

# CONSUMER RESEARCH TEAM

BAIRD

## Research Analyst

## Coverage List



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Fashion & Wellness

Abercrombie & Fitch *allbirds* ARITZIA Bath & Body Works Burlington CAPRI cricut Gap Inc. KOHL'S  
Lulus lululemon athletica NORDSTROM REVOLVE ROSS SALLY BEAUTY HOLDINGS, INC. STITCH FIX tapestry  
TIX THE TIX COMPANY, INC. TORRID TheRealReal ULTA URBAN OUTFITTERS Vera Bradley WARBY PARKER



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Retail / Consumer Products & Services

ARHAUS BJ's COSTCO WHOLESALE DrivenBrands Freshpet THE FLOORE PEOPLE Justin Kleber  
LESLIE'S LOWE'S RH petco TARGET BED BATH & BEYOND chewy DICK'S SPORTING GOODS  
TSC TRACTOR SUPPLY CO. TRAEGER WOOD PELLET GRILLS Walmart WILLIAMS-SONOMA YETI FLOOR DECOR Hamilton Beach BRANDS  
HIBBETT SPORTS SPORTSMAN'S SHAREHOUSES



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Restaurants

BJ's Chick-fil-A CHIROPORE Chuy's DARDEN RESTAURANTS Domino's DUTCH BROS ET Pollo Loco  
Jack in the box McDonald's Portillo's Restaurant Brands International SHAKE SHACK Starbucks TEXAS WING STOP Yum!



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Active Lifestyles: Apparel, Footwear & Fitness

adidas BEACHBODY BOOT BARN Columbia CROCS DECKERS DULUTH TRADING CO. EUROPEAN WAX CENTER FAS  
Foot Locker NIKE on PELOTON planet fitness ROCKY BRANDS Under Armour VF WOLVERINE WORLDWIDE XPONENTIAL FITNESS



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Consumer & Automotive Services

BRP BRUNSWICK CAMPER WORLD CARMAX Copart FOX HARLEY-DAVIDSON HARLEY-DAVIDSON AA KAR AUCTION SERVICES LKQ LIPPERT LKQ MALIBU  
MasterCraft NEWATER PATRICK INDUSTRIES, INC. POLARIS The Way Out FITCHIE BROS. Auctioneers RUMBLE ON THOR INDUSTRIES, INC. WINNEBAGO