Proven M&A Execution

BAIRD'S RECORD YEAR IN EUROPE IN 2016



RECORD YEAR

Over 100 M&A and debt advisory transactions globally

11 X EBITDA AVERAGE For European sell-side transactions

Among 2016 European PE Deals

50% NEW CLIENTS

50%
REPEAT
CLIENTS

70% CROSS-BORDER TRANSACTIONS



55% OF DEALS WITH A CORPORATE BUYER OR SELLER



90% OF TRANSACTIONS
WITH A PRIVATE
EQUITY BUYER
OR SELLER

ABOUT BAIRD GLOBAL INVESTMENT BANKING

- Deep sector expertise with dedicated senior level coverage of subsector verticals
- 275 investment bankers in the United States, Europe and Asia working together on one global P&L
- Fully integrated department, leveraging our M&A advisory, equity financing and debt advisory capabilities
- Since 2011, Baird has completed over 460 M&A transactions globally, representing \$115 billion in transaction value

ABOUT BAIRD

- Leading independent, employee-owned middle-market investment bank headquartered in the U.S. since 1919
- Private Wealth Management, Equity Capital Markets, Baird Capital, Fixed Income and Asset Management businesses
- \$167 billion in client assets, \$1.3 billion in revenue and more than 3,300 employees in over 100 offices globally
- Award-winning equity research platform with over 40 sector teams covering 725 companies³
- Recognised as one of the FORTUNE 100 Best Companies to Work For® (2004—2016)

SELECTED BAIRD TRANSACTIONS IN EUROPE IN 2016







































€275.000.000













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³Greenwich Associates U.S. Equity Investors — Small/Mid-Cap Funds, 2016. Surveys conducted with 92 U.S. small-cap and mid-cap fund managers. Rankings for qualitative metrics are based on leading research firms in survey. The above transactions were selected for their relevance to Baird's European experience and do not represent all Baird transactions. View our website at rwbaird.com/investment-banking for a full list of transactions. Baird and its operating affiliates have offices in the United States, Europe and Asia. Robert W. Baird Ltd. and Baird Capital Partners Europe are authorised and regulated in the UK by the Financial Conduct Authority. @2017 Robert W. Baird & Co. Member SIPC. MC-49842.

¹As of December 31, 2016.

²Financial results do not reflect the consolidation of certain private equity partnerships