OUR EUROPEAN TECH & SERVICES PRACTICE HAS HAD AN ACTION-PACKED YEAR OF SUCCESSES





13 deals signed since January 2021

~\$4bn of deal value generated

~7x Revenue & ~20x EBITDA multiple on average across our deals(1)

A broad range of client sectors:



eCommerce Software & Platforms



Education Technology



Cloud Infrastructure



Governance, Risk & **Compliance Software**



Fund Admin and Compliance Services



Enterprise **Security Software**



Extended Reality Software



Corporate **Travel Services**



Financial Software / Technology

KEY EUROPEAN CONTACTS

TECH & SERVICES COVERAGE



Managing Director



Managing Director



Marco Krass Director



Damiaan van Ballegooijen Vice President



Helen Jones Vice President

SPONSOR COVERAGE & DEBT



Manaaina Director



Managing Director



Managing Director

Martin Luen Managing Director



Chelsea Smith Vice President



Luke Stepien Vice President





BAIRD'S TECHNOLOGY & SERVICES PLATFORM



EXCEPTIONAL VELOCITY AND RESILIENCE OVER COVID UNDERPINNED BY OUR UNIQUE MODEL AND APPROACH

90

since Covid started(1)

20+





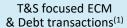
~120 Investment bankers(1)



One P&L



Global Reach





Deep Sector and **Sub-Sector** Focus



250+ M&A deals since 2015(1)



\$100m - \$2bn Typical deal size

(1) Across Baird's global T&S platform

COME MEET US AT OUR CONFERENCES, SYMPOSIUMS AND SHOWCASES

European Private Company Technology & Services Conference

2021 Commerce Technology Symposium Private Company Technology & Services Conference

5-6 October, 2021

19-20 October, 2021

9-10 February, 2022

2022 Global Consumer, Technology & Services Conference





7-9 June. 2022 View the Showcase

To Be Announced