



Global Program and ETF Trading Services

For agency execution of portfolio trades. Our experienced experts specialize in:

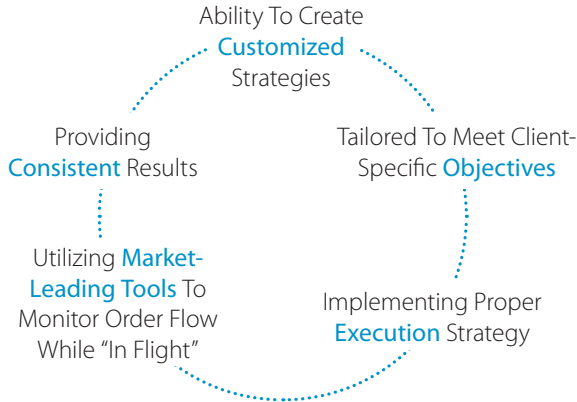
- Index rebalancing
- Sector rotation
- Pairs/spreads
- ETF trading
- Inflows/outflows
- Customized execution strategies

About Baird Global Equity Trading

Baird offers a full suite of comprehensive trading services for institutional clients. Our seasoned team provides fully customized solutions for a wide range of strategic needs. In addition to our Global Program and ETF Trading services, we offer capabilities and expertise in:

- Electronic trading
- Cash equities
- International equities
- Commission management

PT Approach – Bespoke Solutions to Your Execution Needs



ETF Capabilities

FOCUS

- ETF Insights
- ETF Execution
- ETF Access Capabilities

RESEARCH

- ETF Screening
- Fund Flow Analysis
- Custom, Event-Driven ETF Analysis

EXECUTION

- Seasoned Trading Expertise
- Robust Technology Platform



Global Program and ETF Trading Services

BAIRD



FULLY
CUSTOMIZABLE
TO MEET
YOUR NEEDS



HIGH-TOUCH
SERVICE



AGENCY-
FOCUSED
EXECUTION



EXPERIENCED
PROGRAM AND ETF
TRADING DESK



A Client-Focused Approach

Our Global Program and ETF Trading desk takes a holistic approach to execution services, integrating high-touch trading experience, bespoke algorithmic routing solutions and top-tier client service.

- Facilitates agency execution in **more than 50 countries**
- A **fee-agnostic agency model** uncomplicated by dark pool ownership or proprietary trade desk conflicts
- Experienced sales staff, traders and quantitative analysts deliver a **24/6 “follow the sun”** coverage model
- A **dedicated support and operations team**, ensuring seamless front-to-back trade processing and settlement
- A systematic approach to portfolio construction and implementation, **including pre- and post-trade analytics**, to add value to our clients’ investment process
- Each Baird trader has the option of employing the firm’s **full suite of proprietary strategies**

Top Small- and Mid-Cap Equities Platform¹

Baird is a top trading firm for small- and mid-cap equities among middle-market research firms. As well, the firm has garnered these additional accolades:

- No. 1 for “capability of equity **sales** professional”
- No. 1 “important firm for small- and mid-cap **corporate access**”
- No. 1 for “overall equity **research** and analyst service quality”

The Baird Difference

Founded in 1919 – a trusted trading partner for our clients for over 100 years

Deep relationships built on an experienced trading desk with an average tenure of 20+ years

Client-first model with no proprietary trading desk or dark pool operations

Invested in our trading capabilities and committed to providing best execution for our clients

Program Trading Desk

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¹Greenwich Associates’ 2021 surveys of North American Equity Investors. Surveys conducted with 95 small-cap and mid-cap fund managers, 138 generalist portfolio managers and 236 traders. Rankings for qualitative metrics based on leading research firms in surveys.