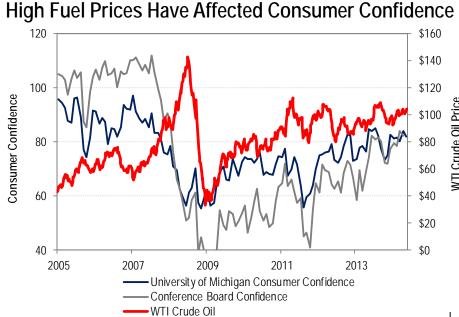
Numerous Reasons for Airfreight "Trade-down" to Ocean Freight This Cycle





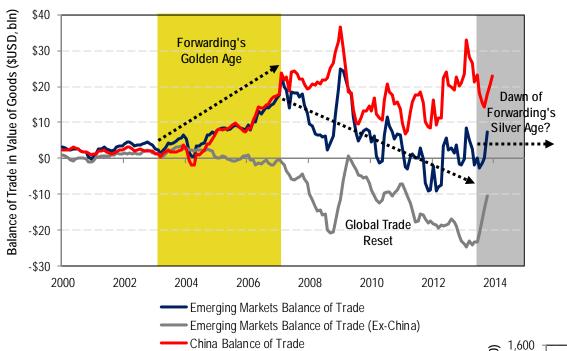






Looking Beyond Forwarding's Golden Age: An Early Dawn of a Silver Age?

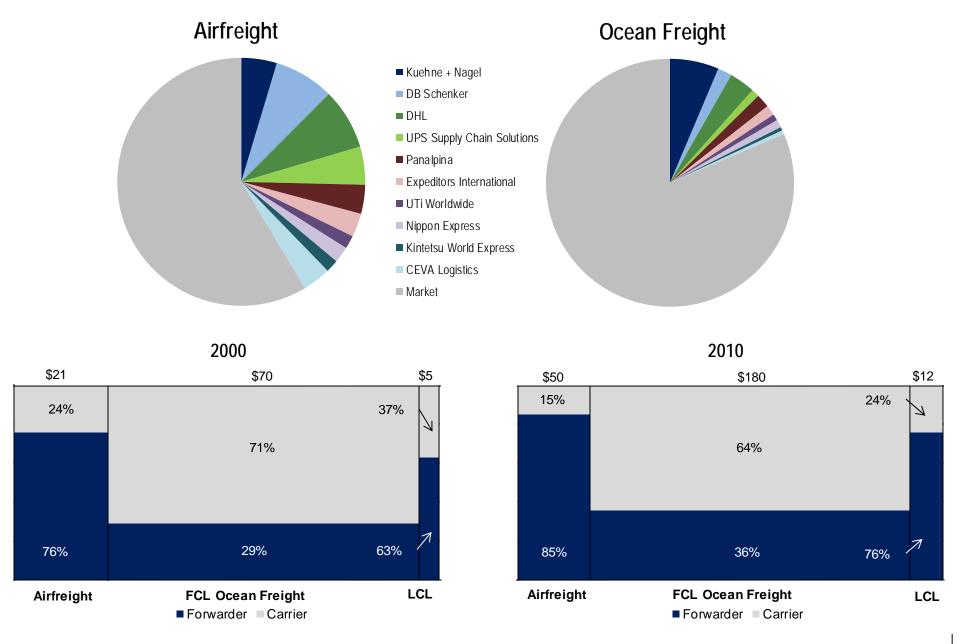






International Freight Forwarding Market

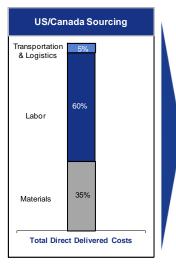


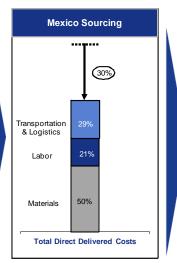


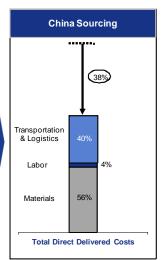
Outsourcing Dynamics Changing

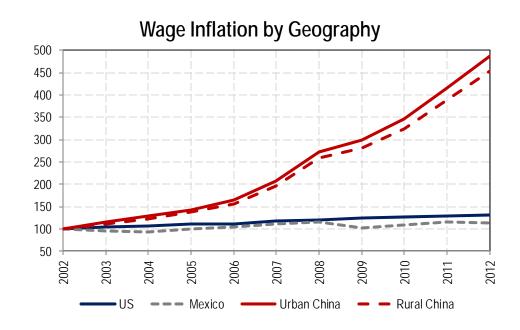


Mid-2000's Landed Costs

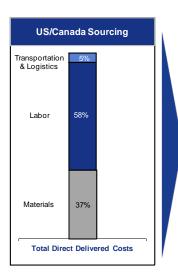


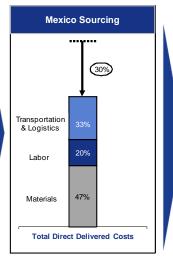


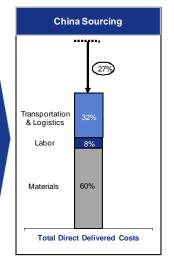


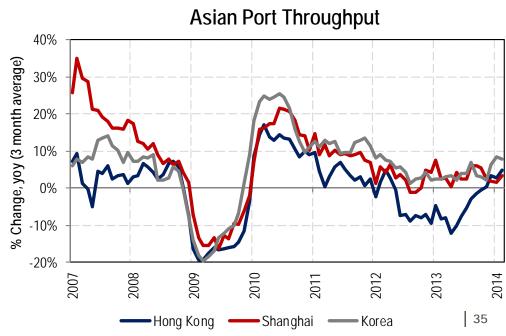


2010 Landed Costs



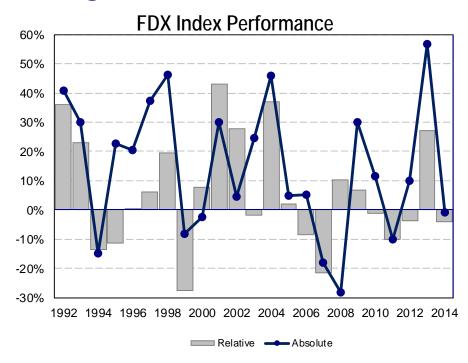


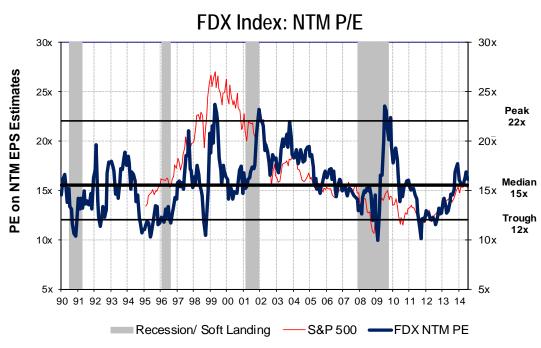


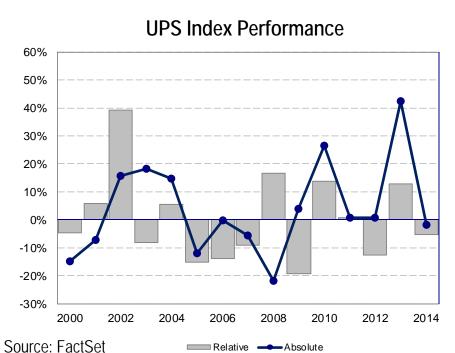


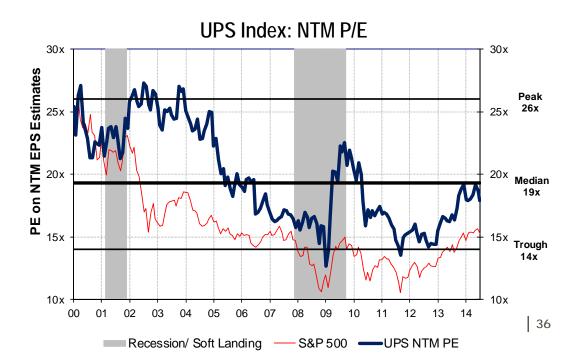
Integrators







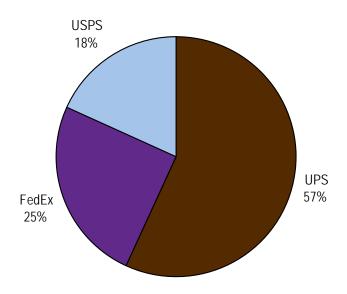




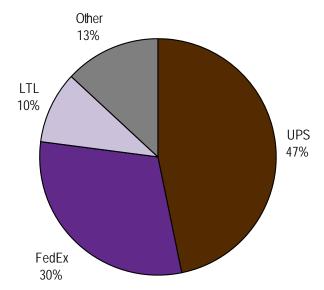
Parcel Market Share



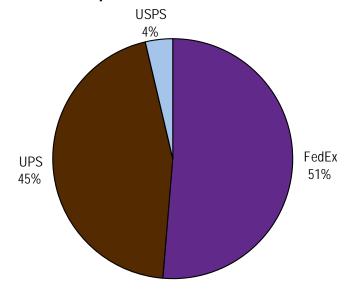
Domestic Ground Market: \$45-50 bln



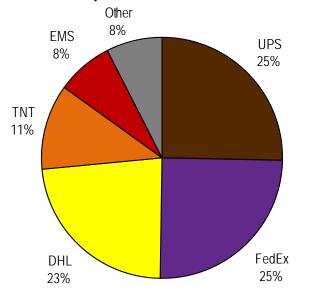
Total Domestic Market: \$65-70 bln



Domestic Express Market: \$20-25 bln



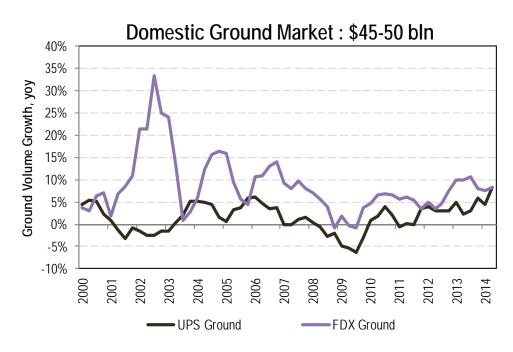
Global Express Market: \$80-85 bln

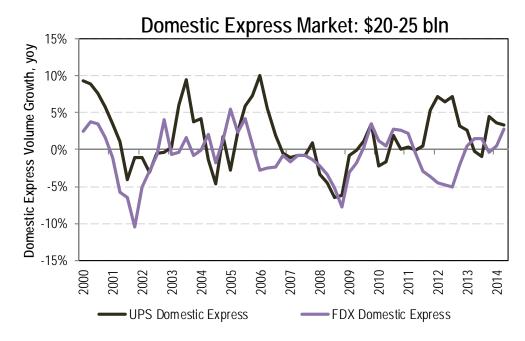


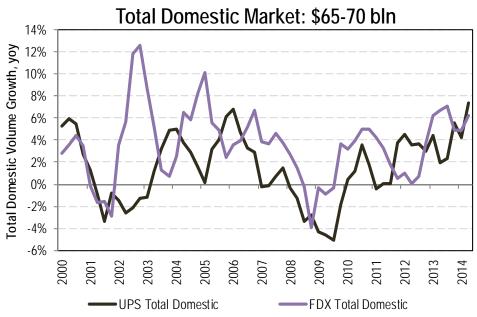
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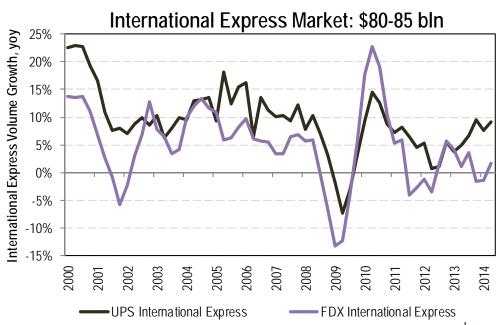
FDX vs. UPS Volume Growth Comparison





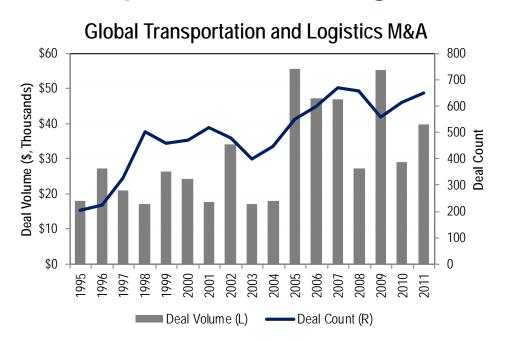


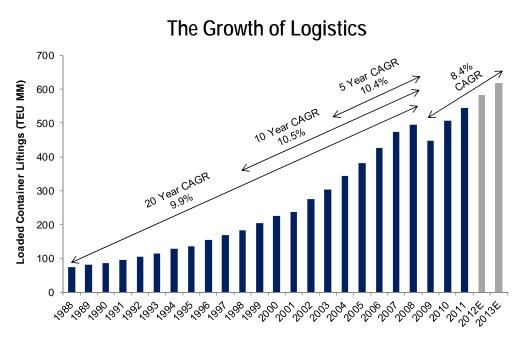




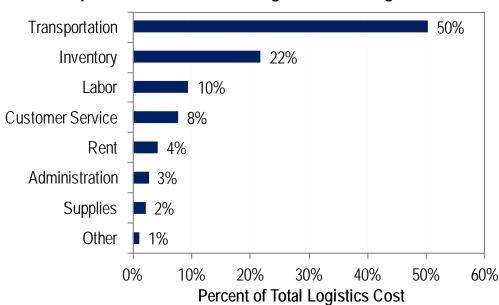
Transportation & Logistics Industry Themes



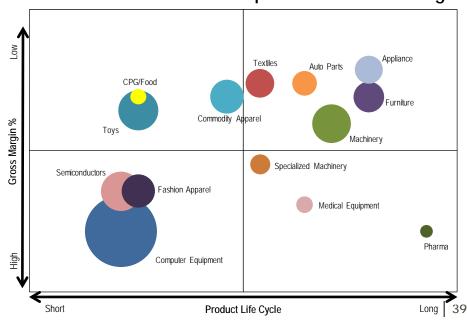




Transportation Overwhelming Driver of Logistics Costs

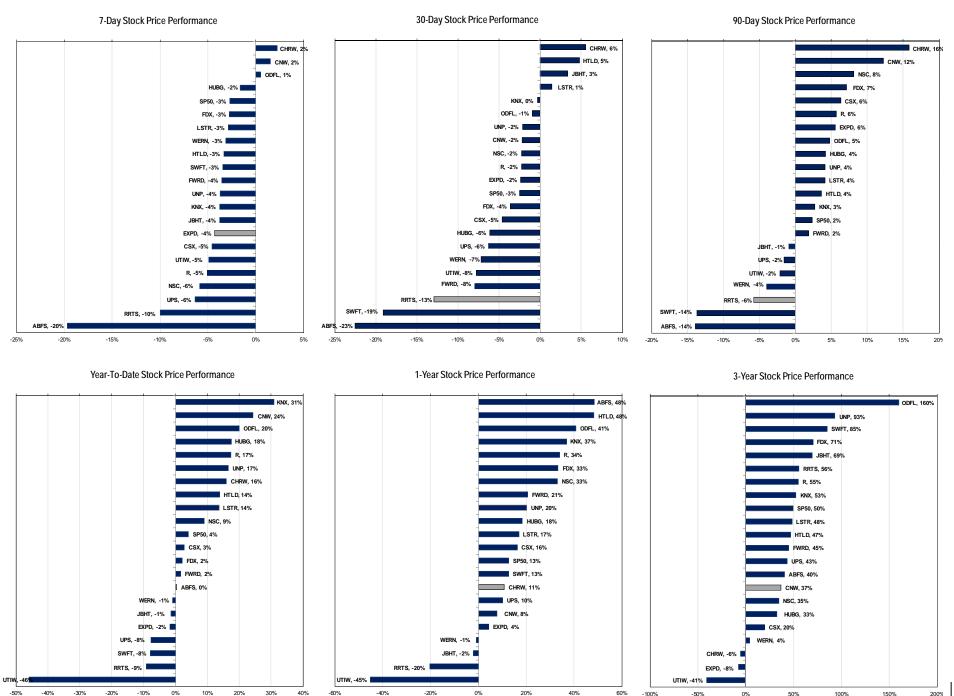


Commodities Most Susceptible to Near-sourcing



Transportation and Logistics Stock Performance





Source: FactSet

Market Size Estimates and Coverage List



Market (2011 Est.)	(\$ billions)	Sources	
Domestic Logistics	\$1,300	CSCMP	
Domestic Transportation Market	\$800	CSCMP	
Rail	80	Baird	
Intermodal (N. America)	21 Baird		
Airfreight	32 CSCMP		
Express Package	28	Air Cargo Mgmt Group (ACMG)	
Heavyweight Freight Forwarding	4	Air Cargo Mgmt Group (ACMG)	
Truck	630	ATA	
Truckload - Total	270	Cass, ATA, Company filings, Baird	
For-Hire Dry Van	85	5	
For-Hire Specialty	50)	
LTL/Parcel/Courier	72	Cass, ATA, Company filings, Baird	
For-Hire LTL	34	Baird	
Parcel	38	Company filings, Baird	

Domestic Third-Party Logistics	\$134	Armstrong & Armstrong, Baird
Transportation Management	41	
Domestic-Based Intl Ops	46	
Warehouse/Distribution	34	
Contract Cartage	11	

Global Logistics Market	\$8,000	Armstrong & Associates		
International Airfreight	100 Air Cargo Mgmt Group (ACMG)			
Package	32	Air Cargo Mgmt Group (ACMG)		
Heavyweight	69	IATA		
Ocean	225	Drewry, Global Insight		
Outsourced Logistics	616	Armstrong & Associates		

			08/04/14	Price
Ticker	Name	Rating	Price	Target
Integrators				
UPS	United Parcel Service	N	97.18	\$105
FDX	FedEx Corp	0	148.83	\$170
Railroads				
CSX	CSX Corp	0	29.72	\$34
NSC	Norfolk Southern Corp	N	101.37	\$118
UNP	Union Pacific Corp	N	98.29	\$104
Third-Party Logistics				
EXPD	Expeditors Intl	N	43.82	\$44
CHRW	C.H. Robinson	N	68.46	\$68
JBHT	J.B. Hunt Transportation	N	76.15	\$80
LSTR	Landstar	N	65.25	\$74
UTIW	UTi Worldwide	N	9.48	\$12
HUBG	Hub Group	0	47.07	\$54
FWRD	Forward Air Corp	N	45.32	\$52
RRTS	Roadrunner Transport	0	24.65	\$32
Leasing				
R	Ryder	0	86.76	\$103
Truckload				
SWFT	Swift Transportation	0	20.66	\$27
WERN	Werner Enterprises	N	24.62	\$29
HTLD	Heartland Express	N	22.66	\$24
KNX	Knight Transportation	N	24.00	\$26
Less-Than-Truckload				
CNW	Con-way	0	49.53	\$55
ODFL	Old Dominion	N	63.78	\$68

Source: FactSet, Robert W. Baird & Co. estimates

O: Outperform

N: Neutral

U: Underperform

R: Restricted



C.H. Robinson Worldwide, Inc. (CHRW)

- **Price Target:** Our \$68 price target reflects 19.0x forward EPS estimates, one year out, a multiple below with its 22x five-year average reflecting slower EPS growth expectations this cycle.
- Risks: Industry consolidation, disintermediation, acquisition risk and rising freight rates from third-party capacity providers.

Con-way Inc. (CNW)

- **Price Target:** Our \$55 price target reflects 6.0x EV/forward EBITDA, in line with its its 6.0x 10-year average. Continued signs of accelerating Freight margin improvement and/or a sustained improvement of industry fundamentals would support upside to our target.
- **Risks:** CNW competes in a highly cyclical business, with potential for price competition in a highly competitive LTL market; must demonstrate ability to more consistently balance its volume/pricing/cost strategy over the course of a cycle.

CSX Corporation (CSX)

- **Price Target:** Our \$34 price target reflects 15.0x our forward EPS estimates, one year out, a multiple above its 10-year average of 13x given our expectation for reaccelerating EPS growth.
- **Risks:** Competes in mature, cyclical industry, improving ROC key to thesis, potential liability exposure for hazardous materials, truckload competition in Intermodal, highly regulated industry potentially subject to further regulation, unionized workforce cost inflation/service disruptions.

Expeditors International (EXPD)

- **Price Target:** Our \$44 price target reflects roughly 10.6x EV/forward EBITDA, a discount to EXPD's 12.4x five-year average reflecting slower assumed long-term growth prospects and continued headwinds within the international freight forwarding industry.
- **Risks:** Active in highly competitive market with large capable competitors, subject to economic sensitivity, exposed to foreign markets and regulation, dependent upon third-party capacity with potential for purchase transportation pressure.

FedEx Corporation (FDX)

- **Price Target:** Our \$170 price target reflects 15.5x our estimate, one year out, above its average multiple of 15.0x over the past ten years. Our multiple balances a soft macroeconomic environment, particularly within its Express segment with ongoing Express EBIT improvements.
- Risks: FDX risks include economic sensitivity, competes in highly competitive markets, secular decline in domestic express market, potential return on capital volatility, and acquisition integration risk.



Forward Air (FWRD)

- **Price Target:** Our \$52 price target reflects 20.0x our forward estimate, one year out, consistent with its 20.1x 10-year average supported by positive underlying core airport-to-airport trends and revenue and margin trends in FWRD's non-core business, supplemented by recent acquisitions.
- **Risks:** Economic sensitivity, increased competition, third-party capacity dependency, uncertain long-term core airport-to-airport growth prospects, and ability to develop Solutions.

Heartland Express, Inc. (HTLD)

- **Price Target:** Our \$24 price target is 19.0x forward earnings, one year out, in line with its 19x five-year average given company-specific catalyst following Gordon acquisition and leverage to a potential inflection in truckload pricing growth.
- **Risks:** HTLD risks include exposure to a highly fragmented industry with cyclical exposure, slower growth given its selective growth strategy focused on premium freight, potential margin pressures from driver availability, self-insurance liability, and other rising costs.

Hub Group, Inc. (HUBG)

- **Price Target:** Our \$54 price target reflects 20.0x forward estimates, one year out, a multiple above its 18.9x 10-year average, reflecting both accelerating industry fundamentals and HUBG's accelerating EPS growth.
- **Risks:** Economic sensitivity of freight creates cyclical exposure. Hub is reliant on credible service by its underlying railroad partners. Inability to pass through rising freight rates would cause margin pressure.

J.B. Hunt Transport Services, Inc. (JBHT)

- **Price Target:** Our \$80 price target reflects 10.2x our NTM EBITDA, a premium to JBHT's five-year average multiple of 9.8x, and warranted in our view given JBHT's improving capital returns and above-market volume growth. We look for 1) pullbacks below \$70, or 2) further signs of reaccelerating rate growth to become more constructive.
- Risks: JBHT risks include economic sensitivity of freight demand and reliance on credible service by its underlying railroad partners.

Knight Transportation, Inc. (KNX)

- **Price Target:** Our \$26 price target reflects 20.0x forward earnings, one year out, above KNX's five year 19.4x NTM P/E but consistent with the recent truckload industry average of 20.9x NTM P/E.
- **Risks:** Competes in a highly fragmented industry subject to cyclical exposure; driver availability, self-insured liability expenses, and rising costs are potential risks to margins; sustained growth depends on qualified personnel able to replicate KNX's model.



Landstar System Inc. (LSTR)

- **Price Target:** Our \$74 price target reflects roughly 20.0x our forward EPS estimate, one year out, modestly above LSTR's 19.1x average five-year NTM P/E multiple, reflecting our expectation for mid-teen EPS growth potential this cycle.
- **Risks:** LSTR risks include dependency on freight trends which are sensitive to supply and demand balance in the industry--a function of economic activity and industry fleet growth. Other risks include division integration and insurance liability.

Norfolk Southern Corporation (NSC)

- **Price Target:** Our \$118 price target reflects roughly 15.0x forward EPS, one year out, a premium to NSC's roughly 12.9x 10-year average supported by normalizing EPS growth given signs of bottoming domestic utility coal and anticipated Merchandise/Intermodal growth in excess of GDP supported by secular growth opportunities.
- **Risks:** Competes in a mature, cyclical industry, improving ROC key to thesis, potential liability exposure for hazardous materials movement, truckload competition in Intermodal, highly regulated industry potentially subject to further regulation, unionized workforce cost inflation/service disruptions.

Old Dominion Freight Line (ODFL)

- **Price Target:** Our \$69 price target reflects 9.5x EV/forward EBITDA, above its 10-year average 7.2x EV/LTM EBITDA, reflecting best-in-class operating margins and long-term growth potential.
- **Risks:** Competes in highly cyclical business, with potential for price competition in a highly competitive LTL market. Growth focus has resulted in inconsistent FCF generation.

Ryder System, Inc. (R)

- **Price Target:** Our \$103 price target reflects 15.0x our forward EPS, one year out, above Ryder's adjusted average NTM P/E of 12.3x during the last cycle, owing to improving visibility to 15%+ EPS growth this cycle given traction as a transportation outsourcing model.
- **Risks:** Ryder's business is dependent on freight volumes, which depends on domestic economic growth. Leasing organizations such as Ryder depend on access to capital to secure equipment. Rising interest rates negatively impact operating costs.

Roadrunner Transportation Systems, Inc. (RRTS)

- **Price Target:** Our \$32 price target reflects roughly 17x forward estimates, one year out, a multiple above its 15x average since RRTS' 2010 IPO and compares to the 18-25x historical 3PL range and current 19x 3PL median. Our \$32 price target also reflects a 1.1x PEG relative to our assumption for 15% long-term growth. A 1.1x PEG is roughly consistent with a 1.12x average PEG among the S&P Small Cap 600 Index since 2004.
- **Risks:** Acquisition risk, reliance on third-party capacity, unique LTL brokerage margins with potential for margin squeeze (price in LTL, buy in TL), economic sensitivity, highly competitive market, and limited public company experience.



Swift Transportation Co. Inc. (SWFT)

- **Price Target:** Our \$27 price target reflects 16.0x our forward EPS estimate, one year out (including assumed accretion from note call in November 2014), a ~18% valuation discount to high-quality TL peers' 19.6x current average multiple given SWFT's leverage (2.2x debt/EBITDA expected by year-end 2014; 2.5x as of 4Q13)—a discount we expect to narrow this cycle.
- **Risks:** SWFT operates in a highly fragmented, cyclically sensitive and capital-intensive business. SWFT's elevated debt structure exposes risk to equity holders if broader economic trends deteriorate and/or margin improvement slows.

Union Pacific (UNP)

- **Price Target:** Our \$104 price target reflects 15.5x forward earnings, one year out, above UNP's 14.2x 10-year average supported by real pricing growth, share repurchases, and efficiency initiatives.
- Risks: Competes in mature, cyclical industry, improving ROC key to thesis, potential liability exposure for hazardous materials
 movement, truckload competition in Intermodal, highly regulated industry potentially subject to further regulation, unionized workforce
 cost inflation/service disruptions.

UPS (UPS)

- **Price Target:** Our \$105 price target represents 17.0x our forward EPS estimate, one year out, modestly below its 17.4x ten-year average NTM P/E, supported by strong exposure to secular e-commerce growth trend, solid cash flow dynamics and signs of stabilizing airfreight fundamentals, but as ongoing changes in supply chain management continue to limit UPS' operating leverage.
- **Risks:** UPS is dependent upon economic growth and global trade, as such is sensitive to economic conditions. Further, UPS operates in highly competitive, global markets and is dependent on rational pricing among competitors.



UTi Worldwide (UTIW)

- **Price Target:** Our \$12 price target reflects 10.5x EV/our F2016 EBITDA estimate, discounted back three quarters using a 15% discount rate, a multiple below UTIW's average 11.7x EV/forward EBITDA. We see the potential for upside to our price target as: 1) confidence in our EBITDA assumption following the completion of 1View grows; or 2) signs of accelerating net revenue growth builds, either from incremental share gains by UTIW or firming external industry fundamentals.
- Risks: Fixed cost exposure, turnaround execution risk, competitive economically sensitive market, reliance on asset-providing carriers.

Werner Enterprises, Inc. (WERN)

- **Price Target:** Our \$29 price target reflects 17.5x our forward EPS estimate, one year out, a multiple above its average 16x average NTM P/E during the previous cycle but below the recent truckload industry average of 18.3x NTM P/E. We believe an above-average NTM P/E multiple valuation appropriately reflects favorable industry dynamics and a potential acceleration in economic and/or freight demand.
- **Risks:** WERN operates in a highly fragmented, cyclically sensitive and capital-intensive business. The truckload market has historically earned limited real pricing growth, and WERN is subject to numerous cost pressures.



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